



MEDIA RELEASE

For Immediate Release

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LOOKOUTS REVEAL 2017 PROMOTIONAL SCHEDULE!

Promotional Slate Includes Jackie Mitchell Bobblehead Night Presented by Great Clips

CHATTANOOGA, Tenn. – The Chattanooga Lookouts are excited to announce their 2017 Promotional Schedule. The upcoming 2017 season will feature more fireworks, new entertainment acts and the return of many fan-favorite promotions!

The team's 70-game regular season home slate starts strong with a celebration of Opening Day and postgame Fireworks. Fireworks Fridays will return this season accompanied by some of the team's most exciting theme nights including We Love the 90's Night (April 21), Military Appreciation Night (May 28), Agriculture Night (June 23), Salute to the Great Outdoors (July 7), Super Hero Night (July 28) and Pirates and Princesses Night (Aug 4).

Along with 11 Fireworks Fridays the Lookouts will shoot off postgame Fireworks on Thursday, April 6th, Sunday, May 28th; Thursday, June 8th; Saturday, June 24th; and Tuesday, July 4th for a total of 16 2017 Fireworks shows.

On Thursday, May 4th the Lookouts will celebrate Star Wars Night and will don special uniforms to raise awareness and funds for the Hydrocephalus Association. Fans will also be able to meet and greet their favorite Star Wars characters.

"Once again we aimed to build the best promotional schedule we could," said Lookouts' President Rich Mozingo. "By offering more fireworks and top of the line entertainment acts we are ready for another great season of Lookouts baseball"

Highlighting the Lookouts giveaways is a Jackie Mitchell bobblehead giveaway (May 27) presented by Great Clips. Other items to be given away at AT&T Field this season are Magnet Schedules (April 6), Mini-Bats (July 8), 2017 Lookouts Team Photo (May 6), Logo Baseballs (May 28), 2017 Team Card Sets (June 25) and College Football Tickets (September 2). The upcoming season also features our 25th Annual Used Car Night (August 6) presented by Tennessee Valley Federal Credit Union.

At AT&T Field this season fans will also be able to look forward to the team's Weekly Promotions. Every Thursday is Thirsty Thursday with \$2 drink specials. On Autograph Sunday's fans are invited to stick around after the game for an autograph session and a chance to meet your favorite Lookouts. Be sure to come out every Monday for Kids Eat Free, where fans 12 and under will receive a free hot dog and drink. Fans will also once again be able to run the bases after every Lookouts' home game and every Sunday day game fans can play catch on the field after the game.

Returning to Chattanooga, and headlining the Lookouts schedule of entertainment acts, are the World Famous ZOOperstars! who return for two dates this season. The Lookouts also welcome the XPogo Xtreme Pogo Entertainment team to AT&T Field for the first time.

Promotions are subject to change and weather permitting. For the rest of the entertainment acts and the complete rundown of the team's 2017 promotions click [here](#).

Single Game Tickets go on sale at the RE/MAX ticket office this Saturday, March 11 at 10am. Fans looking to secure the best seats to this season's best promotions can attend the Lookouts Free FanFest on Saturday, March 11 from 10am – 2pm. Tickets will be available for purchase online and over the phone beginning on Monday, March 13 at 10am. The Lookouts 2017 season, presented by Atlantic Capital Bank, begins on April 6



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when the Lookouts faceoff against the Mobile BayBears at 6:15 p.m. at AT&T Field. Tickets for next season, including season tickets and mini plans, are now on sale. For more information on how to secure your seats to the season's best games, call the RE/MAX ticket office at 423-267-4TIX.

About the Chattanooga Lookouts

The Chattanooga Lookouts, a founding member of the Southern League in 1885, are the 2015 Southern League Champions and the Class AA affiliate of the Minnesota Twins. The Lookouts play their home games at AT&T Field, located on Hawk Hill in downtown Chattanooga. For more information, keep up with the Lookouts year-round at www.lookouts.com, or by following us on Facebook ([www.facebook.com/Chattanooga Lookouts](http://www.facebook.com/ChattanoogaLookouts)), Twitter (@ChattLookouts) and Instagram (@ChattLookouts).