



2017 RIVER BANDITS BROADCAST SPONSORSHIP

The River Bandits Broadcast Network reaches **over 4,000 unique listeners per week!** Our audience includes both local fans in the Quad Cities and players' family members stretched all across the country and beyond, many of whom make plans to visit the Quad Cities during the summer. With us, you can advertise to both your local community and potential tourists at the same time. Now that's a win-win!

Broadcast Platforms:

On Air: 1170 AM K-BOB (100,000 Watt station based in Davenport, Iowa)

Online: RiverBandits.com allows visitors to click on and listen live

On the Go: The TuneIn App allows mobile devices to listen anywhere

On TV: Through MiLB.TV fans can watch the game live while hearing the audio streamed from the radio broadcast. The TV broadcast is also played in the luxury suites and throughout Modern Woodmen Park during the game.

The cost of a 2017 :30 commercial is just **\$560 for the ENTIRE SEASON**, with a guarantee of two plays per game. That breaks down to just \$4 per regular season game* PLUS no additional charge for playoff games!

With purchase of commercial space you can add sponsorship of:

Pregame Show: \$434 (\$3.10 per game*)

Includes naming rights to pregame show in all mentions on air, in print and social media plus :60 commercial for first break of the pregame show

Starting Lineups: \$434 (\$3.10 per game*)

Includes mention and tagline during introduction of both teams starting lineups in-game plus a social media mention and logo on daily lineup graphic (see below)

Pitching Changes: \$350 (\$2.50 per game*)

You're company tagline during all pitching changes, a :60 commercial during the change and a mention in tweet of change on River Bandits official Twitter

In-game plays: \$140

Your choice of Bandits Batters:

Home Runs

Doubles

Stolen Bases

Walks

Strikeouts (by Bandits pitchers)

1170AM K-BOB
MiLB.TV
TUNEIN

August 23, 2016 - 6:35 PM Central
Perfect Game Field - Cedar Rapids, IA

13	WERNES	3B
3	TROMPIZ	SS
27	McCALL	1B
39	CESAR	DH
14	WRENN	CF
9	JOHNSON	LF
15	ROA	RF
44	ROGERS	C
16	MICHELENA	2B
38	BOWER	P

@QCRIVERBANDITS QCBANDITS RIVERBANDITS.com

*Based on 140-game season. Number of games subject to change