



2012 GIVEAWAYS AND PROMOTIONS

As of January 18, 2012 - ALL PROMOS AND DATES SUBJECT TO CHANGE

MANY MORE PROMOTIONS STILL TO COME!!

DATE	PROMOTION	SPONSOR
4/12	Opening Night	
4/13	FIREWORKS	Toyota World & Scion World of Lakewood
4/14	Giveaway TBD / Buster's Birthday	TD Bank
4/15	Schedule Cups #	Waterside Gardens
4/16	Magnetic Schedules #	
4/17	Magnetic Schedules #	
4/18	Jumbo Baseball Cards %	Asbury Park Press / Stop & Shop
4/24	Magnetic Schedules #	
4/25	Magnetic Schedules #	
4/26	Magnetic Schedules #	
4/27	FIREWORKS	Toyota World & Scion World of Lakewood
4/29	Appearance by Nick Jr's "Wubbzy"	Alert Ambulance
5/11	FIREWORKS	Toyota World & Scion World of Lakewood
5/12	Bark in the Park	The WRAT 95.9 & Magic 100.1
5/23	Jumbo Baseball Cards %	Asbury Park Press / Stop & Shop
5/25	FIREWORKS	Toyota World & Scion World of Lakewood
5/26	Visors #	Allstate Insurance
5/27	FIREWORKS	Toyota World & Scion World of Lakewood
6/5	Carl Spackler Bucket Hats # / Golf Day	
6/7	Summer Concert Ticket Extravaganza	Jersey Shore Metromix
6/11	Post-game Twizzlers ^	Hershey's
6/13	BlueClaws Hats #	Home Depot
6/14	Phillie Phanatic appearance & Military Appreciation Night	OceanFirst Bank
6/15	FIREWORKS	Toyota World & Scion World of Lakewood
6/17	Father's Day Post-game Father & Child Catch on the Field	
6/25	The ZOOperstars!	
6/26	Giveaway TBD	Monmouth Medical Center
6/29	FIREWORKS	Toyota World & Scion World of Lakewood
7/1	Appearance by Toodee & Plex from "Yo Gabba Gabba!"	
7/3	FIREWORKS	Toyota World & Scion World of Lakewood
7/10	Team Card Sets #	TD Bank

7/11	Jumbo Baseball Cards %	Asbury Park Press / Stop & Shop
7/12	The Famous Chicken appearance	New Jersey Natural Gas
7/13	FIREWORKS	Toyota World & Scion World of Lakewood
7/14	Irish Heritage Night	
7/15	BlueClaws Team Posters #	Asbury Park Press
7/16	Phillie Phanatic appearance	OceanFirst Bank
7/17	Jumbo Baseball Cards %	Asbury Park Press / Stop & Shop
7/27	FIREWORKS & Performance by "Breakin Bboy McCoy"	Toyota World & Scion World of Lakewood
7/28	Bruce Springsteen Appreciation Night w/ BruceClaws Jersey Auction & pregame performance by The E Street Shuffle (5:30-7:00)	
7/29	30th Anniversary Celebration of E.T. / Nine Innings for Nature	
8/8	The ZOOperstars!	Monmouth Medical Center
8/9	Mickey Morandini XL T-Shirts @	InVision Eyecare
8/10	FIREWORKS	Toyota World & Scion World of Lakewood
8/11	Ryan Howard Baseballs %	AJ Perri Heating & Cooling
8/20	BlueClaws Mousepads #	First Financial Federal Credit Union
8/22	Giveaway TBD	NJEA
8/23	Clothes Hampers #	New Jersey Natural Gas
8/24	FIREWORKS	Toyota World & Scion World of Lakewood
8/25	Fall Sports Ticket Extravaganza	
8/26	Autographed Baseballs #	
8/31	FIREWORKS	Toyota World & Scion World of Lakewood
9/2	FIREWORKS	Toyota World & Scion World of Lakewood
9/3	Fan Appreciation Day Photo on the Field & \$1 Item Blowout	

GIVEAWAY KEY

1ST 2,000 FANS ALL AGES
 % 1ST 2,000 FANS 17 & UNDER
 ^ ALL FANS
 @ 1ST 2,000 FANS 18 & OLDER
 W 1st 2,000 WOMEN 18 & OLDER

ADDITIONAL PROMOTIONS

SUNDAYS ARE KIDS CHARACTER SUNDAYS!

Meet your favorite TV characters during every Sunday game, such as Wubbzy, Toodee, Plex & more

KIDS EAT FREE SUNDAY AND MONDAY!!!

All members of the BlueClaws Kids Club will receive a voucher for a hot dog, chips and soda at every Sunday & Monday game during the 2012 season!

EVERY TUESDAY IS SENIOR DAY courtesy of TD BANK

All seniors will receive a voucher for a hot dog, chips and soda and Baseball Bingo will be played during every Tuesday game!

EVERY THURSDAY IS THIRSTY THURSDAY!

From the time the gates open until last call, Coors & Coors Light drafts are only \$1 in the Coors Light WRAT Trap every Thursday!

EVERY FRIDAY IS FIREWORKS FRIDAY!

Each Friday night game will be followed by a spectacular fireworks show!

TICKETS: www.blueclaws.com 732.901.7000 option 3