



2011 GIVEAWAYS AND PROMOTIONS

As of March 9, 2011 - ALL PROMOS AND DATES SUBJECT TO CHANGE

Still to come: Back-to-Back Championship Ring Displays, MLB autograph signers and MUCH MORE!

Please check www.blueclaws.com for official updates.

DATE	PROMOTION	SPONSOR
4/7	Opening Night / Championship Banner Raising	
4/8	FIREWORKS / Dollar Day	Toyota World & Scion World of Lakewood
4/9	Velcro Wallet Giveaway % / Buster's Birthday / Dollar Day	TD Bank
4/11	Magnetic Schedules # / Dollar Day	JerseyShore.MomsLikeMe.com
4/12	Magnetic Schedules #	JerseyShore.MomsLikeMe.com
4/13	Magnetic Schedules #	JerseyShore.MomsLikeMe.com
4/14	Magnetic Schedules #	JerseyShore.MomsLikeMe.com
4/27	Oversized Baseball Cards % / Pre-game Baseball & Science show by Wondergy	Asbury Park Press
4/29	FIREWORKS	Toyota World & Scion World of Lakewood
5/1	2010 SAL Championship Banners #	Accu-Image Design
5/2	Post-game Twizzlers ^	Hershey's
5/3	Kentucky Derby Celebration	Monmouth Park
5/13	FIREWORKS	Toyota World & Scion World of Lakewood
5/14	Bark in the Park & Pooch-themed Jersey Auction	The WRAT 95.9 & Magic 100.1
5/25	Oversized Baseball Cards % / Pre-game Baseball & Science show by Wondergy	Asbury Park Press
5/27	FIREWORKS	Toyota World & Scion World of Lakewood
5/28	Summer Concert Ticket Extravaganza @	
5/29	FIREWORKS	Toyota World & Scion World of Lakewood
5/30	Memorial Day Post-game Photo on the Field	
5/31	2010 Championship Posters #	Yellow Book
6/9	Tote Bags @	New Jersey Natural Gas
6/10	FIREWORKS	Toyota World & Scion World of Lakewood
6/11	Iron Sheik & Nikolai Volkoff autograph signing	
6/12	Father & Child Post-game Catch on the Field	
6/13	Pre-game Autograph Night	
6/15	BlueClaws Hats #	Home Depot
6/23	Phillie Phanatic / Phillies' 1980 & 2008 World Series Trophies on concourse	OceanFirst Bank
6/24	FIREWORKS	Toyota World & Scion World of Lakewood
6/25	Visors #	Allstate Insurance
6/26	Meet & Greet with Brobee & Muno from Yo Gabba Gabba / Pink Jersey Auction	
7/4	FIREWORKS	Toyota World & Scion World of Lakewood
7/5	Mark Parent 2010 SAL Champions bobblehead #	

7/6	Oversized Baseball Cards %	Asbury Park Press
7/7	Wing Fling	105.7 The Hawk
7/8	FIREWORKS	Toyota World & Scion World of Lakewood
7/9	Bruce Springsteen Appreciation Night with "BruceClaws" Jersey Auction and a special pre-game performance by the "E Street Shuffle"	
7/10	The ZOOperstars	
7/20	Oversized Baseball Cards %	Asbury Park Press
7/21	Domonic Brown "Made the Phillies" bobbleheads #	RE/MAX of New Jersey
7/22	FIREWORKS	Toyota World & Scion World of Lakewood
7/23	Team Posters #	Asbury Park Press
7/24	Meet & Greet with Captain America / Nine Innings for Nature	
7/25	BlueClaws Team Card Sets # (new date as of 3/9/11)	TD Bank
8/5	FIREWORKS	Toyota World & Scion World of Lakewood
8/6	Long Sleeve XL T-Shirts @	Central Jersey Blood Center
8/8	Phillie Phanatic appearance	OceanFirst Bank
8/14	Mini Jersey Pillow %	NJEA
8/15	The Famous Chicken appearance	New Jersey Natural Gas
8/16	Premium Giveaway Item TBD	Horizon Blue Cross Blue Shield of New Jersey
8/17	The ZOOperstars	
8/18	Surf Night	
8/19	FIREWORKS	Toyota World & Scion World of Lakewood
8/20	Ryan Howard Commemorative Mini-Jersey #	
8/26	FIREWORKS	Toyota World & Scion World of Lakewood
8/30	Fan Appreciation Night & \$1 Item Blowout	

GIVEAWAY KEY

1ST 2,000 FANS ALL AGES
 % 1ST 2,000 FANS 17 & UNDER
 @ 1ST 2,000 FANS 18 & OLDER
 ^ ALL FANS

ADDITIONAL PROMOTIONS

SUNDAYS ARE KIDS CHARACTER SUNDAYS!

Meet your favorite TV characters during every Sunday game, such as Brobee, Muno & Captain America!

KIDS EAT FREE SUNDAY AND MONDAY!!!

All members of the BlueClaws Kids Club will receive a voucher for a hot dog, chips and soda at every Sunday & Monday game during the 2010 season!

EVERY TUESDAY IS SENIOR DAY courtesy of TD BANK

All seniors will receive a voucher for a hot dog, chips and soda and Baseball Bingo will be played during every Tuesday game!

EVERY WEDNESDAY IS DOLLAR DOG DAY

All small hot dogs are just \$1 throughout every Wednesday game!

EVERY THURSDAY IS THIRSTY THURSDAY!

From the time the gates open until last call, Coors & Coors Light drafts are only \$1 in the Coors Light WRAT Trap every Thursday!

EVERY FRIDAY IS FIREWORKS FRIDAY!

Each Friday night game will be followed by a spectacular fireworks show!

TICKETS: www.blueclaws.com 732.901.7000 option 3