



## **2019 Danville Braves Media Relations Trainee (intern)**

Start Date: 5/1/2019

### Job Description:

The Danville Braves are owned and operated by the Atlanta Braves and play in The Appalachian League (Advanced Rookie). The Danville Braves Trainee Program is designed for applicants who are interested in pursuing a career in professional sports. Each year, the program attempts to hire ambitious, intelligent and creative candidates with diverse backgrounds who are able to work in all aspects of the business from May to September. Last year, the Danville Braves hired candidates from Washington, Kansas and Pennsylvania. This position not only provides valuable experience in the day-to-day operations of a professional sports franchise, but it can give individuals the opportunity to build a strong networking opportunities with members of the sports industry. The individuals who participate in this program are paid hourly, but are not entitled to benefits (i.e. insurance, vacation, etc.).

### General Requirements for all Trainee positions:

- College graduate (preferred), Bachelors or Masters, with a GPA of at least a 3.0 at graduation.
- Work at least 37.5 hours a week.
- Excellent written, verbal and communication skills.
- Proficiency in Microsoft Office (Word, Power Point and Excel).
- Customer service oriented; excellent executive presence; ability to work long hours, weekends and holidays.

### Media Trainee Position Description:

- Preparing pre-game media notes/post-game recap story for media, writing team press releases and posting website articles. Lead production of two souvenir programs.
- Creating and editing social media graphics, videos and documents using Adobe Creative Suite (primarily Photoshop & InDesign).
- Assist in management of D-Braves social media accounts, while overseeing press box operation on gamedays and tweeting live updates at home games.
- Assist with any other areas of team operation where needed.

### Media Trainee Experience Desired:

- College degree in Communications, Public Relations, or Sports Marketing (preferred).
- Experience working in SID office (writing press releases, assembling media notes/stat packets).
- Experience in managing team or company social media accounts.
- Knowledgeable of Adobe Creative Suite products (InDesign, Photoshop).
- A teachable, punctual and self-motivated attitude.

Submit resume with a list of three (3) references to: [danvillebraves@braves.com](mailto:danvillebraves@braves.com)

Mail: Danville Braves, Attn: Trainee Program, PO Box 378, Danville, VA 24543

The Atlanta Braves are an Equal Opportunity Employer.