



PRESS RELEASE



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For Immediate Release:

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New Concessions Company & Beverage Partner for Bowling Green Ballpark

Vette City Catering & Clark Beverage Group to Highlight Ballpark Concession Changes

Bowling Green, KY- The Bowling Green Hot Rods, Class-A affiliate of the Tampa Bay Rays, today announced the two new partnerships at Bowling Green Ballpark. Beginning in the 2019 season, Vette City Catering, LLC will be the new exclusive concessions provider and Clark Beverage Group Inc. will be the new beverage supplier for all events at Bowling Green Ballpark. This will mark the first time in Bowling Green Ballpark's history that both the concessions and beverage providers will be local companies based in Warren County.

Vette City Catering, LLC will be led by Bowling Green native Elliott Stahl. Elliott takes over the Director duties after spending one previous season at Bowling Green Ballpark as Executive Chef. "We are excited about the new partnership with Vette City Catering and having Elliott lead the way, said Eric C. Leach, Hot Rods General Manager and COO." "Having a local company and Elliott in place will allow for us to do some new things that we haven't been able to do in the past and allow for greater flexibility to meet our fan's needs."

Vette City Catering will also be expanding the ability to utilize Bowling Green Ballpark as a year-round facility. With the expansion of the Reinhart Club to a capacity of 175-200 people, Vette City Catering will be offering the area as a banquet, business meeting, and social rentable space.

Clark Beverage Group, Inc. will be providing all non-alcoholic beverages in a new five-year partnership with the Hot Rods. This will mark a return to Coca-Cola products for the first time in five years. "Coke is premium product and company in the beverage area." said Elliott Stahl. We are excited to have them as a partner with the Hot Rods and Vette City Catering." In addition to Coca-Cola products the ballpark will also feature Dr. Pepper, Dasani, Smart Water, Minute Maid, Gold Peak Tea, and Monster Energy.

With the new partnerships one of the immediate changes will be the instillation of self-service fountain drinks at Bowling Green Ballpark. Last season the Hot Rods introduced refillable sodas but you had to wait in line, now customers will have immediate access to refill their cups at six locations around the ballpark. "This is one of the big changes we wanted to implement right away with our new partners. Said Eric C. Leach. "We will be one of the first MiLB teams to offer soda service in this way and it is important for us to continue to offer the best value to our fans that we can."



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Bowling Green Hot Rods Opening Night is on Saturday April 6, 2019. For ticket packages, memberships, or clubs please visit www.bghotrods.com or call 270-901-2121.

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