Making a Difference
One game at a time
Dear Friends and Supporters:

Greetings from Dow Diamond!

I am pleased to share our 2012 Community Report with you. This Community Report reflects the involvement and impact that the Michigan Baseball Foundation (MBF), the Great Lakes Loons, and ESPN 100.9-FM have had on the Great Lakes Bay Region and highlights the best of 2012. Our mission is to foster regional economic development and enhance the efforts of regional organizations that serve young people through creative partnerships and grants. We will continue to advance this mission with great enthusiasm throughout 2013.

Thank you for attending Loons games, listening to ESPN 100.9-FM, and supporting the MBF fund development efforts. The positive regional impact highlighted in this report is a direct result of your support in all of these areas.

Thanks again for your support and partnership with the Michigan Baseball Foundation. See you at the ballpark!

Sincerely,

William S. Stavropoulos
President and Founder
MBF Overview
The Michigan Baseball Foundation (MBF) is a 501 (c)3 non profit charitable tax-exempt organization, founded in 2006, which owns and operates Dow Diamond, the home of the Great Lakes Loons and ESPN 100.9-FM.

MBF Charter and Mission
The Michigan Baseball Foundation creates regional economic development and supports youth organizations through creative partnerships and grants by operating the finest minor league baseball facility and events center in the nation.

MBF received initial funding from the following sources:
- The Dow Chemical Company Foundation
- The Herbert H. and Grace A. Dow Foundation
- Dow Corning Corporation
- The Rollin M. Gerstacker Foundation
- The Charles J. Strosacker Foundation
- Bill and Linda Stavropoulos Foundation

Dow Diamond
In 2007, MBF completed the construction of Dow Diamond and hosted its Grand Opening on April 13. Dow Diamond, two-time winner of the Midwest League’s field of the year award, is the cornerstone of the Michigan Baseball Foundation and is essential to MBF’s efforts to give back to the region. The state-of-the-art, 5,200-capacity baseball stadium serves as home to the Great Lakes Loons, the seventh-year Single-A partner of the Los Angeles Dodgers.

In 2012, Dow Diamond was named ‘Best Ballpark in Michigan’ by the web publication Stadium Journey, beating out Comerica Park, home of the Detroit Tigers, to reinforce the ‘Best New Ballpark’ award it received in 2007 by Ballpark Digest. Since its opening, the stadium has hosted nearly 420 Loons games and over 600 special events for the region, including weddings, trade shows, corporate conferences, concerts, receptions, formal dinners, amateur baseball and other similar functions.

Also in 2012, the Great Lakes Loons and Dow Diamond have teamed up with corporate partners, The Dow Chemical Company and Dow Corning Corporation, to enhance sustainability practices across all aspects of the organization. Dow Diamond currently uses solar panels to generate renewable energy, facilitates a recycling program to cut down waste and uses water-free urinals to reduce water use. More energy saving practices will be adopted in order for the Loons to reach their goal to reduce total energy use, water use and waste by 50% by the year 2020.
MBF Grants

Each year the Michigan Baseball Foundation accepts grant applications beginning in mid-November and awards grants of various amounts to deserving non-profit organizations.

In order to qualify for a grant, applicant requests must contribute to regional economic development, serve young people in the Great Lakes Bay Region or fund projects promoting amateur sports and fitness.

Through five grant cycles, MBF has awarded 154 grants totaling $507,380 to non-profit organizations extending to 13 counties of the Great Lakes Bay Region.

2012 GRANT RECIPIENTS LIST
Bangor Township Schools (Bay)
- $4,180 - Batting Cage Addition and Upgrades
Bay Area Catholic Schools/All Saints Athletic Club (Bay)
- $750 - Batting Net
Bay Area Soccer Association (Bay)
- $4,000 - Materials & Installation of Protective Fencing
Beaverton Youth Recreational Program (Gladwin)
- $2,000 - Facility Upgrade
Big Brothers Big Sisters of Midland County (Midland)
- $2,650 - Technology and Building Facility Improvements
Carsonville-Port Sanilac Elementary School (Sanilac)
- $3,000 - Update Play Area with Safety Improvements
Central Michigan University Baseball (Isabella)
- $5,000 - Wall Padding for Thunissen Stadium
Chippewa Nature Center, Inc. (Midland)
- $2,400 - Kayaks for Youth
Essexville Hampton Little League (Bay)
- $2,600 - Dugout Fencing
Farwell Area Schools (Clare)
- $2,500 - Improvements/Renovations for Konvien Paasens Athletic Complex
4-H Shooting Sports Club (Isabella)
- $3,000 - Shelter and Equipment Upgrade
Frankenmuth School District (Saginaw)
- $3,100 - Marcat Field Upgrades
Hemlock Sports Boosters (Saginaw)
- $4,200 - Materials/Tools for New Baseball Field
Junior Achievement of Central Michigan, Inc (Midland)
- $4,650 - Facility Improvements
Michigan Child Care Centers, Inc (Saginaw)
- $3,000 - Playground Equipment
Midland County Educational Services Agency (Midland)
- $5,000 - Early Childhood and Family Resource Center - Therapy Equipment
Midland Explorers Boosters, Inc. (Midland)
- $5,000 - Replacement of Batters’ Boxes/Pitchers’ Mounds
Midland Northeast & Northwest Little Leagues (Midland)
- $10,000 - Renovation of Larkin Fields
North Midland Family Center, Midland Community Centers, Inc. (Midland)
- $3,000 - Archery Targets and Stands
Pinconning Youth League Organization (Bay)
- $3,000 - Scoreboard upgrades
Saginaw Township South Little League (Saginaw)
- $5,000 - Batting Cage
School District of the City of Saginaw-Arthur Hill High School (Saginaw)
- $2,882 - Arthur Hill High School Baseball Infield Improvements
Southtown Little League (Midland)
- $4,000 - Batting Cage Upgrades
Standish-Sterling Youth Sports Organization ( Arenac)
- $2,000 - Red Clay for New Infield
Swan Valley Summer Baseball Association (Saginaw)
- $5,000 - Backstop Replacement
Vassar Little League (Tuscola)
- $2,200 - Press Box/Scoreboard Additions
West Midland Family Center (Midland)
- $4,000 - Batting Cage Upgrades
Zion Lutheran School (Huron)
- $1,715 - Playground Equipment

2011 GRANT RECIPIENTS LIST
Ashley Community Schools (Gratiot)
- $3,000 - Baseball and Softball Fields and Facility Upgrades
Bay Area Family YMCA (Bay)
- $4,000 - YMCA Youth Center Recreational Games
Bay Area Housing (Bay)
- $4,000 - Birney Park Playground Improvements
Bay City Public Schools (Central High School) (Bay)
- $3,000 - MacGregor Field Improvements (Varsity Field)
Bay County Pony League, Inc. (Bay)
- $3,000 - Coryell Field Backstop Project
Bridgeport Bandits Sports Association (Saginaw)
- $3,600 - Complex Renovation
Child Abuse and Neglect Council of Saginaw (Saginaw)
- $1,500 - Educational Parenting Materials
City of Mt. Pleasant Recreation & Sport (Isabella)
- $1,450 - Island Park/Pickens Field Update
Coleman Community Schools (Midland)
- $2,500 - Coleman Baseball Field Update
Disability Services Resource Center (Bay)
- $3,000 - Baseball and Softball Field Improvements
Estey Ball League (Midland)
- $2,800 - Facility and Ball Field Improvements
First Ward Community Services (Saginaw)
- $3,650 - ArtSmart Sound System Project
Little League Baseball Fraternal Northwest (Midland)
- $2,500 - Sturgeon Fields Batting Cage Completion
Michigan Lutheran Seminary Foundation (Saginaw)
- $5,000 - Cardinal Baseball/Softball Scoreboard Project
Mid Michigan Children’s Museum (Saginaw)
- $5,000 - Early Childhood and Family Resource Center
Midland Area Community Foundation (Midland)
- $2,000 - Bridge Renovation
Midland BMX (Midland)
- $3,500 - Stratford Park BMX Track Upgrade
Midland Center for the Arts (Midland)
- $4,500 - Aquarium Project
Midland Christian School Association (Midland)
- $3,700 - Volleyball/Basketball Scoreboard
Midland Community Center (Midland)
- $3,100 - Gymnastic Equipment for Children
Midland Public Schools-The Charge (Midland)
- $3,000 - Robotics and Equipment Trailer
Midland Westtown Little League Association (Midland)
- $5,000 - Westtown Little League Bleacher Renovation
Mid Michigan Royal Family Kids’ Camps (Midland)
- $1,000 - Sports Equipment
Mission in the City (Saginaw)
- $3,175 - Sports and Recreation Project
Reaching our Community Kids (the ROCK) (Midland)
- $2,500 - Playground Equipment
Reese Little League Association (Tuscola)
- $2,000 - Upgrade Safety Equipment
Sacred Heart Parish (Isabella)
- $5,000 - Baseball/Softball Concession/Storage Facility Improvements
Saginaw Township Youth Football (Saginaw)
- $2,500 - Helmets for Youth Football
Sandusky Alumni Foundation (Sanilac)
- $2,500 - Baseball/Softball Field Safety Improvements
2010 GRANT RECIPIENTS LIST
Bay Area Catholic Schools/All Saints Athletic Club (Bay) $3,000 - Baseball Warming Tent
Bay City Northeast Little League (Bay) $3,500 - Batting Cages, Major League Field Fence & Bleachers
Bay City Northwest Little League, Inc. (Bay) $3,500 - Construction of Restrooms
Beal City Public Schools (Isabella) $2,000 - Baseball Field Warming Tent
Big Brothers Big Sisters of Midland County (Midland) $2,800 - Computer and Video Projector for Children’s Entertainment Room
Board of Education Saginaw County District 5-Merrill Public School (Saginaw) $3,000 - Baseball Field Safety Improvements
Breckenridge Sports Boosters (Softball) (Gratiot) $2,000 - Improvements to Girls Varsity Softball Field
Bridgeport Charter Township (Saginaw) $4,400 - Frank N. Anderson Recreation Complex Bleachers
Bullock Creek School District (Midland) $1,300 - Baseball/Softball Scoreboard
City of Midland (Midland) $2,000 - Midland Downtown Bicycle Route Loop Signage
Clare Little League (Clare) $2,500 - Scoreboard for New Field
Council on Domestic Violence & Sexual Assault (Midland) $1,000 - Speaker System for Girls on the Run
Farwell Area School (Clare) $3,000 - Improvement and Renovation of Karwin Paesens Athletic Complex (Baseball Field)
Gladwin Area Hockey (Gladwin) $1,900 - Gladwin Hockey Sound System Project
Great Lakes Bay Regional Economic Development $15,100 - Bay Future Economic Development Web-Enabled Geographic Information System
Greater Midland Community Centers, Inc. (Railway Family Center) (Midland) $2,900 - Batting Cage with Pitching Machine
Kawkawlin Township/Kawkawlin Ball League (Bay) $3,000 - Ball Field Improvement with Scoreboards
Midland Economic Development (Midland County) $2,000 - Midland’s Clean Tech Center Industrial Development Site - Phase 1
Mid-Michigan Children’s Museum (Saginaw) $800 - Tables for Garden Area
MidMichigan Medical Center-Midland (Midland) $5,500 - Indoor Fitness Trail Project
Reese High Softball Program (Tuscola) $1,500 - Dugouts for Softball Field
Saginaw Community Foundation (Saginaw) $2,000 - Friends of Hoyt Park: Repair/Replace Fencing
Saginaw Valley Zoological Society (Saginaw) $6,800 - Zoo Play Area Construction
School District of the City of Saginaw (Saginaw) $3,000 - Arthur Hill High School Playing Surface Upgrade
St. Brigid Catholic Church (Midland) $4,500 - Scoreboards/Volleyball Net/Sleeves for New Gymnasium
The Arc of Midland (Midland) $2,000 - Purchase of Tandem Bike for Midland Area Bike Camp
The Legacy Center for Student Success (Midland) $2,000 - Saginaw and Midland County Preschool Tool Totes
The Salvation Army (Midland) $4,500 - Gym Renovation
Union Township Kids’ Little League (Isabella) $3,000 - Dugout Replacement
Village of Sanford (Midland) $2,350 - Upgrades to Village Park Dugouts
West Midland Family Center (Midland) $2,000 - Midland Playground Equipment
West Branch Little League (Ogemaw) $2,000 - Fencing for Little League Playing Fields
The ROCK (Midland) $4,000 - Purchased one backstop and baseline fences; installed outfield distance markers
United Way 2-1-1: Midland Call Center (Midland) $7,500 - Call Center 2-1-1 expansion into Northeast Michigan

2009 GRANT RECIPIENTS LIST
Alma Little League (Alma) $3,000 - New dugout safety improvements
Bay City Northeast Little League (Bay) $4,000 - Purchased new clay pitching mound for main field
Bay City Southwest Little League (Bay) $6,000 - Batting cage
Bay City Southwest Little League (Bay) $6,000 - Batting cage
Caro Little League (Caro) $2,500 - Multi-purpose field improvements
Do-All, Inc. (Bay) $2,000 - Sportability store equipment
Freeland Athletic Association (Saginaw) $3,200 - Pitching machine
Greater Midland Community Centers, Inc. (Midland) $5,400 - Create multi-sport playing fields in Coleman
Hale Area Schools (Isoco) $3,000 - Baseball field improvements
Holy Trinity School (Bay) $4,000 - Play area improvements
Linwood Park Board 2 (Bay) $1,000 - Linwood Park diamond improvements
Meridian Public Schools Baseball Program (Midland) $2,500 - Resurfacing varsity baseball field
Midland Camping Council (Midland) $2,340 - Camp Nayati archery range improvement
Midland Lacrosse (Midland) $2,000 - Lacrosse equipment
Midland NE Little League (Midland) $2,000 - Storage shed renovation
Midland Public Schools: Dow High Baseball (Midland) $5,000 - Boys baseball dugouts
Midland Public Schools: Midland High Baseball (Midland) $5,000 - Boys baseball dugouts
Midland Soccer Club (Midland) $2,500 - Picnic tables Midland
Mt. Pleasant Little League (Isabella) $2,000 - Batting cage replacement
North Midland Family Center (Midland Community Center) (Midland) $1,700 - Rebound Unit/Bounce House
North Saginaw Township Little League, Inc. (Saginaw) $7,000 - Scoreboard
Northwood University (Midland) $4,500 - Baseball dugout safety upgrades
Peace Lutheran School (Saginaw) $2,000 - Soccer fields improvements
Saginaw Bay Community Sailing Association (Bay) $1,400 - Replace sails on prams for youth sailing
Saginaw Community Foundation (Saginaw) $4,000 - Renovate baseball fields in Hoyt Park
Saginaw Township Parks & Recreation Commission (Saginaw) $3,000 - Four sets of bleachers
Southtown Little League (Midland) $4,000 - Baseball facility upgrade
St. Paul Lutheran (Bay City) $4,000 - Purchased climbing wall
Thomas Township Parks & Recreation Commission (Saginaw) $2,500 - Bleachers
Trinity Evangelical Lutheran Church (Bay) $5,000 - Baseball field upgrades
USA Little League (Tuscola) $2,000 - Batting cage

2008 GRANT RECIPIENTS LIST
Alma Little League (Alma) $2,500 - Constructed 1500 sq. ft. walkway at Euclid Field
Bay City Public Schools (BC Western HS)(Auburn) $4,000 - Press Box Renovation
Beaver Baseball Association, Inc. (Kawkawlin) $4,000 - Fenced in T-Ball field
Boy Scout Troop 631 (Alma) $500 - Created Loon Nesting islands
Boys & Girls Club of Saginaw County (Saginaw) $5,000 - Purchased Awards for Teams
Caro Little League (Caro) $2,500 - Purchased breakaway bases.
City of Midland - MCTV (Midland) $4,300 - Purchased NewTek Tricaster Production System
Clare High School (Clare) $2,500 - Upgraded playing surface of softball field
Great Lakes Bay Regional Economic Development $3,900 - Purchased new scoreboard
Greater Midland Community Centers, Inc. (Midland) $6,500 - Campus improvements - children’s playground
Hemlock/Richland Township Baseball (Hemlock) $3,500 - Purchased new scoreboard
Midland Girls Softball League (Midland) $3,000 - Purchased new bases and plates, improved batting cages, purchased equipment
Midland Soccer Club (Midland) $5,000 - Purchased tables for soccer field
Midland Tomorrow (Midland) $7,700 - Conducted a fiber network feasibility study
Midwest Town Little League (Midland) $2,500 - Painted dugouts, equipment building and concessions stand
Mt. Pleasant Little League (Mount Pleasant) $2,500 - Reconstructed mounds
NorthEast Little League of Midland (Midland) $2,500 - Purchased breakaway bases and fence guards
Saginaw Township Little League, Inc. (Saginaw) $6,000 - Renovated pitching mounds and home plate areas (3 fields), built a batting facility
Spartan Athletic Booster Club (Pinconning) $4,000 - Resurfaced fields
St. Paul Lutheran (Bay City) $4,000 - Purchased one backstop and baseline fences; installed outfield distance markers
The ROCK (Midland) $4,000 - Purchased climbing wall
United Way 2-1-1: Midland Call Center (Midland) $7,500 - Call Center 2-1-1 expansion into Northeast Michigan
Additional Charitable Efforts

While grant giving is a large part of MBF’s contribution to the region, there are many additional ways that keep MBF, the Great Lakes Loons and ESPN 100.9-FM involved in charitable efforts year-round. Since 2007, these organizations have touched over 1,500 non-profit groups, through ticket donations, concession stand fundraising opportunities and the contributions listed here:

- Over $350,000 (in-kind donations) of exposure to regional non-profit organizations through the Community Organization of the Night program, sponsored by Saginaw Valley State University.
- Approximately $444,000 raised for non-profits by staffing concession stands at Loons games from 2007-2012.
- Over $146,000 to regional non-profit organizations in the form of tickets, merchandise, memorabilia and funds raised.
- Over 1,300 tickets to area community groups, families and non-profit organizations through MBF’s ticket donation program.

Michigan Child Care Centers, Inc. - Playground Equipment
Great Lakes Bay Region Charitable Impact

Frankenmuth School District - Marceit Field Upgrades

Swan Valley Summer Baseball Association - Backstop Replacement

Michigan Child Care Centers, Inc. - Playground Equipment

Chippewa Nature Center - Kayaks for Youth

Essexville-Hampton Little League - Dugout Fencing

Bangor Township Schools - Batting Cage Addition and Upgrades
ESPN 100.9-FM
ESPN 100.9-FM contributed to the region in 2012 by allotting over 100 hours for Public Service Programming and Announcements. In addition, the station partners with the Saginaw Valley League (SVL), donating a percentage of its SVL programming sponsorship sales to SVL schools. Since 2008, the station has donated $20,000 to the SVL. ESPN 100.9-FM also partners with Saginaw Valley State University in a similar capacity, and has donated $7,500 to the university. Every month, the station selects one male and female student athlete as the ESPN 100.9-FM Scholar Athlete of the Month, presented by Hammer Restoration. Winning candidates show excellence in academics, athletics and leadership.

Deck the Diamond
On Tuesday, December 11, the Great Lakes Loons and the Michigan Baseball Foundation partnered with the Salvation Army to host families from the Great Lakes Bay Region for the third annual Deck the Diamond event at Dow Diamond. Over 160 people took part in the event that included dinner and festivities for the families in attendance. The evening was highlighted by an appearance from Lou E. Loon and even Santa Claus took time out of his busy schedule to deliver gifts to the children.

Rock the Clock
The Michigan Baseball Foundation partnered with the Maria Mencia Cancer Caregiver Network this summer to put on the first ever Loons Rock the Clock 24-Hour Charity Baseball Event, presented by Farm Bureau Insurance. The event called for 24 teams to play 12 baseball games at Dow Diamond over a 24-hour period. Proceeds from the event went toward the Maria Mencia Cancer Caregiver Network, a non-profit organization dedicated to providing information, services and support to caregivers of persons living with cancer in the mid-Michigan region.
Food Drive Giveaway

On September 22, the Great Lakes Loons opened Dow Diamond to participate in Messiah Lutheran’s ‘Filling Midland’s Cup’ food drive, where more than 900 families received donated food items from the Midland community.

Lou E. Loon, Great Lakes Loons staff, CMU student volunteers and Messiah Lutheran church members helped to manage the event and make sure each family took home everyday items as needed.

Game-Related Contributions

The Loons paired up with several different businesses to take part in a unique opportunity that gives back to the community. Here is a quick look at the numbers from 2012.

For every Great Lakes Loons home win, Dow Chemical donated $500 to the United Way of Midland, Bay and Saginaw counties. With 37 wins in 2012, Dow Chemical’s total contribution reached $18,500.

With every strikeout recorded by a Loons pitcher, Deloitte donated $5 to K’s for Kids organizations: Saginaw Bay Youth Orchestra, Imagination Library, Railway Family Center, Safe & Sound Advocacy Center and the Girl Scouts Heart of Michigan. In addition, Deloitte donated $5 for every strikeout recorded by Dodgers ace and former Loons player Clayton Kershaw. With 1,041 strikeouts by Loons pitchers and 229 from Kershaw, Deloitte’s final game-related contribution totaled $6,350.

Kids love the long ball, especially those kids involved in the Big Brothers Big Sisters program, who received $50 from Dow Corning for every Loons home run. With 99 home runs in 2012, Dow Corning donated $4,950.

The 2012 game-related contributions totaled over $30,000. Since 2007, these contributions have reached $92,335.
Vo-LOON-teer Efforts
To further MBF's reach within the region, the Loons staff participates in its Vo-LOON-teer program, which includes coaching, speaking and assisting with programs at area schools and working with the United Way and other community organizations in their service programs.
Volunteer efforts from the staff help support youth and promote economic growth within the Great Lakes Bay Region.

Loons and United Way
The Great Lakes Loons were selected as one of the ‘Companies that Care’ in the Spirit of the Community Awards given by United Way. This award recognizes organizations who demonstrate their commitment to our community through their support of United Way, serving as campaign volunteers, Leadership Circle members, Young Leaders and community volunteers.
Full-time staff members and Loons game-day staff also participates in the annual United Way campaign by donating hours of game-day work time that equates to United Way donation dollars. In 2012, staffers donated $13,237, bringing the total to above $60,000 since 2007. In this way, the entire organization takes part in making a difference and contributing to the region's charitable impact and civic pride.

Dow Student Heroes
Initiated in 2007, the Dow Student Heroes Program continues to be one of the many ways the Great Lakes Loons touches the community and impacts the lives of young people in the region.
The 2012 program offered students from eight participating schools the opportunity to enjoy a special assembly featuring Lou E. Loon and Great Lakes Loons players.
Each school received 200 Loons tickets donated by The Dow Chemical Company. The schools were then able to use the tickets for incentives to encourage and reward academic achievements.
Great Lakes Bay Region Charitable Impact

Included as a part of the Loons Vol-LOON-teer initiatives, staff members of MBF, Loons and ESPN 100.9-FM are active in numerous boards and committees around the Great Lakes Bay Region. These include:

100 Best Communities • Arnold Center • Association for Fundraising Professionals • Bay Area Family Y • Bay Arenac Skill Center
Big Brothers Big Sisters • Boy Scouts of America – Water and Woods Council • CMU Sport Management Alumni Chapter
Downtown Development Authority • Go Red for Women • Great Lakes Bay Regional Convention and Visitors Bureau
Humane Society of Midland • Leadership Midland Steering Committee • Michigan Fitness Foundation
Michigan Sport Turf Manager’s Association • Midland Amateur Sports Capital Committee • Midland Area Chamber Foundation
Midland Area Chamber of Commerce • Midland Community Center • Midland Downtown Sculpture Series
Midland Soccer Club • Mid-Michigan Children’s Museum • MidMichigan Health Planning Committee • Midnight on Main
MiVibe • MPS Technology Advisory Committee • Mt. Pleasant Discovery Museum
Northwood University ESPM Advisory Board • Saginaw County Right to Life • Saginaw Valley State University Athletics
Share the Memories • The ROCK Youth Center • United Way and United Way Community Impact • Zonta

The Ambassador of Fun

Impacting the region with his infectious smile is the Loons Ambassador of Fun, Lou E. Loon! Throughout the year, Lou E. is one of MBF’s busiest workers, flying across multiple counties of the Great Lakes Bay Region to lend a feather.

In 2012, Lou E. Loon launched his new Fit Club, presented by MidMichigan Health, to promote healthy eating and physical exercise in the bodies of those who most admire him. Also, the Fit Club hosted the Loon’lympics at Dow Diamond during the summer and awarded medals to the most talented members.
Economic Impact

The Michigan Baseball Foundation creates regional economic impact through job creation, its spending with local vendors and the regional spending it encourages from visitors. Through these means, MBF has generated approximately $23,000,000 annually in regional economic development, according to a study conducted by Northwood University in 2010.

The Neighborhood

The neighborhood around Dow Diamond, now known as the East End, saw many exciting developments in 2012.

In the fall of 2012, Midland Downtown Development Partners started construction on a 220,000 square foot mixed-use development on the former McKay Press site, which is directly across from Dow Diamond. Completion is projected for spring 2014. For more information visit www.midlandeastend.com.

In addition, Michigan Baseball Foundation purchased the former Dirk Waltz property across from Dow Diamond and are actively seeking development opportunities for this site.

Also, in partnership with The Dow Chemical Company, Dow Diamond welcomed its newest tenant in April 2012. Michigan Blood opened a blood donor center at Dow Diamond.

Job Creation and Spending

The Great Lakes Loons, Dow Diamond and ESPN 100.9-FM maintain an annual payroll of $2,200,000 for 32 full-time and 250 game-day staffers. Over the past six seasons, 118 internship positions have been filled with local college students, allowing many to fulfill course-required internship and practicum hours.

An estimated $2,000,000 is spent each year with local vendors. Also, an estimated 2,000 hotel room nights are booked each year in conjunction with the 70 Loons home games and events hosted at Dow Diamond.
While every Loons ticket sold helps advance the Michigan Baseball Foundation’s mission, MBF also relies upon various fundraising efforts. These fundraising efforts are critical for MBF to maintain its 501(c)3 non-profit status. The Foundation held six specific fundraisers in 2012, raising $225,000.

**Swing With the Loons**

Though it may be against course rules to pick up your golf ball, toss it in the air and then crush it with a Louisville Slugger at Swing With the Loons, one of MBF’s biggest annual fundraisers, it can’t be avoided. The fourth annual Swing With the Loons golf tournament, presented by Chemical Bank, took place at Bucks Run Golf Club on Tuesday, June 5, 2012. The event provided participants the opportunity to enjoy a round of golf with friends and current Loons players, many of whom brought along their bats to substitute as their 14th club.

**Dodgers Dream Vacation Raffle**

The Michigan Baseball Foundation’s newest fundraising initiative launched this summer was the Dodgers Dream Vacation raffle. Tickets were sold during the Loons season and granted one lucky winner and guest round-trip airfare to Los Angeles, hotel, car rental, $500 debit card, four passes to Universal Studios, two dugout club seats at Dodgers Stadium for one Dodgers game, two field box seats for a second Dodgers game and an exclusive meet and greet with select Dodgers players. Katie Zuzula was the lucky winner of the raffle and took her boyfriend Kevin along for the trip.

**Loons Summer Baseball Camps**

MBF continued their Loons Summer Baseball Camps fundraiser into its second season. More than 150 campers ranging from 7 to 16 years old have graduated from the camps, where each receives professional instruction from Loons manager John Shoemaker and members of the Great Lakes Loons team. The camps left participants informed and better equipped for succeeding on the baseball field back home, while also building friendships with the players and campers.
Dow Diamond All-Stars

MBF launched its Dow Diamond All-Stars fundraising program in July 2009, in order to create an opportunity for Loons fans and supporters to directly contribute to MBF for improvements to Dow Diamond through tax-deductible donations. These donations support capital projects and improvements to Dow Diamond to ensure the ballpark remains an economic, social and charitable asset for years to come.

At the conclusion of the 2011 season, construction began on the most recent of these capital improvements: the Great Lakes Reserve, presented by Chemical Bank, a state-of-the-art destination that enhanced the Suite Level in the 2012 season.

The complete list of Dow Diamond All-Stars contributors is listed below and on the adjacent page. To make a donation visit Loons.com or contact Emily Schafer at 989-837-6137 or eschafer@loons.com.

THE MICHIGAN BASEBALL FOUNDATION WOULD LIKE TO RECOGNIZE THE FOLLOWING MEMBERS OF THE DOW DIAMOND ALL-STARS AS OF JANUARY 2013

HALL OF FAME LEVEL
GIFT OF $10,000 AND ABOVE

- Chemical Bank
- The Dow Chemical Company
- The Dow Chemical Company Foundation
- Dow Corning Corporation
- Dow Corning Foundation
- The Herbert H. and Grace A. Dow Foundation
- The Fisher Companies
- The Rollin M. Gerstacker Foundation
- Great Lakes Loons
- J. E. Johnson
- Andrew and Paula Liveris
- Midland Area Community Foundation
- Professional Sports Catering
- Bill and Linda Stavropoulos
- Bill and Linda Stavropoulos Foundation
- The Charles J. Strosacker Foundation
- Tyco International Ltd.

MVP LEVEL
GIFT OF $5,000–$9,999

- Paul and Shauna Barbeau
- John and Sandy Bartos
- Dow Chemical Employees’ Credit Union
- Eric and Cindy Gilbertson
- Mike and Debbie Hayes
- Dave and Patti Kepler
- Los Angeles Dodgers
- Terry and Carleen Moore
- Dom and Pam Monastiere
- Lisa and Howard Ungerleider

MAJOR LEAGUE LEVEL
GIFT OF $1,000–$4,999

- Absolute! Building Maintenance, John C. Markey
- Arnold and Terrie Allemang
- C.J. and Kay Amemiya
- Dave and Bobbie Arnold
- Bailey Agency, Inc.
- William and Shirley Bailey
- Sharlene and Ernie Barbeau
- Pam and Nick Benkert
- Frank and Charlene Berry in honor of Danny Darwin #44
- Bierlein Companies, Inc.
- Caddis Development
- Bill Collins and Dorene Allen
- Matt Davis
- Pat and Ann Dawson
- Pam and David Dupre
- Fred and Julaine Eddy, Jr.
- Michelle and Joseph Fabiano
- Ron and Danielle Fillmore
- Kevin and Lyn Frazier in Memory of Sarah Frazier
- Michael and Cassie Gambrell
- Jeff and Kristin Gandy
- G.E. Insulation Co.
- Gillespie Group
- Greg and Luanne Grocholski
- Marty and Laura Hollenbeck
- Martha, Peter, Gretchen, and Spencer Jennings
- Dr. T.K. Johnson
- Patrick and Susan Kaltenbach in Memory of Kara Kaltenbach
- Michael and Irene Kolleth
- Charles and Catherine Kresge
- Juan and Carolina Luciano
- Maple Hill Nursery
- Midland Cogeneration Venture
- Bob and Dorothy Monica
- Barry and Beverly Moyer
- Joseph and Abbe Mulders
- John and Christina Murphy
- Gary and Teri O’Neil in memory of Ernie Harwell
- Frank and Jean Popoff
- Quick Reliable Printing
- Sheriff John S. Reider (retired)
- Bob and Patti Rocks
- S.C. Johnson & Son, Inc.
- Servinski Sod Service, Inc.
- Earl and Zenia Shipp
- John Shoemaker
- Kenneth Smith
- Spence Brothers
- Bill and Lata Stavropoulos
- John and Rosemary Swantek
- Don and Kim Taylor
- Van and Patti Tuma
- Valley Electric Contractors
- Jim and Mary Vaniek
- Christian and Jenee Velasquez
- Bill and Molly Weideman
- Curt and Pat White
- Mike and Sara Whiting
- Bob and Mary Ann Wise
**Triple A Level**  
Gift of $500–$999

Jay and Sarah Arons ◆ Asset Brokers & Loans ◆ Big Al’s Golf ◆ Larry and Tammy Brinkman ◆ Scott and Nancy Carmona ◆ Ann Craig  
Dixie Distribution ◆ Double R Transport ◆ Todd and Mary Draves ◆ Gregg and Nancy Fazzoni ◆ William and Kathleen Fothergill  
Mark and Laura Freed ◆ Hale and Hale D.D.S., P.C. ◆ Tim and Marion King ◆ Maggie, Kayla, and Kyler LaDuke ◆ Bobby Lanning  
Lance and Morag LeFevre ◆ Scott and Heather Little ◆ Chris and Linda Lones ◆ Marty and Jan McGuire ◆ Mark McMahan  
Merrill Lynch – The Iles Group ◆ Midland Community Tennis Center ◆ Morley Companies, Inc. ◆ Chris and Nellie Mundhenk  
Jerry O’Donnell ◆ Dan and Marge Parker ◆ Andy and Donna Rapp ◆ Don and Pat Sibbald ◆ Swing For a Cause ◆ Daniel Wurries  
Peyman and Heidi Saidi Zand ◆ Mike and Lori Zimmerman

**Double A Level**  
Gift of $100–$499

Charles and Dorothy Angus ◆ In Memory of Matthew B. Arnold ◆ Alicia A. Asadorian ◆ Kay Bailey ◆ Bruce and Sue Beckett  
Hon and Mrs. Charles Binder ◆ Bishop Energy Services ◆ Jim Bogart ◆ Deborah Boots in honor of Destiny, Derrick, and Dylan Boots  
Tom Bradley ◆ Brady News & Recycling, Inc. ◆ Braun Kendrick Finkbeiner P.L.C. ◆ Howard and Tina Brisbois  
Diane Bristol in Memory of Dale Bristol ◆ Bushey Radiator and Auto Glass-Midland, Inc. ◆ Gene Buskirk ◆ Mike and Pam Butler  
Café American Restaurant ◆ Jana Chotivkova and Pavel Konceny ◆ Clark’s Manufactured Homes, Inc. ◆ Aaron and Jenny Coleman  
Gary and Mary Daenzer in Memory of Fred Hubinger ◆ Deloitte’s K’s for Kids ◆ Greg Dorrin and Staff of West Midland Family Center  
Dugout Dudes ◆ John and Carol Duren in Memory of Jay Hornsby ◆ Ethel Dresch and Rachel Tolman ◆ Mike and Trudy Dutot  
Ted and Marge Eastman ◆ Dale J. Emott ◆ Eldon and Judy Enger ◆ Evergreen Physical Therapy ◆ Don and Ann Fillmore  
Financial Edge Community Credit Union ◆ Firehouse Soft Wash ◆ Colleen Fodo in Memory of Eleanor Clemons ◆ Liane and Lucas Foote  
Dominick Gagliardi ◆ Dan and Diane Gavin ◆ Barry and Joanne George ◆ Matt and Stephanie Gessford ◆ Don and Chris Gibaud  
Brad and Lovisa Golder ◆ Dave and Stephanie Gomola ◆ Robin and Mark Gover ◆ Great Lakes Safety Training Center ◆ David and Anne Gregory  
Dave and Karen Gustafson ◆ Scott and Barb Haines ◆ Kirk and Sandy Havel ◆ Heritage Arms, Inc. ◆ Jan and Jack Higgins  
Julie and John Holder ◆ Lyle and Susan Janes ◆ Dan and Carol Jaster ◆ Roger and Sue Jennings ◆ Robert and Sue Johns  
Rob and Mica Jones ◆ Don and Helen Kasper ◆ Stephen Kaufman ◆ Dave and Sue Keilitz  
Joe and Nancy Kozumplik in Honor of Frank Kozumplik and in Memory of Mary Kozumplik  
Fred and Irene Kruth in Honor of Cash D. Kruth ◆ Laurence C. Lang II, DDS ◆ Bill and Cathy Laikhim ◆ Chris and Jackie Light  
Liquid Calcium Chloride Sales, Inc. ◆ Lis’s Pet Sitting Service in Memory of Kevin and Nomoe ◆ Geoff and Jan List  
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In Memory of Dan Prybysky ◆ Margaret Ann Riecker ◆ Don and Mallory Rieger ◆ Terry Rozen and Jeanine Czape  
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Fred and Carolyn Sopcak ◆ Stanley’s Furniture ◆ Brett and Jamie Start ◆ Mike and Tina Steele ◆ Dan Strailey  
Mrs. John Ujevich in Memory of John Ujevich ◆ USA Little League ◆ Paul and Pam Vammer ◆ In Memory of Leo VanHoof  
Fred and Jeri Walker ◆ Jeff and Kathy Wall ◆ Dan and Gwen Warnhoff ◆ Kenneth and Shirley Wenzel ◆ Amy and John Wilson  
Keith and Kathy Winter ◆ Gregory and Gretchen Witherspoon ◆ Wolverine Fireworks ◆ Russ Yeake

**Single A Level**  
Gift of $10–$99

Sweet Adelines, Tri-City Chorus ◆ Michael and Charlotte Atton ◆ Mark Babcock ◆ Dr. and Mrs. Brian E. Bailey ◆ Tara Bergeron  
In Honor of Joel W. Benecke ◆ Todd and Heather Bishop ◆ Ray and Dorothy Burdo ◆ Rachel Burton ◆ Kathleen Cifuentes ◆ Charles E. Cooke, III  
In Honor of Ann C. Cragg ◆ Bill and Sherry Creighton ◆ Deborah K Bula in memory of Barth Cummins ◆ Dan Dan the Mattress Man  
George and Judy Davis ◆ Kari Dufort ◆ Duro-Last Roofing, Inc. ◆ First United Methodist Church United Methodist Men in Honor of Paul Barbeau  
Jodie and Darren Fairchild ◆ Freeland High School ◆ Gatsby’s Steakhouse ◆ Christopher Girard ◆ Michael Graham ◆ Robert F. Gray  
Benjamin Gurnee ◆ Ted Hackenberg, Susan Marko, Susan Hackenberg ◆ Carl Hayes ◆ Robert E. Heims ◆ Heye Family  
Mark, Judy, and Garrett Hingston ◆ Matt Hoffman and Alyssa Jasinski ◆ Matthew M. Hoffman ◆ Arnold and Betty Huntress  
Independence Village ◆ Roger Isenhart ◆ Peter Kaczor ◆ Jim Katt ◆ Dana Kilts ◆ Cheri King ◆ Kelly Klammer ◆ Mary and Thomas Kolleth  
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In Memory of Lance LeFevre ◆ Jerry Lewis ◆ Robert and Catherine Looby ◆ Terry and Ronnie Lynch ◆ Tim Lynch ◆ Doug and Marion Marklifikke  
In Memory of Keith M. Martell ◆ Patrick J. McGraw ◆ Midland Area Partnership for Drug-Free Youth ◆ Gerald W. Miller ◆ Sharon Miller  
Larry Mini ◆ Melvin Morford ◆ Tim and Cindy Munro ◆ Dan Netzley ◆ Jerry and Nancy Nevins in Honor of Dow Diamond  
David Niedzielski in Memory of Don Niedzielski ◆ Edward Oberski ◆ Jessica Olpere ◆ Jason Ostberg ◆ David Philabaum  
Premier Entertainment ◆ Alexia Pringle ◆ John and Phyllis Prior ◆ Eric Ramseyer ◆ Nora and Larry Ramsey ◆ Kevin Rathburn ◆ Mitchell Ridley  
Saginaw Kitchen and Bath Inc. ◆ Jared Sandler ◆ Craig Savage and Karen Siver ◆ In Honor of Bill Schafer, 113 Section Leader  
In Memory of Grandpa Jake Schafer ◆ Kevin Schunk ◆ Scrapbooks Galore and More ◆ Karrie Sells ◆ Tiffany Seward ◆ Kory Shoup  
Matt Simcox ◆ Marcelle Smith ◆ Mike Stein ◆ Stephen C. Trivers LLC ◆ W.D. Stockard ◆ Carol Struthers in Memory of Jim Struthers  
Joe and Lin Tody ◆ In Memory of Lorna Thomas ◆ The T-Shirt & Tole Shop ◆ Mike and Ann Vayre ◆ The Village of Hampton Meadows  
Gary and Liz Voelker ◆ Joseph and Kathleen Vрабле ◆ Katie Wahl ◆ Kev and Jen Wale ◆ Orkin Pest Control ◆ Alex Wasse ◆ Daniel Wurries  
Steve and Kristen White ◆ George, Tara, Joshua, and Andrew Whittington ◆ Kevin and Sue Wirth
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