Voted #1 Minor League Ballpark by Baseball America in 2009
AutoZone Park: Home of the Memphis Redbirds

AutoZone Park has drawn rave reviews across the nation from publications such as USA Today, Sports Illustrated, Southern Living, Sports Business Journal and Baseball America, having been called “one of America’s 10 Best Ballpark Vacation Destinations” and “a smaller version of Baltimore’s Camden Yards.”

By combining the feel of such parks as Wrigley Field, Fenway Park, and Camden Yards, AutoZone Park is a state-of-the-art facility with classic, neo-traditional style and is one of the finest ballparks ever built below the Major League level.

ARCHITECT: Memphis’ Looney Ricks Kiss Architects were the lead architectural firm. They used Kansas City-based HOK Sports, who have designed more Major League ballparks than any architectural firm in the country, as consultants. AutoZone Park has drawn comparisons to Baltimore’s Camden Yards, which was also designed by HOK Sports.

LOCATION: AutoZone Park is centrally located in downtown Memphis and covers more than two full city blocks, with the main entrance right across the street from the famous Peabody Hotel and two blocks north of Beale Street. The building of the stadium is often credited with helping revitalize downtown Memphis, as it was part of a $2 billion downtown building boom. It also furthered minor league baseball’s trend of building stadiums downtown instead of in the suburbs. In the summer of 2001, Peabody Place, a long-awaited shopping and entertainment complex, opened just a block away. Echelon at the Ballpark, a 380-unit luxury apartment complex now known as Fielder Square Downtown, opened outside AutoZone Park’s outfield walls, and a new elementary school was built by the Memphis City Schools System just one block northeast of the ballpark.

FIRST GAMES: The first game at AutoZone Park was played on April 1, 2000, when the St. Louis Cardinals came to Memphis for an exhibition matchup that they won, 10-6 in front of a standing-room only crowd. The Redbirds hosted the Iowa Cubs on April 14, 2000 in the first regular-season game, winning, 14-3.

2003 Triple-A All-Star Game: Memphis played host to the Triple-A All-Star Game, played between the All-Stars from the Pacific Coast League and the International League. Festivities started with an All-Star luncheon held on July 15 at the Peabody Hotel that featured keynote speaker and Hall of Fame broadcaster Ernie Harwell. The game was played on the next day, July 16, at AutoZone Park in front of 15,214 fans. The International League defeated the Pacific Coast League, 13-9. Three Redbirds played in the game, including SS Jason Bowers, RHP Matt Duff, and RHP Jason Ryan, who suffered the loss in the game.

SEATING: AutoZone Park is home to 14,384 seats for fans to enjoy a Redbirds baseball game. 1,500 of these are found on the TruGreen Bluff, an area of grass-covered lawn seating on the north side of the stadium that provides a picnic-like atmosphere. Tickets are sold cheaply for the Bluff, but any types of chairs are not allowed in this area.

AutoZone Park also offers two levels of luxury suites, with 48 suites in total. These, as well as the almost 1,800 club seats, have access to the Club Level, which provides an air-conditioned atrium and specialty foods.

There are 9,160 seats in the seating bowl, including 13 sections of Dugout Box seats, 11 sections of Field Box seats, and two sections of Reserved Seats down the left-field line. The Delta Deck Picnic Pavilion beyond the right field wall is another great place to experience the game, with room for as many as 500 fans.

TOYOTA PLAZA: Located within the ballpark complex, Toyota Plaza is home to the Redbirds’ front offices and the Redbirds team store, the Backstop Baseball Emporium. The Plaza includes a bridge to the Club Level of the park, while also serving as a connection to the concourse on game days.

Top 10 Crowds in AutoZone Park History

<table>
<thead>
<tr>
<th>ATTENDANCE</th>
<th>DAY</th>
<th>DATE</th>
<th>OPPONENT</th>
<th>RESULT</th>
<th>SCORE</th>
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<tr>
<td>1. 18,620</td>
<td>Sunday</td>
<td>August 31, 2008</td>
<td>Oklahoma RedHawks</td>
<td>W</td>
<td>4-2</td>
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<tr>
<td>2. 18,302</td>
<td>Tuesday</td>
<td>July 4, 2006</td>
<td>Nashville Sounds</td>
<td>L</td>
<td>4-1</td>
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<td>3. 17,508</td>
<td>Saturday</td>
<td>July 26, 2000</td>
<td>Nashville Sounds</td>
<td>L</td>
<td>9-11</td>
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<td>4. 17,213</td>
<td>Wednesday</td>
<td>July 4, 2007</td>
<td>Albuquerque Isotopes</td>
<td>L</td>
<td>12-7</td>
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<td>5. 17,107</td>
<td>Saturday</td>
<td>April 20, 2002</td>
<td>New Orleans Zephyrs</td>
<td>L</td>
<td>5-3</td>
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<tr>
<td>6. 17,104</td>
<td>Saturday</td>
<td>August 10, 2002</td>
<td>Nashville Sounds</td>
<td>L</td>
<td>8-3</td>
</tr>
<tr>
<td>7. 16,965</td>
<td>Saturday</td>
<td>August 26, 2006</td>
<td>Nashville Sounds</td>
<td>W</td>
<td>2-1 (10)</td>
</tr>
<tr>
<td>8. 16,920</td>
<td>Monday</td>
<td>July 4, 2005</td>
<td>Omaha Royals</td>
<td>W</td>
<td>6-1 (7)</td>
</tr>
<tr>
<td>9. 16,703</td>
<td>Sunday</td>
<td>July 4, 2004</td>
<td>Nashville Sounds</td>
<td>W</td>
<td>6-3</td>
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<tr>
<td>10. 16,462</td>
<td>Thursday</td>
<td>August 30, 2001</td>
<td>Nashville Sounds</td>
<td>L</td>
<td>3-5</td>
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</table>
AUTOZONE PARK FACTS & FIGURES

ADDRESS: 200 Union Avenue
Memphis, Tennessee 38103

PHONE: (901) 721-6000

OWNER: Memphis Redbirds Foundation

OPERATOR: Memphis Redbirds/Global Spectrum

ORIGINAL COST OF PARK: $80 Million

PUBLIC FUNDS USED: $8.5 Million

GROUND BREAKING: January 15, 1998

SEATING CAPACITY: 14,384

FIELD MEASUREMENTS:
- Left Field Line: 319 feet
- Left-Center Field: 360 feet
- Center Field: 400 feet
- Right-Center Field: 373 feet
- Right Field Line: 322 feet

OUTFIELD WALL HEIGHT: 15’8” from left field to left-center field; Remainder of field is 7’8”

ENCLOSED SPACE: 289,500 square feet

CONCRETE: 17,586 cubic yards

BRICK WALL: 125,738 square feet

STRUCTURAL STEEL: 3,400 tons

CLAY: 350 tons

SAND: 5,000 tons

SOD: 100,000 square feet

ELECTRICAL WIRING: 227 miles

LIGHTING: Major League-quality lighting (556 lamps and 250 foot candles in the infield).

PLAYING SURFACE: Field includes 100,000 square feet of Tifton 419 Bermuda sod which rests on a foundation of nearly 5,000 tons of sand and includes nearly one-half mile of drain pipe. The infield can drain one inch of rain per hour and still be playable, helping to avoid game delays and cancellations.

AUTOZONE PARK GROUND RULES

BULLPEN AREA
- Ball goes over railing in home bullpen: Home Run
- Ball goes over wall in visitor bullpen: Home Run
- Ball struck in the net of the home bullpen: Ground Rule Double
- Ball struck in the net of the home bullpen: Ground Rule Double

DUGOUT AREA
- Top step of the dugout: In Play
- Catch on top step and player goes into dugout: Dead Ball
- A player can lean on the rail to make a play but may not use the rail to elevate

OUTFIELD AREA
- Ball hits iron rail over left field wall: Home Run
- Ball hits the left field wall and goes into the home bullpen on the fly: Home Run
- Ball hit into play stuck in pad(s): Ground Rule Double, one base if thrown

BACKSTOP/SCREEN AREA
- Foul balls that hit the backstop net: Dead Ball

TARP
- A player can lean on the tarp to make a play but may not use the tarp to elevate

AMENITIES
- An open concourse allowing fans to never lose sight of the game, even as they’re purchasing concessions or walking to their seats
- A state-of-the-art press box and HD videoboard
- Two open-air party decks seating up to 175 fans each with access to Club Level amenities
- Three party balconies
- The Boardwalk, an amusement area with carnival games.
- A playground next to the Bluff
- The Plaza, an entry area that remains open 12 months a year and serves as a city park
- Barbecue from world-famous Charles Vergos’ Rendezvous
VIDEOBOARD: In the Spring of 2012, the Redbirds unveiled a new video scoreboard, one that has a display that is more than five times the size of the previous video display at AutoZone Park. The videoboard was built by Daktronics and is 3,600 square feet (60’ x 60’), surpassing Buffalo’s 2,640 square feet board as the largest in minor league baseball. Weighing at over 20 tons, the new board stands 127 feet (13 stories) above the playing field and contains 1,440,000 pixels. However, it uses less power and is more environmentally friendly than the previous video display.

New Videoboard Timeline - 2012
March 3  Removal of old scoreboard begins
March 16  Old scoreboard is completely removed
March 19  New catwalks and backing are added
March 20  Electrical power is installed
March 26  Installation of the new videoboard begins
April 4   Testing of displays and operator training
April 12  Installation is complete
April 13  First game with the new videoboard

CONCESSIONS: Memphis is known as one of the tastiest towns in the Mid-South, and AutoZone Park helps uphold this reputation. The Official Concessionaire of the Memphis Redbirds and AutoZone Park is Ovations, a subsidiary of Comcast-Spectacor. With over 30 concession outlets and 200 menu items, there is something for everyone at the ballpark. AutoZone Park’s BBQ Nachos have been rated among the Top 10 Minor League Ballpark Foods by Sports Illustrated, and the stadium was named as a Top 10 Vegetarian Ballpark by PETA in 2007 and from 2011-12.

AUTOZONE PARK CONCESSION STANDS
- Main Street Pizza
- Front Street Treats
- Concourse Food and Beverage Carts
- The Riverfront & Trolley Stop
- Court Square
- Corona Clubhouse
- Gayoso Grill
- The Sausage Cart
- Rendezvous Barbeque
- Champions Club & Pop Fry
- Chef’s Express
- Parkers’ Water Ice
- Redbirds Roost Third Base Bar

A PLACE FOR ANY EVENT
- Memphis International Brewfest
- St. Jude Memphis Marathon
- Corporate Outings for AutoZone, Thomas & Betts, Camfil Farr, Hilton, others
- American Heart Association Walk
- 2003 Triple-A All-Star Game
- 2003 PCL Home Run Derby
- Sickle Cell Foundation of Tennessee 5K Run/Walk
- Chick-Fil-A 5K benefitting Junior Achievement
- Dave Matthews Band Concert, 2008
- Bob Dylan and Willie Nelson Concert, 2005
- Voodoo Music Experience, 2005
- Ronald McDonald House Big Scoop Ice Cream Festival
- Thompson Machinery Cotton Ginners Night
- Proms, Wedding Receptions, and Rehearsal Dinners
- Casino Nights
- Fantasy sports day on the field
- MLB Civil Rights Games, 2007 & 2008
- Annual University of Memphis Baseball Game
- Shelby County History Fair, 2004-08
- Scout Sleepovers
- US Foods Vendor Fair
- Movie Nights on the Field
- Meetings and sales rallies
- Various Holiday Parties