



2011 Northeast Delta Dental Eastern League All-Star Game Press Release



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FISHER CATS' SIERRA, McDADE HIGHLIGHT BONNEVILLE & SON HOME RUN DERBY PARTICIPANTS

Bonneville & Son Home Run Derby Power Balls to raise funds for New Horizons Soup Kitchen

Manchester, NH - The New Hampshire Fisher Cats, in conjunction with the Eastern League, today announce the six participants for the 2011 Bonneville & Son Home Run Derby on Wednesday, July 13, at 5:00 p.m., as a part of the festivities surrounding the Northeast Delta Dental Eastern League All-Star Game at Northeast Delta Dental Stadium in Manchester, NH.

The Eastern Division All-Stars will be represented by a pair of New Hampshire Fisher Cats in outfielder Moises Sierra and first baseman Mike McDade, along with Reading Phillies first baseman Matt Rizzotti. The Western Division All-Stars will be represented by Harrisburg infielder Tyler Moore, outfielder Archie Gilbert and Erie third baseman Francisco Martinez.

Boston-based comedian Jimmy Dunn will emcee the Bonneville & Son Home Run Derby at 5:00 p.m. At that time, the six participants will compete in the first round (six outs per batter) of the derby, when the four batters having the highest homerun totals will advance to the second round (six outs per batter). The two participants with the highest cumulative total of homeruns at the end of the first and second rounds will advance to the championship round. The finals (10 outs per batter) will then take place during the middle of the second inning of the Northeast Delta Dental Eastern League All-Star Game, when the finalists will showdown to determine a champion.

Throughout the derby, special Power Balls will be randomly pitched to the contestants. Power Balls will be matched with dollar values and for each that is hit for a homerun, Bonneville & Son will make a monetary donation to the New Horizons Soup Kitchen.

"The Bonneville & Son Home Run Derby is a highly anticipated event and we are excited to have two members of the Fisher Cats participating in front of our home fans this year," said Fisher Cats President **Rick Brenner**. "Thanks to Bonneville & Son, the New Horizons Soup Kitchen will benefit from every Power Ball hit out of the park, which makes this home run derby even more meaningful."

Mike McDade, New Hampshire Fisher Cats (Toronto Blue Jays), 22, leads the Fisher Cats with 13 homeruns on the year and is also tops in the Eastern League with 59 RBIs. The Las Vegas, NV native also currently leads the league in doubles (30) and total bases (167) while ranking second in runs scored (54), hits (98) and extra-base hits (36). His .312 batting average leads the team and ranks eighth among league leaders.

Moises Sierra, New Hampshire Fisher Cats (Toronto Blue Jays), a native of Santo Domingo, Dominican Republic, has been a force at the plate for New Hampshire with a career high 12 homeruns to go along with 47 RBIs on the season. Listed as the Blue Jays' 23rd best prospect by *Baseball America*, Sierra has emerged as a power source in the middle of the Fisher Cats' line up, even belting a homerun off of the Hilton Garden Inn beyond the left-center field wall on June 8 versus Bowie.

Matt Rizzotti, Reading Phillies (Philadelphia Phillies), 25, is currently tied for the league lead among active hitters with 16 home runs and ranks third with 53 RBIs. The Floral Park, New York native ranks third in the Eastern League in RBIs and total bases (156). The 6-foot-5 first baseman batted .316 with seven home runs and 22 RBIs in May and will make his second appearance as an E.L. All-Star after representing Reading in 2010.

Tyler Moore, Harrisburg Senators (Washington Nationals), a native of Brandon, Mississippi, is tied for the league lead among active players with 16 homeruns while knocking in 53 RBIs, good for third in the E.L. The 24-year-old is currently second among Eastern League hitters in total bases (161) and extra-base hits (43). In mid-April, Moore achieved a 10-game hitting streak and later earned E.L. Player of the Week honors at the end of May.

Archie Gilbert, Harrisburg Senators (Washington Nationals), 27, has blasted 10 home runs on the year for the Senators while driving in 32 RBIs. The Hayward, California native hit two home runs in back-to-back games, accomplishing the feat against the Reading Phillies on May 7 and May 8.

Francisco Martinez, Erie SeaWolves (Detroit Tigers), a native of Rio Chico, Venezuela, has clubbed a team high seven homeruns with 40 RBIs on the season for the SeaWolves. The 20-year-old third baseman smacked homers in consecutive games against the Bowie Baysox on May 7 and May 8.

Festivities for the **2011 Northeast Delta Dental Eastern League All-Star Game** begin with the free **HR Concepts Total Access All-Star Block Party** at Veteran's Park in downtown Manchester, NH on **Tuesday, July 12**. The event, which runs from 5:30pm-10:00pm, includes live entertainment from comedian **Jimmy Dunn** and music from **Mama Kicks!** along with face painting and inflatable rides for the kids. All-Star tickets are available and may be purchased by calling **(603) 641-2005** or by visiting www.nhfishercats.com.