



FUNDRAISING

TIPS FOR SUCCESSFUL FUNDRAISING:

The most successful fundraising efforts are from groups that include a Lookouts ticket to a designated game as part of registration.

Make the most out of your organization's event by working with your personal Lookouts representative to generate collateral, sell tickets in advance and create event day incentives.

Lookouts fundraisers have no up-front costs to the organization. You pay for the tickets ordered after the organization collects the money. Tickets must be paid for by the date of the event.



A fundraising partnership with the Lookouts is a great way to raise money for your youth sports league, charity, non-profit or school team (minimum 100 tickets).

Purchase tickets for \$3.00 • Sell for \$5.00 each • Keep the \$2.00 profit on each ticket sold.

BONUS LEVELS FOR TICKET SALES

100 tickets	PA recognition & Logo on video board
250 tickets	Above plus kiosk on concourse
500 tickets	Above plus National Anthem & First Pitch <i>(based on availability)</i>
1000+ tickets	Above plus opportunity to rent the facility

"The Chattanooga Lookouts have hosted the Chattanooga Masons for four seasons with our own special night. The Lookouts go above and beyond in helping plan a special evening for our members and families. Every request we make to the lookouts is always met with enthusiasm and gracious smiles. We have been able to raise over \$6,000 in four years for our charity by working with this fantastic organization. If you want a night of pure enjoyment for your organization or company, then you should look no further than the Chattanooga Lookouts for your event!"
Justin Huggins, Chattanooga Masons

