



Burlington Royals Professional Baseball

Burlington Athletic Stadium • 1450 Graham Street • PO Box 1143 • Burlington, NC 27216
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Burlington Royals Summer Internship Program 2018

*Please note: only a few internship positions remain as of 3/15. The remaining positions are listed below.

Food and Beverage -

Job Duties include:

- Schedule food and drink orders from several vendors.
- Oversee the concession stand during games, including employees and food distribution and quality.
- Keep accurate and up-to-date inventory.
- Promote food specials and deals around the ballpark.
- Resolve any emerging problems and other customer service duties.
- Help stadium operations with tasks and duties.
- Assist with all outside marketing events, including 4th Fridays and community events. This could mean dressing up as mascot, handing out promotional materials, etc.

Job Requirement

No previous food and beverage experience required, but is preferred to have experience. ServSafe certification is a plus. Must be a customer service oriented individual with the ability to handle a fast-moving environment. Must have flexible schedule that will allow student to work nights and holidays. This internship is for college credit.

Message Board/Sponsorship Fulfillment -

Job Duties include:

- Plan all aspects of the community Promotional Nights, including but not limited to special appearances, concourse entertainment, and group sales to the community businesses and organizations.
- Assist with fulfillment of partnership and sponsorship elements such as promotions, announcements, gameday activations, signage, and tickets.
- Highlight the team's sponsors during games via the message board on the scoreboard.
- Manage the in-game atmosphere via the message board, keeping fans active and engaged.
- Oversee the press box employees with the DJ/Scoreboard Intern.
- Assist with all outside marketing events, including 4th Fridays and community events. This could mean dressing up as mascot, handing out promotional materials, etc.

Job Requirement

Intern must be detail-oriented with an excitement for sponsorships and a creative mind. Must have flexible schedule that will allow student to work nights and holidays. This internship is for college credit.

DJ/Scoreboard -

Job Duties include:

- Manage and enhance the in-game atmosphere with popular music, relevant sounds, and appropriate crowd engagement.
- Create engaging playlists and soundboards appropriate to promotional night themes.
- Oversee the press box employees with the Message Board Intern.
- Assist the Assistant General Manager with the Community Spotlight Program, scheduling non-profit organizations around the area to come to games and highlight their cause.
- Update the scoreboard throughout the games.
- Assist with all outside marketing events, including 4th Fridays and community events. This could mean dressing up as mascot, handing out promotional materials, etc.

Job Requirement

Must have flexible schedule that will allow student to work nights and holidays. Experience watching or playing in many baseball games and an interest in community relations is preferred. This internship is for college credit.

Group Sales -

Job Duties include:

- Cold call churches, businesses, youth athletics, and more organizations to sell group tickets.
- Ensure a positive game experience for these groups, catering to needs and delivering promises.
- Coordinate Field of Dreams program, bringing youth athletic teams to the ballpark.
- Help the Assistant General Manager with selling and managing picnics.
- Oversee the Royals Summer Reading Program scheduling visits to local schools and the library.
- Assist with all outside marketing events, including 4th Fridays and community events. This could mean dressing up as mascot, handing out promotional materials, etc.

Job Requirement

Must have flexible schedule that will allow student to work nights and holidays. Intern must have experience or interest in sales. This internship is for college credit.

TO APPLY FOR ANY OF THE ABOVE INTERNSHIPS PLEASE SEND YOUR RESUME TO TAYLOR COCKERILLE (TAYLOR@BURLINGTONROYALS.COM). PLEASE INDICATE WHICH POSITION YOU ARE APPLYING FOR.