



Fishkill, NY (October 16, 2018) – The New York–Penn League has honored the Hudson Valley Renegades with the league’s nomination for the Larry MacPhail Promotional Trophy, which is given for outstanding promotional efforts by the team during the 2018 season and all throughout the calendar year. Prior to the annual Baseball Winter Meetings which will be held in Las Vegas, Nevada in December, one overall winner will be selected from all of Minor League Baseball’s participating leagues.

“We are honored to be recognized by our peers in the New York–Penn League for this nomination,” said Renegades President Steve Gliner. “Our staff works very hard each year to come up with new and creative ways to keep Renegades fans entertained all throughout the season. We had a lot of fun at Dutchess Stadium in 2018 and we are already planning for a great 2019 season.”

The year kicked off with a rebrand of the Renegades team logos and also introduced a 25th Year logo to commemorate the team’s silver anniversary in the Hudson Valley. Many of the team’s promotional efforts were centered around the 25th anniversary season, including promotions that revisited fan favorites from Renegades history as well as some which celebrated the team’s rich history at Dutchess Stadium. Overall, the Renegades promotional schedule featured 38 games with something for every fan including giveaways, appearances, theme nights, food and beverage promotions and fireworks. In addition, Dutchess Stadium hosted over 150 additional events in 2018 including a fair, rodeos, food and beverage festivals, car shows, a softball tournament and a homerun derby, our own travel baseball teams and dozens of local baseball games including amateur, high school and collegiate. Additional off-site events included two golf tournaments, two bowling tournaments, and two comedy shows. Our Disability Dream and Do Baseball Camp for children with special needs is an event that teams us with Dutchess County’s “Think Differently” initiative. This year’s camp saw 130 participants and their families and caregivers take part in a day of baseball fun on our field, taught by our entire team and coaching staff.

The 2018 season saw 148,156 fans come to “The Dutch” to see Renegades games and to enjoy a fun night out with their family and friends. The promotional schedule included 13 post game fireworks displays, eight giveaways including team schedule magnets, wine tumblers, umbrellas, replica jersey T-shirts, backpacks, replica 2017 championship rings and two baseball card sets including one of the team and a 25th season commemorative team set featuring fan favorite players and moments from team history. In addition, fans had the chance to see The Human



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Cannonball launch himself across the Dutchess Stadium field, meet Michael Champion a/k/a Jackson Fuller from the Netflix series “Fuller House”, and enjoy a post-game concert by The Dave Matthews Tribute Band. Theme nights celebrated the 1990’s, an Easter Egg Hunt featuring gem-filled Easter Eggs, a Christmas Eve Sleepover on the field followed by Christmas Morning with gifts for every participant, “Jurassic Ballpark”, a celebration of local Champions, Stranger Things, Pirates and Princesses, Star Wars, and “Ballgame of Thrones” Nights. Food and Beverage themed promotions throughout 2018 included our Summer Barbeque, Fish Friday, an in-game Craft Beer tasting, Italian Night, “Heart of Havana” Cuban Night, Oktoberfest and a Dive Bar Crawl. Fans were also treated to a night that celebrated all military veterans here in the Hudson Valley, the renewal of wedding vows by original team mascots Rookie and Rene, the return of Bark in the Park and Rascal’s Birthday. Pre-game festivities included pre-game catches and many on-field demonstrations and performances from local cheer groups, karate schools and singing groups. During the games, inning breaks were filled with creative and unique on field contests and interactive content from our video board. Post-game activities on the field included more fun games prior to fireworks displays, kids running the bases, our annual scout sleep over and to finish off the season, our post game Beach Ball Extravaganza where fans got to come onto the field to have fun with the 2500 beach balls dumped from two trucks.

In the community, the Renegades had a presence at events and neighborhood parades as team mascot Rascal was busy with appearances all throughout the year. The Renegades used Social Media as a means to keep fans informed as well as to entertain them with fun facts, images and video clips.

It was a fun year for the Renegades at Dutchess Stadium and all throughout the Hudson Valley. Our staff is already hard at work planning for 2019. There will be a lot more fun things for every fan to look forward to.

The Hudson Valley Renegades are the New York-Penn League Short Season Class A Affiliate of the Tampa Bay Rays. The Renegades won league championships in 1999, 2012 and 2017. All home games are played at Dutchess Stadium. The 2019 season opens at home on Sunday, June 16th and goes through Labor Day weekend. For more information, please call 845-838-0094 or visit hvrenegades.com.

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