

FREDERICK KEYS INTERNSHIP POSTING



Job Title: Marketing and Promotions Internship
Reports to: Promotions Manager
Start Date: April – September 2019
Salary: Unpaid; College Credit

Qualifications:

- College sophomores, juniors, seniors, or graduate students working for academic credit in Sport Management, Marketing, Communications and Business.
- Ability to work night and weekend events.
- Ability to work Visit Frederick 2019 Carolina League All Star Classic on June 18
- Must have basic computer skills i.e. Microsoft programs.
- A customer service background is preferred.
- Must be enthusiastic with a desire to work hard and have fun!

Responsibilities include, but are not limited to the following:

- Work in all aspects of minor league baseball to gain an understanding of the business.
- Promote the Keys and its various events and promotions in the community through the distribution of marketing materials and pocket schedules.
- Execute pre-game, in-game and post-game promotions.
- Assist in operating the Keys Guest Services, as needed.
- Develop, prepare for and participate in various theme nights.
- Help raise money for Keys charity – Frederick Keys Care at games via the Wheel of Fun and 50/50 raffle.
- Dress as Keyote and/or other mascot when needed for games and outside appearances.
- Conduct fan surveys.
- Operate the Message Center.
- Represent the Keys at various community appearances.
- Assist in the advertising and execution of two sessions of the Keys Youth Baseball Camp.
- Decorate the stadium and prepare for the various theme nights throughout the season.
- Meet minimum hour requirements set forth by Promotions Manager
- Assist in any other duties put forth by Keys full-time staff.

Please submit cover letter and resume to Kevin Hernandez or khernandez@frederickkeys.com or fax to 301-662-0018.

Frederick Keys
Summer Marketing Internship
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