



LOWELL SPINNERS SUMMER INTERNSHIP APPLICATION

Name: _____

Email: _____

Phone: _____

City: _____ State: _____

School: _____ Expected Graduation Year: _____

To be considered for an internship with the Lowell Spinners, please complete the following questionnaire in addition to submitting an updated copy of your resume & cover letter.

1. Is this internship intended for credit through your college? **Yes** _____ **No** _____
2. Internships begin in mid-May and run through the conclusion of the season in early September or until the applicant needs to return to school in the fall. Would you be able to stay for the duration of the internship? If not, when is the latest you would be able to work? **Yes** _____ **No** _____ **Projected End Date** _____
3. Would you have any interest in starting earlier? If so, when? **Yes** _____ **No** _____
When _____
4. Do you have local housing available? **Yes** _____ **No** _____
5. How did you find out about the Lowell Spinners internship program?

6. Do you know anyone who currently or has previously worked for the Spinners?

Which area(s) are you most interested in working in? Mark all that apply.

Turn over for descriptions

_____ **Ticket Office**

_____ **Grounds Crew**

_____ **Merchandising**

_____ **Video Production**

_____ **Public Relations & Marketing**

_____ **Stadium Operations**

_____ **Food & Beverage**

Please submit all applications, resumes, and cover letters to Kristin Kinchla at kristin@lowellspinners.com

Ticket Office - Do you have people skills? Are you comfortable on the phone making cold calls? Aggressive sales including, but not limited to prospecting, cold calling and scheduling appointments with potential clients. Responsible for a set number of calls/meetings weekly as well as organized and detailed reports provided to department heads. Includes sale of group packages, catered outings, birthday parties, scout night sleepovers and baseball camp.

Merchandising - The Merchandise Intern will assist in all aspects of the merchandise business. This includes managing the team store, receiving merchandise, maintaining merchandise standards/displays and inventory. In addition, the Merchandise Intern will work directly with the Director of Merchandise to develop a strategic marketing plan utilizing digital and social media platforms to grow sales revenue. Interns will be given a substantive role in special projects. Candidates must be detail oriented, independent workers with strong communication and organizational skills. Retail experience and a familiarity with Adobe Photoshop are preferred, but not required.

Public Relations/Marketing - Members of the P.R./Marketing team are responsible for the planning and execution of all Spinners promotions both in and out of LeLacheur Park. The team is expected to organize and distribute game day/home stand promotional material for the front office and game day staff as well as assist with media requests. P.R./Marketing Interns will also play a hands-on role in the management of the “Gator Gang”, our game day promotional team.

Food & Beverage - Looking to gain management experience in an effort to jumpstart your career? You’ll gain valuable experience that can carry over into a number of different careers. On a day to day basis, you’ll be managing game day staff, thousands of dollars in inventory, vendor relations and making sure we only serve quality products with exceptional service. You’ll also be in charge of maintaining a clean and safe work environment throughout LeLacheur Park. General knowledge of tools and a STRONG work ethic/team mentality is a must.

Grounds Crew - Do you like to work outdoors? Responsible for any and all field maintenance, edging, mowing, maintaining all mounds & batter’s box areas, batting practice set-up/break down, and everyone’s favorite, TARP PULLS. Labor intensive. You can’t get closer to the action than this. Members of the grounds crew may also be asked aide in other areas of the operation.

Video Production - The video production team is responsible for the creating and operating of all video and graphic content for the Spinners. Production content ranges from viral videos for our fans to sponsorship fulfillments. In addition to content creation, the video team is also responsible for in-game digital entertainment. All applicants are asked to submit a demo reel or sampling of their work when applying.

Stadium Operations - Are you able to think on your feet and make a game time decision? You will gain valuable experience that can carry over into a number of different careers. On a day to day basis, you’ll be managing game day staff, engaging in customer service and take charge of the overall safety of the ballpark. You will be in charge of maintaining a clean and safe work environment throughout LeLacheur Park. General knowledge of tools and a STRONG work ethic/team mentality is a must.

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