



Springfield Cardinals

CHARITY AWARENESS PROGRAM

The Springfield Cardinals are excited to launch the Charity Awareness Program for 2011. You will be able to enjoy watching Cardinals Baseball while still meeting the goals of your organization. The Charity Awareness Program is an incentive driven program aimed to meet the needs of non-profits, to raise funds and increase exposure in the community.



SINGLE

- Purchase 100 Tickets
- Make \$2 per ticket
- One Video Board Slide
- Play in between Inning Promo
- Cardinals Donation Basket
- Radio Interview

DOUBLE

- Purchase 250 Tickets
- Make \$3 per Ticket
- One Video Board Slide
- Play in between Inning Promo
- Cardinals Donation Basket
- Radio Interview
- 1st Pitch & Ceremony
- Pregame Parade
- Cards Social Media plugs
- Set Up Table on Concourse
- Free Louie Appearance

TRIPLE

- Purchase 500 Tickets
- Make \$3 per Ticket
- Two Video Board Slides
- Play in between Inning Promo
- Cardinals Donation Basket
- Radio Interview
- 1st Pitch & Ceremony
- Pregame Parade
- Cards Social Media plugs
- Set Up Table on Concourse
- Free Louie Appearance
- 30 Sec Pregame Commercial
- Autographed Baseball
- VIP Tours to auction
- Hand out Exit Flyer with information

HOMERUN

- Purchase 1000 Tickets
- Make \$4 per ticket
- Two Video Board Slides
- Play in between Inning Promo
- Cardinals Donation Basket
- Radio Interview
- 1st Pitch & Ceremony
- Pregame Parade
- Cardinals Social Media plugs

- Set Up Table on Concourse
- Free Louie Appearance
- 30 Sec Pregame Commercial
- Autographed Baseball
- VIP Tours to auction
- Hand out Exit Flyer with information
- Team Autographed Jersey
- Website Article and Link



JERSEY PROGRAM

Your charity can sponsor one of the Springfield Cardinals specialty Jersey Nights. On your night the entire team will wear a unique Jersey that will be sold by a silent auction, with the proceeds benefiting your organization.

- Must purchase a minimum of 500 tickets on day of Jersey Auction
- If you purchase 500 tickets, you can split the money with the Cardinals
- If you purchase 1,000 tickets, you receive all the Money

Additional Information

- Starting at 250, tickets can be spread out over the season (maximum of 5 games)
- Cardinals Donation Basket can be used for any event you host and is valued over \$100
- Louie appearance must be within 25 miles of Hammons Field