



# 72 WAYS TO UTILIZE YOUR SEASON TICKETS

1. Have a drawing at work and give them to a lucky employee.
2. Invite a customer who hasn't done business with you recently.
3. Boost your own career potential by networking.
4. Treat a loyal customer for his or her birthday.
5. Get to know your key co-workers outside of the office.
6. Offer them to someone who has given you helpful business advice.
7. Reward an employee who comes up with a savings suggestion.
8. Reward suppliers and vendors who help you meet your deadline.
9. Give them to a manager for exceeding department goals
10. Take a potential customer to close the sale at the ballpark.
11. Take a long term customer to say "Thank You"
12. Give them to a prospective employee or client who might be coming into town and looking for something to do.
13. Welcome a new employee to the company.
14. Run a sales contest and reward the winner with tickets.
15. Thank a new customer for his or her business.
16. Help part-time workers feel more like a part of the organization.
17. Reward for service recognition by a customer.
18. Give to an employee who renews the most accounts.
19. Take one of your smaller accounts and try to enhance their business with you.
20. Give them to a front-line employee who appeased an angry customer.
21. Thank a customer who praised your company.
22. Send your coworkers/employees to a game together for a meeting.
23. Take someone who does business with the competitor.
24. Congratulate an employee who exceeded his or her duties.
25. Give to a customer who makes timely or in full payments.
26. Reward the department that exceeds its weekly/monthly quota.
27. Package them in with a product to promote sales.
28. Give to the person making the most additional sales.
29. Reward a customer who gave you a referral.
30. Give them to employees who schedule the most appointments.
31. Give to an employee who does not receive commission to boost morale.
32. Use for personal therapy after a difficult day.
33. Give to the person who volunteers the most.
34. Give to your payroll, HR department, etc...
35. Applaud an employee for hitting his or her yearly goal.



36. Give to the employee who has made the most sales calls during a particular day.
37. Remember when your children were little? Make a memory!
38. Spend some time with the ones you love.
39. Show Uptown Charlotte to out-of-town guests.
40. Bring a child to the game and teach them to keep score.
41. Treat a friend to an evening of entertainment on their birthday.
42. It is the perfect second date.
43. Give to your mechanic, landscaper, dentist, doctor, etc...
44. Use them as an auction for your church, local school, etc...
45. Give tickets to a team you sponsor.
46. Offer tickets to someone who always gives you great service.
47. Donate tickets to patients at a local hospital.
48. Offer your tickets to your accountant/lawyer who has done a great job.
49. Put a smile on a coworker or friend's face that is having a rough time.
50. Give tickets to your local Boys and Girls Club or other children's related charities.
51. Offer to a customer for a Holiday.
52. Thank volunteers for all that they do.
53. Give them to your child's teacher as a thank you for their help.
54. Thank your neighbor who takes care of your pets, gets your mail while you're away.
55. Give tickets to a representative on your local school board or union to promote goodwill.
56. Give to restaurants you frequent with clients of family members.
57. Say "Thank You" to a retiring officer or employee.
58. Donate them to your favorite charity and use it as a tax write-off.
59. Give to an employee or customer who has been sick as a "Get Well Soon" present.
60. Give to an employee on his or her birthday.
61. Give them to your secretary or assistant for Administrative Professionals Day.
62. Give to someone that you owe a favor.
63. Show your appreciation to a company intern.
64. Give tickets to your company cleaning crew as a thank you.
65. Give to members of a club you might join or be involved in.
66. Give tickets as an engagement or wedding gift.
67. Give your tickets to a relative.
68. Tell a friend "I've got the tickets, you buy the Hotdogs".
69. Come for dinner and a show.
70. Invite an old friend to reconnect.
71. Use tickets as a way to spend quality time with the whole family.
72. CHEER ON THE GREATEST TEAM IN TOWN!!!

