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Contacts: Josh Olerud, 570-969-2255

Marco joins RailRiders as voice

Team hires Adam Marco as new Director of Broadcasting and Media Relations

Moosic, Pa. – The Scranton/Wilkes-Barre RailRiders, Triple-A affiliate of the New York Yankees, today announced the addition of Adam Marco as the club’s new Director of Broadcasting and Media Relations. He will lead the RailRiders broadcasts and media efforts while also assisting in several other aspects of the team’s operation, including sales and design. Marco replaces John Sadak, who announced his departure earlier this week after five successful seasons with the RailRiders.

“We are extremely excited to have someone of Adam’s talent and experience join the RailRiders organization,” said RailRiders team president and general manager **Josh Olerud**. Adam brings a lot to the table as an experienced front office member, he will have an immediate impact and be involved in a variety of roles with the team.”

Marco brings nearly two decades of broadcast experience to the position, the last 11 of which were spent with various clubs within Minor League Baseball. Most recently, he served as the Director of Marketing and Media for the West Virginia Power, where his responsibilities included handling all aspects of the team’s marketing in Charleston, WV, and surrounding area, as well as serving as the team’s broadcaster and managing corporate sponsorship and group sales accounts.

In 2014, Marco was honored by the South Atlantic League as the Media Relations Director of the Year.

Prior to his tenure with the Power, Marco worked for the Williamsport Crosscutters and Oklahoma City RedHawks. He is a native of Western Pennsylvania and graduated from Mercyhurst College in 2001. He spent seven years on the air professionally before to his first season in Minor League Baseball and has called a broad range of high school and collegiate sports on television and radio.

“I’m ecstatic to join such a tremendous organization and work under the leadership of [Team President] Josh Olerud and [Co-Managing Owner] David Abrams,” Marco said. “The RailRiders have proven time and again to be a class organization and I certainly look forward to calling the next generation of talent for the New York Yankees.”

The three-time defending IL North champion RailRiders open their 2018 season at home on Friday, April 6 against the Syracuse Chiefs (Washington Nationals). For more information, please call **570-969-BALL (2255)** or visit swbrailriders.com.

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