



NEWS RELEASE

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For Immediate Release

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Visalia's Caitlin Carter and Peoria's Kate Voss Earn Women in Baseball Leadership Event Scholarship, presented by InfoMart

ST. PETERSBURG, Florida — Minor League Baseball® and Baseball Winter Meetings™ Supporting Partner InfoMart today announced that **Caitlin Carter** and **Kate Voss** have been named the recipients of the inaugural Women in Baseball Leadership Event Scholarship, presented by InfoMart. The award includes hotel, flight accommodations and registration for the Baseball Winter Meetings, which will be held Dec. 10 – 14 in Orlando, Florida, at the Walt Disney World Swan and Dolphin Resort. The pair will also attend the 10th annual Women in Baseball Leadership Event on Tuesday, Dec. 12.

The goal of the Women in Baseball Leadership Event is to provide an opportunity for female executives in Minor League Baseball and Major League Baseball to network with their peers, obtain guidance on career development and enhance their professional skills. The event was established in 2008.

The Women in Baseball Leadership Event Scholarship, presented by InfoMart, was created to assist female executives in baseball who would not otherwise have the opportunity to attend the Baseball Winter Meetings. Carter and Voss were selected by members of the Women in Baseball Leadership Event committee and InfoMart from a pool of more than 60 applicants.

"InfoMart is proud to support the Women in Baseball Leadership Event for a fourth consecutive year, and congratulates both of the deserving winners and all of the amazing applicants," said InfoMart's Chief Strategy Officer, **Erica Clausen-Lee**. "As a woman-owned business, and a company with a keen focus on creating chances for personal and professional development among our own staff, InfoMart is always thrilled to be able to extend an opportunity like this outside of our own walls."

Carter, who currently serves as Event Coordinator for the Visalia Rawhide, began working for the team as a member of the gameday staff in 2016 and was hired full time this past February.

"Coming from an 11-year veteran female in the industry, Caitlin is the real deal," said Rawhide General Manager **Jennifer (Pendergraft) Reynolds**, who nominated Carter for the scholarship. "She immediately caught my eye due to her outgoing, personal and professional demeanor, her positive attitude and well-above-average work ethic."

Voss, Ticket Sales Manager for the Peoria Chiefs, recently concluded her seventh season in Minor League Baseball, including stops with the Clinton LumberKings and Memphis Redbirds before joining the Chiefs in 2015. She was named the Midwest League's nominee for the 2017 Rawlings Woman Executive of the Year Award after helping the Chiefs sales staff increase revenue in each of her three years with the club.

"Kate is always willing to go well above and beyond the call of duty to see that the Chiefs succeed, and is always the first to volunteer if something needs to be done," said Chiefs General Manager **Jason Mott**, who nominated Voss. "I can't think of someone more deserving and someone whom I feel will be a future star and role model for many in our industry."

The 10th annual Women in Baseball Leadership Event will be held on Tuesday, Dec. 12, from 3 – 5:30 p.m. at the Walt Disney World Swan Resort.

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About Minor League Baseball

Minor League Baseball, headquartered in St. Petersburg, Florida, is the governing body for all professional baseball teams in the United States, Canada and the Dominican Republic that are affiliated with Major League Baseball® clubs through their farm systems. Fans are coming out in unprecedented numbers to this one-of-a-kind experience that can only be found at Minor League Baseball ballparks. In 2017, Minor League Baseball attracted 41.8 million fans to its ballparks to see the future stars of the sport hone their skills. From the electricity in the stands to the excitement on the field, Minor League Baseball has provided affordable family-friendly entertainment to people of all ages since its founding in 1901. For more information visit www.MiLB.com.

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About InfoMart

InfoMart has been revolutionizing the global background and identity screening industry for over 28 years, providing businesses the information they need to make informed hiring decisions. They develop innovative technology that modernizes talent onboarding, including a first-to-market biometric identity authentication application and a verified sanctions search. The WBENC-certified company is a founding member of the National Association of Professional Background Screeners, and they have achieved NAPBS accreditation in recognition of their consistent business practices and commitment to compliance with the FCRA. The company is dedicated to customer service, speed, and accuracy, and it has been recognized for its success, workplace culture, and corporate citizenship with over 40 industry awards. To Get the Whole Story on InfoMart, please visit www.infomart-usa.com, follow [@InfoMartUSA](#), or call (770) 984-2727.