

Greetings!

On behalf of the Tennessee Smokies we warmly invite you to participate in **the first annual Taste of the Smokies Cook-Off presented by BUSH'S BEST® Beans!** The event is scheduled for Friday, October 25th at Smokies Stadium. We understand that there are some seriously talented food connoisseurs with some seriously delicious recipes in our local community, and we want you to come share your best hidden secrets with us.

SUPPORT: Enhance your community profile by supporting an event with a portion of the proceeds donated to Second Harvest Food Bank of East Tennessee.

COMPETE: Compete for People's Choice, Best Overall Chili, Best Overall BBQ, and Best Overall Dessert! Celebrate your own unique style by decorating your booth and compete for the Most Creative Chili Booth award.

ADVERTISE: Introduce hundreds to your business by being a participant! We anticipate this event will draw a big crowd, so come share what makes your business the best.

PARTICIPATE: Participate in an enjoyable "heated" competition while receiving recognition in front of a huge crowd.

This event is open to any and all businesses and individuals just itching to try out a new recipe. Booth space is sure to go fast as we hope to make this first year a huge success, so we hope you will take a moment *now* to register for the event. The fee to enter one dish is only \$25, and to register an additional dish is an additional \$10. Click [here](#) to sign up as a vendor. **The registration deadline is Friday, October 18th.**

If you have any questions, please contact Alex Eleas at aeleas@smokiesbaseball.com.

Best Regards,



Provided to you by the Tennessee Smokies:

MATERIALS: The day of the event, the Tennessee Smokies will provide to all vendors:

- A 10-foot x 10-foot covered area, a 6-foot table and two chairs (no tablecloths)
- 4 oz. chili sample cups (continually restocked as needed by Smokies staff)
- One (1) to-go box per dish for serving the judges
- Napkins (continually restocked as needed by Smokies staff)
- Utensils (Forks, Spoons, Knives) (continually restocked as needed by Smokies staff)
- Food service gloves
- One (1) electrical outlet
- A bowl and ice for cold items (sour cream, cheese, etc.)
- Hand-washing stations
- Four (4) General Admission tickets for workers in your booth
- BUSH'S BEST® Beans is donating beans for all Chili participants. All participants must let us know the quantity and type of beans they would like for their recipes by Monday, October 14th. Bean types are as follows:
 - Black Bean Fiesta
 - Southwestern Style Pinto Beans
 - New Orleans Style Red Beans
 - Chickpeas

Participant Requirements:

- The participant will provide a maximum of (4) four people to staff its booth from 5:00pm to 9:00pm on Friday, October 25, 2019.
- The participant must have the booth set up and food delivered on site before 4:30pm on Friday, October 25th (unless otherwise discussed with the Tennessee Smokies.)
- The participant will provide a minimum of 55 - 95 lbs. or 7 - 10 gallons of food (3 oz. per person, assuming 300 - 500 people) to distribute to attendees between the hours of 5:00pm and 9:00pm.
- The participant must label each dish being sampled (include if it contains pork, chicken, etc.)
- All participants are required to clean and breakdown their space at the conclusion of the event. (Smokies will assist with trash pickup)

Frequently Asked Questions:

Why should I participate?

It is a chance to invite all your current customers and friends down to the ballpark to join you in a great time. It's also a chance to be a part of something huge! It is great publicity for your organization, and you can help bring people together to support the community and have fun for the whole family.

What if chili isn't on our menu?

Not a problem! We have 3 categories for entry. Find more information [here](#).

What does it cost to enter?

Vendors will pay a small fee of \$25.00 to enter one (1) category. If you wish to enter additional categories, it is an extra \$10 per category.

Do I need to decorate my booth?

There is a Most Creative Booth Award, so we highly encourage everyone to participate! You can celebrate your own unique style with creative décor and have the chance to win a prize! Event judges will visit all the booths during the event and determine the winner of the Most Creative Booth.

Where and when is the Cook-Off held?

The Taste of the Smokies Cook-Off will be held at **Smokies Stadium (3540 Line Dr., Kodak TN, 37764) on Friday, October 11, 2019.**

How does the Cook-Off Work?

We anticipate the inaugural Taste of the Smokies Cook-Off will attract between 300 – 500 spectators and approximately 20 vendors. Attendees can enjoy samples, plus the musical talents of country music star, Kaitlyn Baker, for their listening pleasure.

How will judging work?

A representative from BUSH'S BEST® Beans, Second Harvest Food Bank of East Tennessee and your Tennessee Smokies will sample all foods in each category at the event. They will then confer and decide category winners. Judges will consider not only taste but the presentation of the dish when making their decisions. Prizes

will be award at the conclusion of the event.

Is there a benefitting charity?

Yes! A portion of the proceeds from the Cook-Off benefit Second Harvest Food Bank of East Tennessee.

How many booth workers can I bring?

A max of four (4) people can work each booth. If you will require more, contact Alex Eleas at aeleas@smokiesbaseball.com to learn how to purchase additional tickets for your team.

How much chili should I bring?

We recommend vendors provide a minimum of 55 - 95 lbs. or 7 - 10 gallons of food (3 oz. per person, assuming 300 - 500 people) to distribute to attendees.

What awards are given at the event?

Participants compete for awards in three (3) different categories: Chili, BBQ, & Dessert. Participants are also encouraged to decorate their booth as a Most Creative Booth Award will be given at the conclusion of the event.

- Chili - Best Overall
- BBQ - Best Overall
- Dessert – Best Overall
- Most Creative Booth