



# 2019 AKRON RUBBERDUCKS PROMOTIONAL CALENDAR

## APRIL

- April 4 6:35 **Opening Night! Thirsty Thursday - Magnet Schedule Giveaway** (first 5,000 fans) – Main St. Festival (4-6 pm) – AC/DC Fireworks
- April 5 6:35 **TGIF Classic Lineup – TGIF Theme Song Fireworks**
- April 6 2:05 **Hot Pockets and Pop Sockets! Pop Socket Giveaway (First 1,000 Fans)**
- April 7 2:05 **Family FUNday - Candyland**
- April 8 6:35 **"This Is Way Better Than Macaroni" Benchwarmers Night – Portage County Reading Program – Two Men and a Truck (CBAH)**
- April 9 6:35 **T-Shirt Tuesday (First 1,000 Fans) – Netflix and Chillli (A Celebration of Netflix Scenes and Beans)**
- April 10 6:35 **National Bookmobile Day**
- April 18 6:35 **Thirsty Thursday Throwdown – College Olympics; Craft Beer Night- Shiner**
- April 19 6:35 **Pat Appreciation Night, featuring Pat Rodgers – Pat Benatar Fireworks**
- April 20 2:05 **"Show Off Your 6-Pack" Amateur Bodybuilding Day – 6-Pack Cooler Giveaway (First 1,000 Fans)**
- April 22 6:35 **Step-Sibling Appreciation Night – Stark County Reading Program – DS Design & Photography (CBAH)**
- April 23 6:35 **T-Shirt Tuesday (First 1,000 Fans) – SAY CHEESE! - Selfie Night**
- April 24 6:35 **"Fore" Golf Night – Medina County Reading Program**

## MAY

- May 2 6:35 **Thirsty Thursday – Bring Your Own Wolfpack – Hangover Night 10-Year Anniversary;**
- May 3 6:35 **Look! My Hot Dog is GREEN \$1,000 Cash Giveaway – Justin Timberlake Fireworks** presented by Akron-Canton Airport
- May 4 6:35 **"May The Fourth Be With You" powered by FirstEnergy– Star Wars Night – Faux Backpack Giveaway (First 1,000 Fans)**  
**WONE-FM Listener-Selected Fireworks** presented by FirstEnergy
- May 5 6:35 **Family FUNday – MS Awareness Day presented by Oak Clinic for Multiple Sclerosis (CBAH)**
- May 13 6:35 **#BANDNIGHT**
- May 14 10:35 **Education Day #1 (10:35 a.m.)** presented by Ultimate Sack
- May 15 10:35 **Education Day #2 (10:35 a.m.)** presented by Ultimate Sack
- May 21 6:35 **T-Shirt Tuesday (First 1,000 Fans) – "I AM A DUCK" – Mighty Ducks D2**
- May 22 6:35 **Akronight – "Blast from the Past" – Celebrating the History of Akron; Craft Beer Night – Mucky Duck Brewery**
- May 23 10:35 **Education Day #3 (10:35 a.m.)** presented by Ultimate Sack
- May 24 6:35 **Military Appreciation Night – Kenny Chesney Fireworks** presented by KeyBank
- May 25 6:35 **"Honesty, Decency, Integrity. " Quack To The Future Night - Goldie Wilson Bobblehead (First 1,000 Fans)**  
presented by Repros - **Don Fullilove Appearance - Huey Lewis and The News Fireworks** presented by KeyBank
- May 26 6:35 **Family FUNday - Ninja Turtles - MC Hammer Fireworks** presented by KeyBank (6:35 pm)
- May 27 1:05 **Memorial Day Celebration (1:05 p.m. start)**

## **JUNE**

- June 4 7:05 **T-Shirt Tuesday (First 1,000 Fans) - A Night at the Racers...A Celebration of Racers Fast Pitch**
- June 5 7:05 **Free Pop Night** (With Purchase of Webster Duck Mug) - Youth Sports Celebration
- June 6 7:05 **Thirsty Thursday** - American Gladiator Night: Pros vs. Joes - **(BONUS: Maroon 5 Fireworks)**
- June 11 7:05 **T-Shirt Tuesday (First 1,000 Fans)** - Dad Bod Appreciation Night
- June 12 7:05 **Bark in the Park #1**
- June 13 7:05 **Thirsty Thursday – Teacher Appreciation Night**
- June 14 7:05 **"I Scream For Ice Cream" The Akron Screammers - Akron Screammers Jersey - The Beach Boys Fireworks – Main Street Festival (5-7 pm)**
- June 15 7:05 **Cleveland Basketball Night - Craig Ehlo Bobblehead (First 1,000 Fans) - WONE- FM Listener-Selected Fireworks** presented by Summa Health
- June 16 2:05 **Family FUNday - RubberDucks Comicon** - Julie Billiard School (CBAH)
- June 21 7:05 **"To Infinity... And Beyond" Toy Story Night - Robert Palmer Fireworks** presented by Bridgestone
- June 22 7:05 **ZOOperstars! Appearance - Kids Replica Orange Jersey Giveaway (First 1,000 Fans 12 & Under) - Katy Perry Fireworks**
- June 23 2:05 **Family FUNday - Spongebob Squarepants**

## **JULY**

- July 1 7:05 **"PLAYOFFS?!" Major Meltdowns** - Highlighting The Best Sports Meltdowns
- July 2 7:05 **T-Shirt Tuesday (First 1,000 Fans)** - All-American Night
- July 3 7:05 **Kick off Independence Day - Lynyrd Skynyrd Fireworks** presented by Meijer
- July 4 **Special Event at Canal Park: Fourth On The Field**
- July 11 7:05 **Thirsty Thursday "There's Love In The Air" - Date Night**
- July 12 7:05 **Used Car Giveaway - Journey Fireworks** presented by National Interstate Insurance
- July 13 7:05 **"Give Em' The Heater, Ricky!" Major League Night - Ricky Vaughn Bobblehead (First 1,000 Fans) - WONE-FM Listener-Selected Fireworks** presented by Summa Health
- July 14 2:05 **Family FUNday - Nerf On The Turf** - Alzheimer's Association (CBAH)
- July 18 7:05 **Thirsty Thursday - " COME ON DOWN!" Game Show Night** - Life is Good No Matter What (CBAH) – **Pat Benatar Fireworks**
- July 19 7:05 **\$1k Cash Dash** presented by KeyBank- **Eddie Money Fireworks** presented by Medical Mutual of Ohio - **Main Street Festival (5-7 pm)**
- July 20 7:05 **"Salvation Lies Within" The Shawshank Redemption Night - Warden Norton Bobblehead (First 1,000 Fans)** presented by Distallata - **1940's Prison Jersey- Bob Gunton Appearance - Jailhouse Rock Fireworks**
- July 21 2:05 **Family FUNday - Princess Tea Party** - Optimist Club of Akron (CBAH)
- July 27 2:05 **Special Event at Canal Park: MOVIE NIGHT #1** presented by FirstEnergy
- July 30 7:05 **T-Shirt Tuesday (First 1,000 Fans)** - "If You Can Dodge A Wrench, You Can Dodge A Ball" **Dodgeball: A True Underdog Story**
- July 31 12:05 **Big Splash Day (12:05 p.m. start)**

## **AUG./SEP.**

- Aug. 1 12:05 **Play Hooky - Businesspersons Special (12:05 p.m. start)**
- Aug. 2 7:05 **Old School Gaming Night - Bad Company Fireworks** presented by FedEx Custom Critical
- Aug. 3 7:05 **Cleveland Football Night - Clay Matthews Bobblehead (First 1,000 Fans)** presented by Serra Auto Park - **Replica Cleveland Football Jerseys - Def Leppard Fireworks** presented by Ohio Savings Bank
- Aug. 4 2:05 **Family FUNday - Mascot Birthday Bash**
- Aug. 10 **Special Event at Canal Park: Movie Night #2** presented by FirstEnergy
- Aug. 13 7:05 **T-Shirt Tuesday (First 1,000 Fans)** - **The Late Show With The RubberDucks**
- Aug. 14 7:05 **Free Pop Night** (With Purchase of Webster Duck Mug)

## AUG./SEP. (CONTINUED)

Aug. 15	7:05	Thirsty Thursday - Irish Appreciation Night - (BONUS: Peter Gabriel Fireworks)
Aug. 19	7:05	Turn Back The Clock - Aeros Night
Aug. 20	7:05	T-Shirt Tuesday (First 1,000 Fans) - "Oh Behave" Austin Powers Night
Aug. 21	7:05	Bark in the Park #2
Aug. 22	7:05	Thirsty Thursday - Syllabus Week Celebration
Aug. 23	7:05	Salute to Tremendous Walls – 40 <sup>th</sup> Anniversary of The Wall - Pink Floyd - Fireworks – Main Street Festival (5-7 pm)
Aug. 24	2:05	"It's Probably The Thing I Do Best" The Office Night - Kevin Malone Bobble Chilli (First 1,000 Fans) - Brian Baumgartner Appearance - WONE-FM Listener-Selected Fireworks
Aug. 25	2:05	Family FUNday - Women Equality Day
Aug. 30	7:05	The Showers Family Center for Childhood Cancer and Blood Disorders Celebration – Patient-Designed Jerseys - Cheryl Crow Fireworks presented by Akron Children's Hospital
Aug. 31	7:05	30 In The 330 - 30-Year Celebration - Fan Vote Bobblehead - Imagine Dragons Fireworks
Sep. 1	6:05	"You're A Wizard, Harry." Harry Potter Night - Harry Potter Fireworks (6:05 pm)
Sep. 2	1:05	Fan Appreciation Day (1:05 pm)
Sep. 21		<i>Special Event at Canal Park: Festival of Beers</i>

## NIGHTLY PROMOTIONS

- **SUNDAYS** - presented by Akron Children's Hospital and KIDJAM! Radio, powered by The Summit
  - **Family FUNday** - Fans can come early to **play catch on the field**, and **post-game Kids Run the Bases** presented by FedEx Custom Critical
- **MONDAYS** - presented by Cleveland.com and 94.9 WQMX
  - **Charity Begins at Home Mondays (CBAH)** - Each Monday is a Charity Begins at Home night. The RubberDucks team up with a local non-profit organization to raise funds and awareness for its cause.
- **TUESDAYS** - presented by Aaron's and 1590 WAKR
  - **T-Shirt Tuesday** – Every Tuesday night game, the **first 1,000 fans receive a different themed T-Shirt giveaway** tied to that night's promotion
- **WEDNESDAYS** - presented by Summa Health and Sunny 101.7
  - **Wellness Wednesday** - Every Wednesday home game will be filled with fun ways to get active and stay healthy.
  - **Craft Beer Night** – Every Wednesday a local brewery will feature its products at Canal Park
- **THURSDAYS** - presented by ESPN Cleveland:
  - **Thirsty Thursday** – Presented by Budweiser, featuring **\$1 draft beer and soft drink specials** every Thursday game!
- **FRIDAYS** presented by *Akron Beacon Journal* and 98.1 KDD
  - **Fireworks Friday** – Enjoy post-game fireworks after every Friday home game!
  - **Electric Blue Fridays** presented by **FirstEnergy**
- **SATURDAYS** presented by your Northern Ohio Honda Dealers and 97.5 WONE:
  - **Giveaway Saturdays** - Every Saturday features a **premium giveaway to the first 1,000 fans!** Saturdays also include celebrity appearances and **post-game fireworks starting in May through September.**