2019 MODESTO NUTS
COMMUNITY IMPACT REPORT
NUTS EXECUTIVE CORE VALUES

CUSTOMER SERVICE. COMMUNITY INVOLVEMENT. COMMITMENT TO AFFORDABLE ENTERTAINMENT
"Our community is the backbone of everything we do, without it we cannot exist. In the coming years, we will be continuing to increase our community footprint and we invite all of our current & potential partners to join us in this initiative."

-Zach Brockman, General Manager
American Legion McFar-Graham Crab Feed
Boys & Girls Club of Manteca and Lathrop - Crab Feed
Bella Vista Christian Academy - Crab Feed
Crawford East HS Baseball - Dinner & Dance
Shelter Cove - Student Ministries Fundraiser
Ceres Chamber of Commerce - Installation Dinner
CCVS - Hawks Boosters - Dinner & Auction
Oakdale Junior High School - Crab Feed
Tracy High Center - Crab Feed
East Union Athletics Boosters - Crab Feed
Ceres City Council - Crab Feed
Turlock Unified PTC - Dinner & Raflle
Park View Elementary - Crab Feat
Family Potluck of Greater Tomorrow - Crab Fest 2021
Die Paulo Junior - Crab Feed
Knights of Columbus - Crab Feed
QLF University - Spring Gala
Without Permintation Benner Dinner
Center for Human Services - Crab Feed
Beyer HS Renaissance - Crab Feed
Rotary of Patterson Crab Feed
Errica HS Eagle Foundation - Crab Feed
Astor Ag Boosters - Dinner Auction
Daughters of Penelope - Crab Feat
Riverbank HS Sports Boosters - Fundraiser
Buhach Colony HS Music Boosters - Crab Feed
Newman FFA Boosters - Crab Feed
Northern California Junior Rodeo Assn. - Crab Feed
Vicente Pacheco Council - Annual Dinner
Lammerloes School Foundation - Dinner Dance
Big Valley Christian School - Auction
Ceres Christ Presbyterian - Art Show & Auction
Van Allen PTC - Dinner Dance
Weston Elementary - Elegant Edibles
Tim Avery Foundation - Night to Shine
Stanislaus County PAL - Golf Classic
Luso Youth Council #44 - BBQ Rib Dinner
Tracy HS Baseball Boosters - Dinner Dance
Autism Speaks, Team Ortega - Zblunger Raffle
Ripon High and Boosters - Bingo Night
The American Foundation for Suicide Prevention
MOPS - Sonora - General Fund Auction
Stanislaus County PAL - Golf Classic
Hughley Elementary School - 9th Grade
Boome's Pirate Bash Eggstravaganza
Suisun City Youth Council #424 - Boosters Auction
Suisun City Police
Suisun City Police Foundation - Tea & Fashion Show
John Muir Elementary Spring Carnival
Stamford Elementary - Carnival
MLK Jr. Women's Education Conference
Saltle Middle School - Fair and Talent Show
Central Valley Fair - Tip & Treasures Fundraiser
Korean Krones 4H. Tip & Dinner
Soyer Glad
Turlock HS
Ceres HS
Waterford HS
Mohave Valley Scrapers - BOBBLEHEAD
Seminole Elementary - TEAM DINO BALL
American GI Forum - Scholarship Fundraiser
Boystown Petroleum - Make Dreams Real Goan Tournament
Esmeral Elementary - Carnival
Fair Oaks PTC - Open House
Modesto Library - Adult Summer Reading Programs
Sanders Elementary PTA - Carnival
MOMS Club of Ripon-San-Joa
Mantona Elementary - Relay for Life
Produco of Sports Car Club AVD - Heyne 2019 Banquet of the Best - Dinner Fundraiser
Community House Foundation Gala
Relay for Life of Modesto
AMRI - EMS Week
Farmland Volunteer Fire Dept. - Pancake Breakfast
Blue Line Wine Conference
Hughson Elementary PTSA - Fish & Chips Ban
Salvation Army Child & Family Services - Hearts for Children Intensive Care Unit 5K Fun Run - Dinner Fundraiser
Post-Church Christian Fellowship - PASA Carnival
Sierra Vista Child & Family Services - Hearts for Children Intensive Care Unit - Dinner & Auction
SRS - Golf Tournament
Ceres Jr Bulldogs - Bootcamp & Breakfast
Eggstravaganza
Sierra Elementary PTSA - Fall Carnival
Sierra Vista Child & Family Services - Hearts for Children Intensive Care Unit - Dinner & Auction
Modesto HS Booster Club - Dinner Auction
Modesto Volunteer Fire Dept.- BBQ & Auction
Patterson Volunteer Fire Dept.- Go Fund Golf Tournament
Modesto Police Officers Foundation - Ball & Auction
Humane Society of Stanislaus Co. - Casino Night Fundraiser
Modesto Police Officers - Benefit Barn Bash
St. Mary's Catholic Church Oakdale - International Festival
Modesto Sound Live Fundraiser
Post-Church Christian Fellowship - PASA Carnival
CSU Stanislaus Staff Council Staff Picnic
Merced Children's Foundation - Golf Tournament
North Carolina Boys & Girls Club - Banquet & Auction
Ripon Union Grammar School - Benefit Banquet
Modesto Rotary Club Fundraiser
Make a Wish - Christina Postma

CHARITIES SUPPORTED IN 2019

American Legion McFar-Graham Crab Feed
Boys & Girls Club of Manteca and Lathrop - Crab Feed
Bella Vista Christian Academy - Crab Feed
Crawford East HS Baseball - Dinner & Dance
Shelter Cove - Student Ministries Fundraiser
Ceres Chamber of Commerce - Installation Dinner
CCVS - Hawks Boosters - Dinner & Auction
Oakdale Junior High School - Crab Feed
Tracy High Center - Crab Feed
East Union Athletics Boosters - Crab Feed
Ceres City Council - Crab Feed
Turlock Unified PTC - Dinner & Raflle
Park View Elementary - Crab Feat
Family Potluck of Greater Tomorrow - Crab Fest 2021
Die Paulo Junior - Crab Feed
Knights of Columbus - Crab Feed
QLF University - Spring Gala
Without Permintation Benner Dinner
Center for Human Services - Crab Feed
Beyer HS Renaissance - Crab Feed
Rotary of Patterson Crab Feed
Errica HS Eagle Foundation - Crab Feed
Astor Ag Boosters - Dinner Auction
Daughters of Penelope - Crab Feat
Riverbank HS Sports Boosters - Fundraiser
Buhach Colony HS Music Boosters - Crab Feed
Newman FFA Boosters - Crab Feed
Northern California Junior Rodeo Assn. - Crab Feed
Vicente Pacheco Council - Annual Dinner
Lammerloes School Foundation - Dinner Dance
Big Valley Christian School - Auction
Ceres Christ Presbyterian - Art Show & Auction
Van Allen PTC - Dinner Dance
Weston Elementary - Elegant Edibles
Tim Avery Foundation - Night to Shine
Stanislaus County PAL - Golf Classic
Luso Youth Council #44 - BBQ Rib Dinner
Tracy HS Baseball Boosters - Dinner Dance
Autism Speaks, Team Ortega - Zblunger Raffle
Ripon High and Boosters - Bingo Night
The American Foundation for Suicide Prevention
MOPS - Sonora - General Fund Auction
Stanislaus County PAL - Golf Classic
Hughley Elementary School - 9th Grade
Boome's Pirate Bash Eggstravaganza
Suisun City Youth Council #424 - Boosters Auction
Suisun City Police
Suisun City Police Foundation - Tea & Fashion Show
John Muir Elementary Spring Carnival
Stamford Elementary - Carnival
MLK Jr. Women's Education Conference
Saltle Middle School - Fair and Talent Show
Central Valley Fair - Tip & Treasures Fundraiser
Korean Krones 4H. Tip & Dinner
Soyer Glad
Turlock HS
Ceres HS
Waterford HS
Mohave Valley Scrapers - BOBBLEHEAD
Seminole Elementary - TEAM DINO BALL
American GI Forum - Scholarship Fundraiser
Boystown Petroleum - Make Dreams Real Goan Tournament
Esmeral Elementary - Carnival
Fair Oaks PTC - Open House
Modesto Library - Adult Summer Reading Programs
Sanders Elementary PTA - Carnival
MOMS Club of Ripon-San-Joa
Mantona Elementary - Relay for Life
Produco of Sports Car Club AVD - Heyne 2019 Banquet of the Best - Dinner Fundraiser
Community House Foundation Gala
Relay for Life of Modesto
AMRI - EMS Week
Farmland Volunteer Fire Dept. - Pancake Breakfast
Blue Line Wine Conference
Hughson Elementary PTSA - Fish & Chips Ban
Salvation Army Child & Family Services - Hearts for Children Intensive Care Unit 5K Fun Run - Dinner Fundraiser
Post-Church Christian Fellowship - PASA Carnival
Sierra Vista Child & Family Services - Hearts for Children Intensive Care Unit - Dinner & Auction
SRS - Golf Tournament
Ceres Jr Bulldogs - Bootcamp & Breakfast
Eggstravaganza
Sierra Elementary PTSA - Fall Carnival
Sierra Vista Child & Family Services - Hearts for Children Intensive Care Unit - Dinner & Auction
Modesto HS Booster Club - Dinner Auction
Modesto Volunteer Fire Dept.- BBQ & Auction
Patterson Volunteer Fire Dept.- Go Fund Golf Tournament
Modesto Police Officers Foundation - Ball & Auction
Humane Society of Stanislaus Co. - Casino Night Fundraiser
Modesto Police Officers - Benefit Barn Bash
St. Mary's Catholic Church Oakdale - International Festival
Modesto Sound Live Fundraiser
Post-Church Christian Fellowship - PASA Carnival
CSU Stanislaus Staff Council Staff Picnic
Merced Children's Foundation - Golf Tournament
North Carolina Boys & Girls Club - Banquet & Auction
Ripon Union Grammar School - Benefit Banquet
Modesto Rotary Club Fundraiser
Make a Wish - Christina Postma

TOTAL DONATIONS $18,477
NUTS ABOUT FUNDRAISING

The Modesto Nuts partner up with local sports teams and nonprofits to help raise funds for their organizations. In addition to a ticket to a Nuts game, a unique experience was provided centered around each group such as a pre-game parade, performance on the field and much more!

Here’s a list of our fundraisers from 2019:

- American Legion Post 74
- Aspire University Charter School
- Bel Passi Baseball
- Beyer Athletics Boosters
- Central West Ballet
- Ceres Jr. Bulldogs
- Ceres Seahawks Football
- Christian Berets
- Crusaderball
- Cub Scout Pack 81
- Davis High School Baseball
- East Stanislaus Resource Conservation District
- Eisenhut Eagles Youth Baseball
- Elim Elementary – Portuguese Immersion
- Funtastic Gymnastics
- Gustine Youth Baseball and Softball
- Hart Ransom Elementary
- Hughson Chamber of Commerce
- Indivisible Stanislaus
- Marine Corps League
- Modesto Empire Little League
- Modesto Girls Softball League
- Modesto Junior College Cheer
- Orville Wright Baseball
- Patterson Little League
- Portuguese American Media Association
- Ripon Sea Lions
- Riverbank Youth Baseball & Softball
- Sonoma Little League
- The First Tee of the Central Valley
- Trans Valley Youth Football League
- Turlock Youth Cheer
- Veterans Employment Committee
- Waterford Lion’s Club
- Waterford Youth Baseball

TOTAL RAISED: $46,533.50
OUR PEOPLE, OUR COMMUNITY

HOMETOWN HEROES NIGHT-
The Modesto Nuts and Crystal Creamery team up every year to honor local heroes in our community that make a difference.

2019 HEROES:
Tony Jordan – Helped approx. 8400 children and families through Stan.
County Child and Family Services.
Kate Trompetter – Responsible for community events such as ModShop, Porchfest, Glorious Modesto, and much more!
Reggie Rucker – Involved with inspiring the community through Glorious Modesto, Modesto Fashion Week, the Breakfast Club.
Tim Anderson – Hotshot Firefighter, specialized in wildland fires in remote locations
Sam Pierstorff – English professor at MJC, inspiring young poets, helped make Modesto a marquee stop for nationally ranked poets and writers.
Kariha Davies – Led work in the Airport Neighborhood and organized an alley lighting ballot initiative, built a soccer field and 2 blocks of sidewalk.
Darien Wilson - As a police officer, he has been an advocate for Mother's Against Drunk Driving and has also been an Explorer Advisor, mentoring area youth.

LOVE MODESTO-
Our love for the community keeps growing! On April 13th, the Nuts joined the thousands of people at the LOVEModesto event. This event brings in several different groups to help with many community service projects.

US BANK COMMUNITY CORNER-
US Bank donates 25 tickets to local non-profits for all Modesto Nuts Home Games (70 in a season).

“Thank you so very much! My grandson and I were able to take a dear friend of mine and his grandson. It was such a great experience for the boys!!! We truly enjoyed ourselves. Thank you so much for your generosity and donations to A US NAVY PROUD VETERAN. I thank you. Thank you so very much!”
- Terence (Us Navy, July 26th vs. Giants)
NUTS ABOUT THE COMMUNITY

There’s no one more Nuts about Modesto than Al, Wally & Shelley! During the 2019 Season the Nuts attended over 175 appearances throughout the Central Valley.
NUTS ABOUT THE COMMUNITY

Modesto On Ice
Night to Shine Modesto
College/Career Day—Creekside Middle School
Literacy Night—Mary Ann Sanders Elementary
Reading with Chrysler—Chrysler Elementary
Valley Children’s Open House
Salida Little League
Empire Little League
Modesto Girls Softball League Opening Day
Hughson Youth Baseball
Ceres Youth Baseball
Season Ticket BBQ
DoMo First Friday
The Resource Connection Resource Fair
Together We Feed Modesto
Victim’s Rights Rally & Family Safety Fair
Pocket Schedule Delivery
Rainbow Restoration
Love Modesto Rally
Portuguese Festival
Manos Unidas—Dias de los Ninos
Bel Passi Youth Clinic
Community Day
Career Workshop
Earth Day
El Rematito
Young Women’s Education Conference
First Friday
Cinco De Mayo Parade
Miracle League
School Carnival—Burbank Elementary

World Refugee Day
Parade—DoMo
Stan. Co. Fair
NSA—California
Kids Connect Community Celebration
Bowling with Nuts Society for Disabilities
Back to School Night
Splash’s Birthday Bash
MJC Welcome
Ceres Jr. Bulldogs Kickoff Event
Walk to End Alzheimer’s Disease
4th Annual Community BBQ—Lathrop
Cal-Republic Comic Con
Stanislaus Heart Walk
Ceres Jr. Bulldogs
Safety & Wellness Fair
Family Day at the Park—Stockton
PDSA Inaugural Ceremony
Sherwood Elementary—Jogathan
Walk Up School—Corner Stone Church
Harvest Carnival—Orchard El
Fall Festival—Alberta Martone
International Heritage Festival—MJC
50s Dinner—Bingo Hall
Honey’s Air 5k
Dia De Los Muertos

American Cancer Association—Making Strides
Team Up for Kids—Buffalo Wild Wings
Children’s Halloween Parade—Modesto Library
Trunk or Treat—Fairview Elementary
Stand Down
Jog-a-thon—Great Valley Academy
Annual Airport Neighborhood Committee
City of Lathrop Christmas Parade
SaveMart—Ceres
SaveMart—Riverbank
Sunset Retirement—Elks Hall
Summer Kick off Party
Scholarship Golf Tournament

TOTAL HOURS DONATED: 632
The Modesto Nuts, partnered with Kaiser Permanente, continued the Intentional Walk program which encourages Stanislaus County families to get active by walking and track their distance through the STRAVA mobile app for the opportunity to win cool prizes.
NUTS AGAINST CANCER

The Modesto Nuts were proud to team up with both Leukemia and Lymphoma Society – Team in Training and Sutter Health to bring attention to both Leukemia, Lymphoma, and Breast Cancer. On these nights Modesto Nuts Players wore special edition jersey’s that were auctioned off throughout the game. Post-Game those who won the auction were able to get their jersey signed by the player who wore it through out the game. Proceeds from the auction went back to support each cause.

LEUKEMIA & LYMPHOMA NIGHT
- On Saturday, April 13th
- Team in Training is a group of riders who compete in a cycling race in Tahoe. Riders were able to mingle and enjoy the game

BREAST CANCER AWARENESS NIGHT
- On Friday, May 10th
- Sutter Health doctor welcomed the crowd with the first pitch and singing the National Anthem
- Sutter Health Breast Cancer Surgeon was recognized in-game for her efforts in the Central Valley
NUTS ABOUT A CAUSE

CASA MODESTO-
Casa Modesto ensures safe, permanent and nurturing home for every abused and/or neglected child in Stanislaus County by providing a highly-trained volunteer to advocate for them within the dependency court system. During the 2019 Season, the every Modesto Nuts player and coach took part of their day to spend time with Casa Modesto children. Creating a fun atmosphere where the kids were able to escape their current situation.

BOWLING WITH SOCIETY FOR DISABILITIES-
On July 29th, the Modesto Nuts players joined the Society for Disabilities to help raise funds for their non-profit. The Nuts players bowled with both fans and members of the non-profit.

FIRE PREVENTION-
On May 11th, the Modesto Nuts held their annual Guns vs. Hoses Softball Game. Where the team invited local police and fire departments to play on a professional baseball field. After their softball game, the fire and police department were welcomed back to the Modesto Nuts game that evening, to enjoy a professional game of baseball.
“Copa de la Diversion,” or “Fun Cup,” is a Minor League Baseball Marketing Initiative that is a season-long event series specifically designed to embrace the culture and values that resonate most with the local U.S. Hispanic/Latino communities. Based on the successful launch of its national “It’s Fun to Be a Fan” (and corresponding Spanish-language “Es Divertido Ser Un Fan®”) marketing campaign in 2017, the Modesto Nuts were chosen to participate in the 2019 “Copa de la Diversion”.

**What is Copa de la Diversión?**

In Mexican culture an “Alebrije” is a mythical creature that guides spirits safely from this life to the next. Alebrijes can take on the form of one or multiple creatures. Los Alebrijes de Modesto have taken on three forms that embody our community.

The coyote, which is common throughout the Central Valley, is a smart, adaptable canine. The moose, not common in the Central Valley, but instead a representation from the Pacific Northwest part of the United States. The Moose antlers represent the home of our parent club, the Seattle Mariners. The Mariners have taken great pride in immersing themselves into our community through countless player appearances and annual charity functions. Lastly, the Mighty Eagle, which was derived directly from La Bandera Mexicana, the heritage of nearly 50% of our population.

**Why the Rebrand?**

The Modesto Nuts strive to be welcoming to all. This rebrand (for select games) has begun to help build a bridge for the 48% of Modesto’s Latin population.

In 2019, with the help of Health Plan of San Joaquin, The Modesto Nuts bolstered their marketing and customer service efforts to create a culturally-relevant gameday experience through music, concessions and promotions.

**More about our “Copa” Identity**

**Los Alebrijes de Modesto**

The Mexican Flag features an Eagle’s wings and talon. The Eagle is a symbol of great pride and respect in Mexican culture.
RECOGNITION WELL DESERVED

JUAN ARROYO PERSEVERANCE AWARD
The Modesto Nuts created the Juan Arroyo Perseverance Award in honor of current Modesto Police Officer and former Modesto Nuts employee Juan Arroyo. Officer Arroyo suffered major injuries while responding to a call. Through his determination and perseverance, Officer Arroyo is back on the force ready for whatever the day may bring him. Ray Kerr, the recipient of this award in 2019, embodies the same traits of Officer Arroyo: grit, determination, perseverance and a commitment to the community.

Fairway Independent Mortgage Vet of the Game
The Fairway Independent Mortgage Vet of the Game occurred every Friday & Saturday Modesto Nuts home game of the 2019 season. The Veteran would be escorted on the field during a half-inning, while their biography was read over the Public Address system as a Modesto Nuts player presented an American flag jersey to the veteran.
FAMILY FUN FOR EVERYONE

WARDEN’S MVP MOMENT
Every Modesto Nuts Home Game, the promo team searched for a special fan that was celebrating their birthday, anniversary, first time at the ballpark, retirement, or any other special event that they were celebrating that evening. This fan was recognized on the brand new fully digital billboard and received an “MVP Moment” Baseball.

FUTURE STARS
Future Stars is a program where Little League teams had the option to have their players escort Modesto Nuts players onto the field for the National Anthem.

KIDS RUN THE BASES
Stanislaus County of Child Support Services presented the post-game Kids Run the Bases every Friday, Saturday, Sunday Home game of the 2019 Season. Hundreds of kids ran the bases throughout the 2019 weekend games.

FIRST PITCH
Various fans, either celebrating their birthday, out for a special occasion, or partners had a chance to throw out the First Pitch of the game.

PLAY BALL KID OF THE GAME
Children were randomly selected every Modesto Nuts Home game to kick off the game, announcing “PLAY BALL” on the mic.

7TH INNING STRETCH
Fans had the opportunity to sing the 7th Inning Stretch at select games throughout the 2019 season.
FOR THE LOVE OF THE GAME

MIRACLE LEAGUE DAY-
On May 11th, the Modesto Nuts players and Front Office staff went to Miracle League field to enjoy a game of baseball with league members.

SKILLS CAMP
Year after year the Modesto Nuts host a Skills camp, where boys and girls get the opportunity to learn the fundamentals of baseball from a professional baseball player! The children get the chance to learn and get to know the Modesto Nuts Players individually, creating long lasting impressions for these kids.
TOTAL DONATED IN 2019:

$377,783.81