



## West Michigan Whitecaps: Mascot

<b>Job Title:</b>	Mascot Department: Marketing & Promotions Supervisor: Promotions Manager FLSA Status: Hourly Non-Exempt
<b>Purpose and function of job:</b>	The Mascot entertains and works to create an atmosphere of fun, friendliness and a family focused environment for fans at the ballpark as well as at community events while always representing Whitecaps brand and image.
<b>Essential Duties and Responsibilities:</b>	<p><b>Essential duties and responsibilities of this job classification:</b></p> <ul style="list-style-type: none"> <li>• Be enthusiastic, outgoing and fan-friendly at all times.</li> <li>• Demonstrates high energy and fun while performing high quality customer service to fans.</li> <li>• Performs the mascot role without any talking.</li> <li>• Be available for pictures and autographs with fans.</li> <li>• Responsible for cleaning all mascot props in tunnels and promo closet</li> <li>• Is punctual and on time for games and appearances. (Arrive ½ hour before gates or appearance.)</li> <li>• Report to the appropriate Manager or Intern regarding any special work instructions at beginning of shift.</li> <li>• Responsible to check the Promo Closet to make sure all promotional equipment is in place for games.</li> <li>• Visit full decks and birthday parties as needed.</li> <li>• Be present on the concourse for pictures and autographs with fans.</li> <li>• Facilitate and participate in pre-game promotions if applicable.</li> <li>• Facilitate and participate in promotions throughout the game as needed, such as Sling Shot, Mascot Dash, Bat Races, etc.</li> <li>• Responsible for organizing and cleaning up the Promo Closet, dugouts and customer service at end of games.</li> <li>• Responsible for accurately hanging soiled items in mascot closet for proper washing.</li> <li>• Responsible to check with appropriate Manager or Intern at end of shift.</li> <li>• For other non-game day appearances, the Mascot is responsible to work with the community contact to fulfill their specific event request or desires as needed.</li> <li>• Must be flexible with changing conditions at games</li> <li>• Must be able to think quickly and adapt to circumstances</li> <li>• Must be able to communicate with Guards and Promotion/Community Relations Team Members</li> <li>• Other duties as assigned</li> </ul>
<b>Experience and skills requirements:</b>	<ul style="list-style-type: none"> <li>• Previous experience or exposure in acting, dance, or performance a plus</li> <li>• Must be able to be outgoing, tactful, friendly, and professional in an atmosphere of frequent interruption</li> <li>• Ability to positively project and represent the Whitecaps brand and image.</li> <li>• Must be able to communicate effectively and professionally at all times with team</li> <li>• Ability to adapt, improvise and use critical thinking skills.</li> </ul>
<b>Education and certification requirements:</b>	<p><b>Education level:</b></p> <ul style="list-style-type: none"> <li>▪ High school diploma required</li> </ul>

<b>Physical Demands</b>	<p>The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.</p> <p>While performing the duties of this job, the employee is regularly required to use hands to handle, or feel; reach with hands and arms; and talk or hear. The employee frequently is required to stand, walk, and sit. The employee is occasionally required to climb or balance; stoop, kneel, crouch, or crawl. The employee must occasionally lift and/or move up to 50 pounds. Specific vision abilities required by this job include close vision, distance vision, color vision, peripheral vision, and ability to adjust focus. Ability to work in small confined as well as high spaces. Ability to operate equipment as necessary. Must be able to withstand high temperatures for short to medium durations.</p>
<b>Notice:</b>	<p><i>The above information on this job description has been described to indicate the general nature and level of work performed by incumbents. Other duties and responsibilities not specifically described may be assigned from time to time, consistent with knowledge, skills and abilities of the incumbent.</i></p>