



Food Truck/Vendor Application

Location: Coca-Cola Park, 1050 IronPigs Way, Allentown, PA 18109

Date/Time: Saturday, September 17, 2-6p.m.

About: The 3rd Annual **Lehigh Valley Craft Beer Festival** brings together two great loves for many: Craft Beer & Bacon. The afternoon will feature dozens of craft beer brands being sampled on-field at Coca-Cola Park with Food Trucks lining the field providing unique, savory Bacon-influenced items at the same time. There is live entertainment throughout the afternoon as well as a Bacon eating contest. All Food Trucks also submit their top bacon-influenced creation for judging in the “Best Bacon Dish” contest.

Attendance: Last year’s event brought over 900 fans. We are anticipating over 1,000 Craft Beer & Bacon fans this year.

Vendor Fees: \$150. Application and fee must be received by no later than Friday, August 26, 2016. All fees and deposits are nonrefundable after this date.

Food Truck/Vendor Application Acceptance Policy: Confirmation for the Lehigh Valley Craft Beer Festival is based on the date and time of application submissions AND payment. Additionally, for food trucks, we will take your menu into account when we receive your completed application as our goal is to bring local food vendors/food trucks to the forefront to provide a unique experience for attendees by ensuring variety. While we are unable to guarantee there will not be competing vendors, we will take this into consideration as we receive vendor applications. The Lehigh Valley Craft Beer Festival reserves the right to turn down applications (and return fees) based on the number of applications received and overall variety of applications.

Proceeds: Food trucks and vendors keep **100%** of their proceeds for sales on the day of the event. **However, food trucks/vendors are not allowed to sell ANY beverages at the event (alcoholic or non-alcoholic).**

Set-up, Hours, Teardown: Food Trucks/Vendors may begin to arrive as early as 11a.m. on Saturday, September 17th. All set-up must be completed by no later than 1:30p.m. The event begins at 2p.m. for the VIP hour and then from 3-6p.m. for all other ticket holders. We expect the Lehigh Valley Craft Beer Festival to be busy with music, eating, drinking & fun contests continuing until the end. All food trucks/vendors are required to remain open until 6p.m. on event day. There will be NO teardown prior to 6p.m.

Staff: Each food truck/vendor may have three workers at the event. If you have a product that requires more, please contact us.

On-site Resources: All food trucks and vendors must be able to operate independently of any provided resources at Coca-Cola Park including water, electrical, refrigeration and any materials. Vendors are responsible for all set-up and clean-up of their booth space on the warning track/field and their immediate area surrounding such space.

Yes, we would like to be a participating food truck/vendor at the 2016 Lehigh Valley Craft Beer Festival. Our application and fees are enclosed.

Food Truck/Vendor Name: _____

Contact Person: _____

Phone: (_____) _____

Email: _____

Address: _____

_____ **ST** _____ **Zip** _____

Website: _____

Type of Set-up (circle one): Truck Trailer Cart Tent Other _____

Food Trucks Only:

Type of Food/Theme: _____

Please provide a name and short description of your two (2) signature Bacon items for sale at the Lehigh Valley Craft Beer Festival. **Please list the item that will be made available to judges for consideration of the "Best Bacon Dish" as Item #1 below.**

1. _____

2. _____

Operating License, Insurance: Food trucks must provide the Lehigh Valley IronPigs with a copy of their **Operating License** no later than 1 week prior to the event. In addition, Food Trucks must also provide an **Insurance Certificate** naming the Lehigh Valley IronPigs and Lehigh County as additionally insureds subject to a combined single limit of at least \$1,000,000 (one million dollars) each occurrence and \$1,000,000 (one million dollars) in the aggregate for bodily injury and property damage with regard to use at Coca-Cola Park. Insurance certificate is required by no later than 1 week prior to the event.

Temporary Food Service License: Food trucks must also provide the City of Allentown Health Department with all necessary required paperwork per City of Allentown guidelines at least 1 week prior to the event. Based upon the projected number of attendees, Food Trucks will likely be limited to no more than 8-10 and applications will be reviewed on a first-come, first-served basis.

The Lehigh Valley IronPigs will be promoting all participating Food Trucks, Vendors as well as Breweries participating in the event.

Please forward, via email, your logo to be displayed at the event as well as on www.ironpigsbaseball.com and on the event website upcoming, www.lvcraftbeerfest.com

Please Mail or Drop-off your completed Application to: Coca-Cola Park, ATTN: Lehigh Valley Craft Beer Festival, 1050 IronPigs Way, Allentown, PA 18109

Questions? Please call Allison Valentine at (610) 841-1214 or by email: AV Valentine@ironpigsbaseball.com

Additional Food Truck/Vendor Information and Guidelines :

Food Trucks and Vendors will be provided spaces based upon their order of arrival. Food trucks and Vendors must plan on being there for the entirety of the event (2-6 p.m.).

Participating Food Trucks must provide at least two (2) signature Bacon items. One Bacon item may be provided for the Judges for the “Best Bacon Dish” contest. Please limit the total number of items to no more than six (6) so lines for attendees are quick and manageable.

The event will be held rain or shine. The Lehigh Valley IronPigs reserve the right to relocate food trucks/vendors to the concourse area of the ball park if weather conditions prevent access to the field.

Food safety is a primary concern. The Allentown City Health inspector will be doing an inspection prior to the event beginning. If you have any questions as to what needs to be done so you can operate, please call.

Post all prices for items at your food truck or vendor space.

Please keep your area clean and do not throw trash on to the warning track, next to or behind your area. The trash containers provided on the warning track are for the attendees, do not stuff those containers with boxes or other large items. Use the boxes to store trash in until the event is over, if necessary.

No Food Truck or Vendor may produce or sell any merchandise, apparel or promotional items with the event logo or wording without prior consent.

Number of expected attendees will be provided to Food Trucks/Vendors 1 week prior to the event for preparation purposes.

I have read and understand the event information, agree to comply with the requirements and have enclosed the \$150 payment for the applicable fees. I agree to accept all responsibility for any personal injury, property damage, loss or other harm suffered by myself or otherwise due to my participation in the event. Further, I shall indemnify and hold harmless the Lehigh Valley IronPigs and Lehigh County against all suits, claims, demands and losses including costs, expenses and attorney’s fees incurred as a result of any action or omission, neglect or misconduct of the Food Truck/Vendor.

Signature _____ Date: _____

October 22-23, 2016 – Lehigh Valley Cider & Wine Festival at Coca-Cola Park! Look for food truck/vendor info soon in regards to this upcoming event.