



**ABOUT THE SMOKIES:** The Tennessee Smokies are the proud Southern League Double-A Affiliate of the Chicago Cubs. The Smokies play in 'America's Friendliest Ballpark,' Smokies Stadium, located 20 minutes outside of Knoxville. The Smokies were recognized by *Baseball America*, as the 2018 Bob Freitas Award winner in all of Double-A Affiliation. The Bob Freitas Award recognizes organizational excellence, and has been presented by *Baseball America* annually since 1999.

**DESCRIPTION:** The Promotions Intern will assist in the development and coordination of all in-game elements at each Smokies home game. This includes, and is not limited to, pre-game performances, ballpark experiences, in-game contests, and in-game recognitions. The intern assists with all aspects of our game day and non-game day productions. Candidate will serve as leader of 'Rally Crew' Promotion Team, in addition to In-Game Host when directed. The Promotions Intern will also be readily available to operate control room equipment when needed. Candidate can expect to work in an office setting during the day, and throughout the ballpark during games. The internship will allow the individual to gain valuable experience with a professional organization for their future in the sports, entertainment and promotions industries. The Production Intern will support the overall efforts to build the Tennessee Smokies brand and promote its work, programming and initiatives through hands-on experiences.

**RESPONSIBILITIES:**

- Lead 'Rally Crew' Promotion Team in set-up and break down of on-field contests and promotions
- Work closely with the Director of Video Production for all pregame elements such as first pitch, National Anthem, Color Guard and more
- Serve as In-Game Host when directed
- Participate in creating new and exciting routines and traditions that appeal to family values and coincide with the club's marketing themes
- Assist with managing promotional storage areas and maintaining promotional assets
- Photography, photo editing, and building photo library
- Execute 'Proof of Performance' sponsorship elements, in conjunction with promotions staff
- Assist in the editing and production of various game entertainment features, such as player videos, highlight packages, etc.
- Provide support on Video Production location shoots
- Work various control room positions on game days as needed, such as replay operator, camera-person, video playback, etc.
- Other duties as assigned

**REQUIREMENTS:**

- Candidates must submit a reel or demo, exhibiting their previous experience hosting live events or public speaking, with corresponding resume and cover letter to be considered
- Must be comfortable to work in a fast paced, high pressure environment
- Receptive to both positive and negative feedback
- Keep a professional demeanor with the ability to interact with fans, staff members, players, coaches and front office executives
- Candidates must be creative, enthusiastic, willing to learn, and self-driven
- Demonstrate the ability to handle numerous projects simultaneously and meet deadlines
- Willing and able to work all 70 Smokies home games, flexible hours including nights, weekends, and holidays

**START DATE:** On or near beginning of February 2018

**END DATE:** On or near the end of August 2018

**SALARY:** Internship - Monthly Stipend

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, or any other characteristic protected by law.

For inquiries and submissions, contact Director of Video Production, Aris M Theofanopoulos, [Aris@smokiesbaseball.com](mailto:Aris@smokiesbaseball.com)