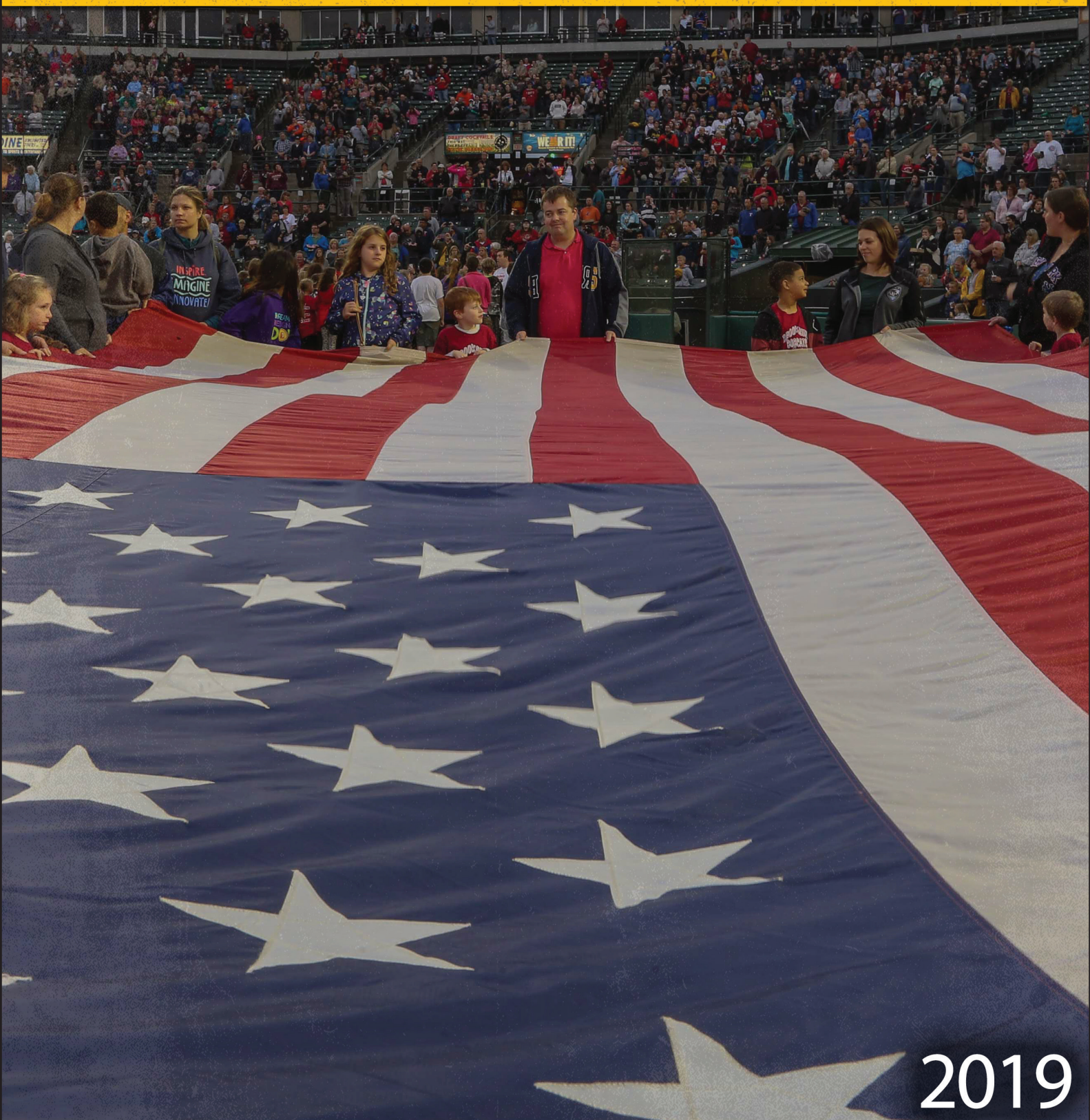




ROCHESTER COMMUNITY BASEBALL



2019



Rochester Community Baseball, Inc.

Frontier Field
One Morrie Silver Way
Rochester, NY
14608-1754

Phone: 585-454-1001
Fax: 585-454-1056
Tickets: 585-423-WING
info@RedWingsBaseball.com

RedWingsBaseball.com

International League
Member Since 1885

Governors' Cup
Champions

1997 1990 1988 1974
1971 1964 1956 1955
1952 1939

Triple-A Affiliate
of the



October 2019

Dear Minor League Baseball Executive Team:

It is my pleasure to submit our annual report in consideration for the John Henry Moss Community Service Award. We're honored to be a three-year nominee, and we salute all MiLB teams for their commitments to community service!

The Red Wings are a community-owned ballclub, and at Rochester *Community* Baseball, we're proud that "Community" is our middle name. While operating since the late 1800s, we've been incorporated as a community asset since 1957. At that time my father, the late Morrie Silver, led the stock drive for which 8,222 area stakeholders stepped up to save – and then enhance – baseball in Rochester.

Additionally, the Rochester Red Wings have a 23-member volunteer board of directors, many of whom serve on not-for-profit boards around the community, lending the team even further outreach.

We believe the impact on our community should go well beyond our 70 scheduled games at Frontier Field. Through hosting, volunteering, and donating, we show our commitment to the Greater Rochester community year-round, and we enjoy the "giving back" mentality that's been part of our core values for decades.

Thank you for reviewing our efforts. We are very grateful to be considered!

Sincerely,

Naomi Silver
President & CEO

BOYS AND GIRLS CLUBS OF ROCHESTER



**Celebrating \$150,000 raised
at the 2019 annual gala!**

Dwayne Mahoney, Executive Director

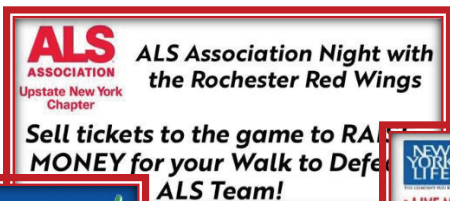
**Naomi Silver, Chair of the Board of
Directors**

Theresa Mazzullo, CEO of Excell Partners

Jennifer Johnson, former anchor and reporter
for 13WHAM

ALS ASSOCIATION UPSTATE NY CHAPTER

General Manager Dan Mason and Spikes at the Annual
Walk to Defeat
ALS!

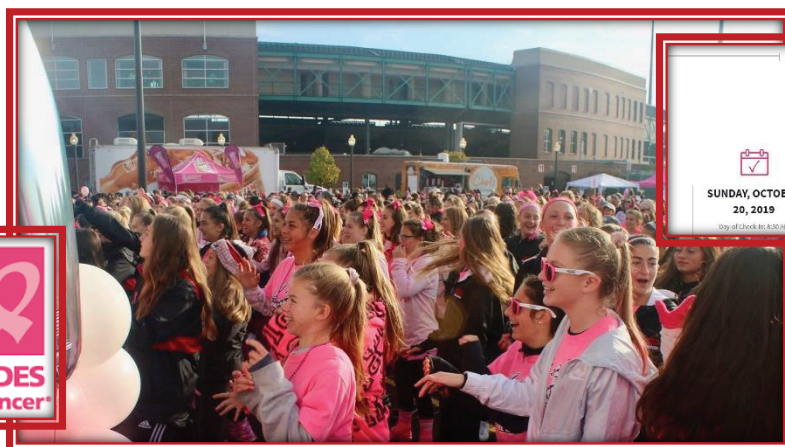


Partnering to
support team
fundraising.



AMERICAN CANCER SOCIETY

Home to the
Making Strides
Against Breast
Cancer Walk.



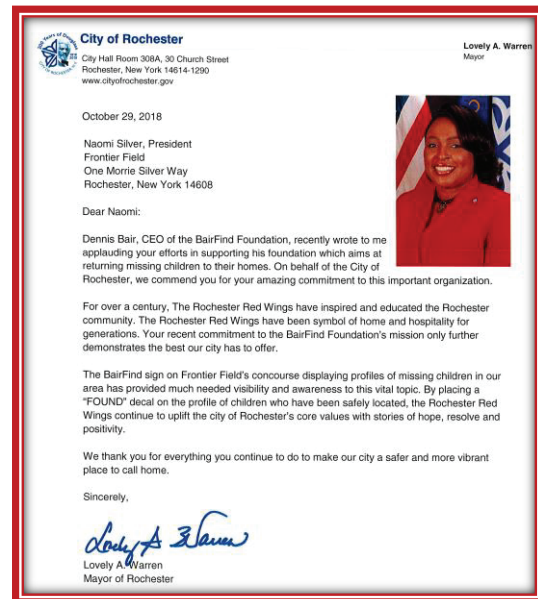
ED RANDALL'S BAT FOR THE CURE



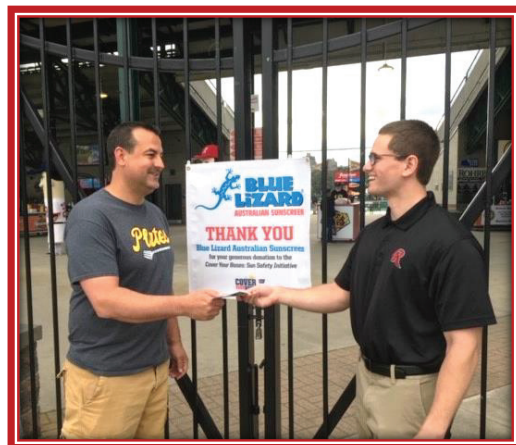
commUNITY



BAIRFIND FOUNDATION



COVER YOUR BASES

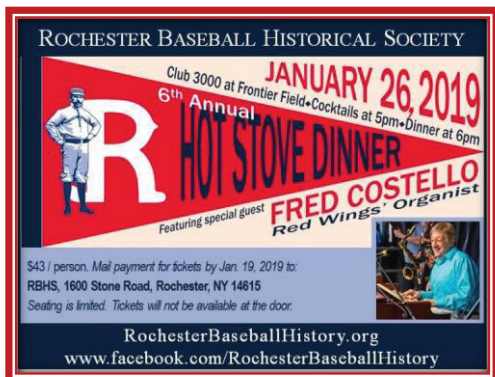


JOE TORRE SAFE AT HOME FOUNDATION



HOT STOVE LEAGUE DINNER

Annual Community Fundraising Event Centered on The Red Wings and In-Kind Team Auctions. Raises over \$20,000 per year for **Challenger Baseball World Series**.



ROCHESTER PRESS-RADIO CLUB

\$5,000 Annual Cash Contribution and In-Kind Donations Supporting **Children's Charities** in Greater Rochester. Over \$45,000 raised this year.



2019 Special Guest,
Kansas City Chiefs
MVP Quarterback
Patrick Mahomes!



IN-GAME FUNDRAISERS

CLUB-DRIVEN JERSEY AND HAT AUCTIONS - \$17,557 TOTAL DONATIONS

Best Buddies	\$3,511
Children of Fallen Soldiers	\$3,000
Catholic Schools of Rochester	\$2,211
22 Kill (Veteran Suicide Prevention)	\$1,725
YMCA of Greater Rochester	\$1,555
Seneca Park Zoo	\$948
Baseball Miracles	\$850
Eleanor Fuller Forever Foundation	\$850
Katie's Crusaders	\$850
Children Awaiting Parents	\$764
Autism Speaks	\$705
Alzheimer's Assn	\$226
Willow Domestic Violence Center	\$174




Milo the Bat Dog for Wounded Veterans Foundation

A total of **\$3,522 has been donated** to the Wounded Veterans Foundation so far, thanks to Milo's hard work!

From the Desk Of Milo the bat Dog



ROCHESTER COMMUNITY BASEBALL, INC.
 FRONTIER FIELD
 ONE MORRIS SILVER WAY
 ROCHESTER, NEW YORK 14608-1754



hi hoomans, it me Milo!! ive teamed up with the red wingz and off leash K9 training to raise money for the Wounded Veterans Foundation (WVF) as part of the wingz Military Appreciation Night this Saturday July 13 at the ball yard.

Every time i fetch a bat on Saturday, the wingz will give 25 dollars to the WVF! fans, u can pledge monies 2 at a table that the red wingz will have set up in the main bweezeway! the best part about it is, EVERY HOOMAN WHO PLEDGES CAN PETS ME! And I wuv pets. I will only werk the first six innings and then my dad will bring me to the red wingz hall of fame on the concourse for PETS!!!

also the wingz made me my very own shirt. Seven dollars from every shirt u hoomans buy will go to the WVF! u can buy at the ball yard or on something called the internet beginning Saturday at redwings.milbstore.com.

 Like me on Facebook! Search for "Milo the Bat Dog" 



CHARITY PARTNERS



Heritage Christian Services/Walter Hubbell Employment Services Fund.

For each different player that appears in a Red Wings uniform this season, the Walter Hubbell Employment Services Fund donates \$500 to Heritage Christian Services. 2019 set a franchise record with 74 different players in our uniform, amassing a **\$37,000 donation!**

Volunteers of America "Strike Out Poverty." Wegmans, Citizens Bank and Paris Kirwin Associates, Inc will make a donation to the Volunteers of America for every Red Wings pitcher's strikeout this season. Franchise record of 1,285 strikeouts this year!



Advantage Federal Credit Union "Donation for Doubles." Advantage Federal Credit Union will make a \$25 donation to Golisano Children's Hospital for every Red Wings double at home. 154 doubles means a **donation of \$3,850.**



Launch-A-Ball for Rotary Sunshine Campus. Fans purchase tennis balls to launch for a chance to win prizes, allowing children with disabilities to attend a fully accessible camp. **\$3,000 donation.**

Dunkin Donuts "Runs for Foodlink." 399 pounds of coffee donated to those in need.

GROUP FUNDRAISING OPPORTUNITIES - \$94,659 TOTAL DONATIONS

Volunteer groups took part in our food and beverage programs for local charities throughout the 2019 season. A total of 26 not for profit groups took part, with our top five in dollars raised being:

Community Christian Church	\$16,012
Webster Marching Band Boosters	\$12,311
Thomas Creek Figure Skating Club	\$11,619
Select Charities, Inc.	\$8,684
Victor Knights of Columbus	\$8,672



Other Group Fundraising Participants:



Brightstar Community, Inc.
Cal-Mumford Rotary Club
Church of Epiphany
Eastridge Parents for Music
Eight 4 World Hope
Gates Presbyterian Church
God's Vision Ministries
Greece Performing Arts Society
Greece Rotary Club
Hillside Work Scholarship
Connection



Irondequoit United Church of Christ Loyal
Order of Moose
Rochester Academy of Irish Dance
Rochester AM/NW Rotary Club
Roc City Roller Derby
Salem
United Church of Christ
Southeast Colts Cheerleading
Third Presbyterian Church
Tourette Association of America, Inc.
U.N.I.T.E
McQuaid Football



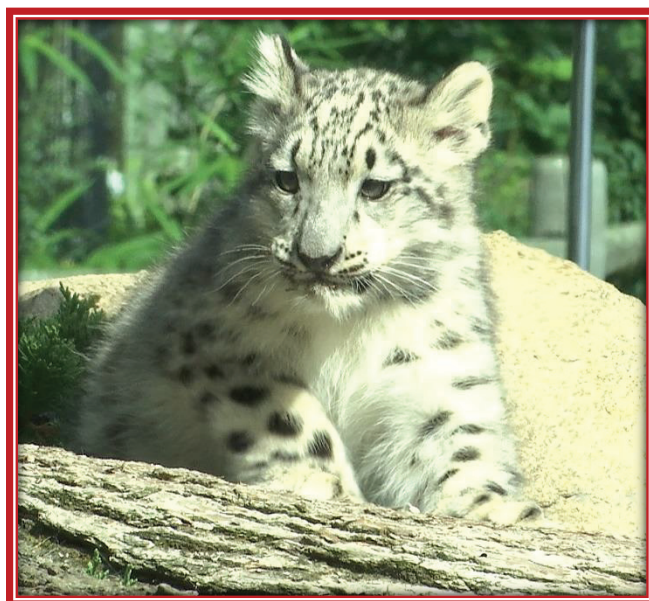
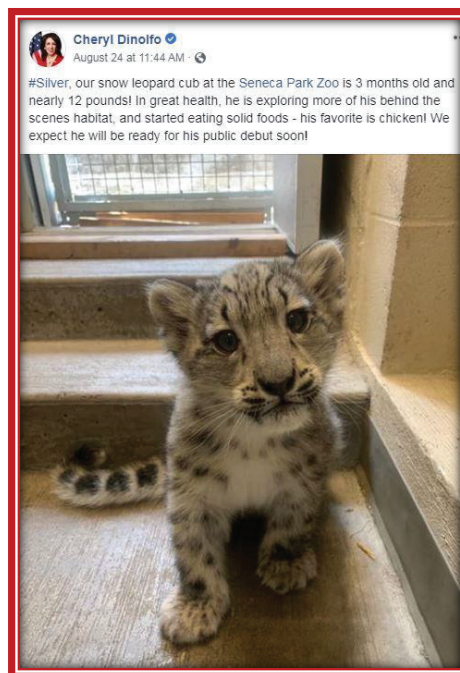
COMMUNITY ENGAGEMENT

SILVER THE SNOW LEOPARD

“I thank Naomi, the Silvers, and the entire Red Wings organization for their contributions to our community,” said County Executive Dinolfo.



Monroe County Executive Cheryl Dinolfo and The Seneca Park Zoo honored the Silver Family and its Rochester legacy by naming their newest member, “Silver!” The surprise announcement was during Seneca Park Zoo Night at the ballpark.



EASTSIDE LITTLE LEAGUE, MILB AND ECHO PROJECT: REFRESH

Before:



WELCOME HOME DINNER

An annual event dating back to 1929! The American Legion hosts players and coaches arriving from Spring Training. Fans are able to share tables with players and enjoy an autograph session!



PLATES MILE



The Rochester Plates (our Thursday home game alter-ego, celebrating Rochester's iconic "Garbage Plate"), brought runners and plate aficionados together for the 2nd annual Plates Mile at Frontier Field. Participants eat FOUR 10oz. "Trash Cans" while running ONE mile around the confines of Frontier Field. The race finishes on-field, and the Trash Cans consist of mac salad, home fries and meat hot sauce. Live music wraps up the festivities at the 10th Inning Bar.

PENFIELD LITTLE LEAGUE TAKEOVER

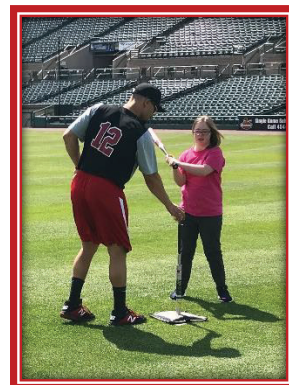
Wings players as coaches, walk-up music, player's names announced, between-innings promos, peanuts and Cracker Jack, and of course...Spikes!



HOLY CHILDHOOD BASEBALL CLINIC



Holy Childhood, is a non-denominational, non-profit agency that has enriched the lives of people with intellectual and developmental disabilities for 73 years. Individuals are able to practice hitting, playing catch, and generally enjoy the fun of baseball with Red Wings players!



CHALLENGER BASEBALL WORLD SERIES AND MIRACLE FIELD

Nearly 400 people with physical and/or intellectual disabilities register to play at Frontier Field each summer. Athletes and other volunteers spend time with players and Red Wings staff.



Red Wings Players and staff volunteer weekly at the Miracle Field leading up to the World Series.



RED WINGS BASEBALL CAMP

Players and staff host a two-day training experience for area youth.



ALSO HOSTED AT FRONTIER FIELD, HOME OF THE WINGS



- Puerto Rican Festival: More than 15,000 attendees annually
- City of Rochester "Clean Sweep"; 2,840 fans earned tickets and hot dogs this year
- American Heart Association Walk
- Monroe Community College Spring Fling
- Chase Corporate Challenge
- Foodlink Summer Meals Program
- 9/11 November Project
- National Fallen Firefighters Stair Climb
- Autism Speaks Walk
- Rochester Marathon, a Boston Marathon Qualifier
- Kids & Trucks Festival
- Alzheimer's Association Walk

CLUB SPONSORED AND INDIVIDUAL INITIATIVES

IN-GAME AWARENESS AND APPRECIATION EVENTS WITH SOCIAL MEDIA CAMPAIGNS

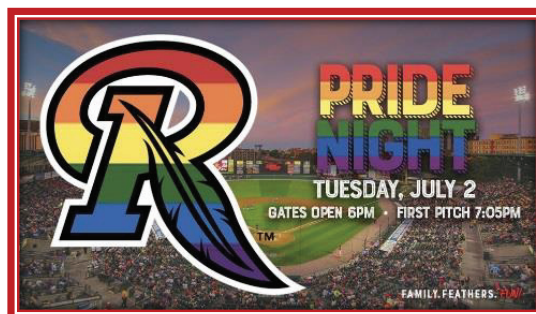


- Military Appreciation Night, Opening Day, and Each 7th Inning Stretch
- First Responders Night
- Wilmot Cancer Institute Survivors Night
- Autism Awareness Night



- Suicide Awareness Night with the Villa of Hope
- Alzheimer's Awareness Night
- Swing with the Wings Golf Tournament for the Alzheimer's Association
- Indian Culture Night

- Irish Culture Night
- Juvenile Arthritis Awareness
- Polish Culture Night



- Allergy Awareness Day
- Stop DWI Awareness
- Scout and Family Campout
- Careers in Sports Day
- Renew Your Vows Night

Deaf Culture Day as Highlighted on ESPN



PLAYER AND STAFF COMMUNITY IMPACT

Rochester Red Wings Community Giving - \$12,021 Total Donations

MCC Foundation	\$4,000
Rochester Press-Radio Charities	\$2,738
Eastside Little League	\$1,580
Rotary Sunshine Camp	\$1,029
United Way	\$1,000
Villa of Hope	\$500
Young Women's College Prep	\$350
RGB Labor Education Fund	\$250
Anthony Poselovich Memorial Fund	\$200
Holy Childhood	\$200
Challenger Miracle Field	\$100
Sisters of St Joseph	\$50
American Cancer Society	\$25



Red Wings Community Foundation - \$5,095 Total Donations

YMCA of Greater Rochester	\$1,000	Greece Little League	\$225
Let Them Play Foundation	\$500	Hilton Parma Recreation	\$200
The BairFind Foundation	\$500	Rochester Lady Lions	\$200
Rush Henrietta Athletic Assn	\$350	WAA Girls Softball	\$195
Pal-Mac Youth Baseball	\$275	Gates-Chili Little League	\$150
Charlotte Youth Athletic Assn	\$250	Seneca Waterway Council	\$150
Eastside Little League	\$250	Avon Youth Baseball	\$125
Irondequoit Athletic Assn	\$250	Chili Baseball	\$125
Penfield Little League	\$250		
National Center for Missing & Exploited Children	\$100		

In-Kind Giving

Annually, more than 350 non-profit and other fundraisers across Greater Rochester are supported in their fundraising efforts by the Red Wings through in-kind and experience donations.

Contributions include autographed memorabilia, ceremonial first pitch certificates, complimentary tickets, suite certificates, and more.

Total value given is approximately \$50,000.

Four (4) Complimentary Upper Box Tickets	
Present this original certificate at the Red Wings ticket office to redeem. Cannot be exchanged for cash. Estimated Value: \$48	Redeemable for a 2020 regular season home game, excluding Opening Day and July 3 rd Celebration. Subject to availability.
Event: <input type="text"/>	
Voucher: ##	
Issue Date: TODAY	
<hr/> Authorized Signature	

Player and Coach Appearances

New York State Little League World Series
Mother's Day Brunch
Lake Beverage Fan Meet & Greet
Livonia Baseball Camp
Red Wings Baseball Camp
Airport Games
Challenger Miracle Field
Rochester Clean Sweep
Field of Dreams
Foodlink Summer Meals
Local Schools and Colleges
Holy Childhood Baseball Camp
Swing with the Wings for Alzheimer's Association
Frontier Field Trade Show
USSSA Baseball Clinic
Welcome Home Dinner

Golisano Children's Hospital



Fan Voted Player Awards

2019 Team MVP Wilin Rosario



2019 Most Popular Player Zander Wiel



Most Civic-Minded (2 years in a row!) Jake Reed



Season Seat Holder of the Year
Terry Brown



The Anna B. and Morrie E. Silver Scholarship

Since 1997, The Silver Family has awarded more than \$100,000 in scholarships to employees of the Rochester Red Wings, ages 18-25, who are pursuing a full-time course study at an accredited 2- or 4- year college, university or vocational school. Each applicant is considered on the basis of academic achievement, financial need, extra-curricular activities, job performance and recommendations from supervisors. \$5,000 dollars is awarded annually and distributed to the recipients. Employees chosen for the scholarship show exemplary work ethic, solid academic achievement, and a desire to continue their education.

This year's recipients of the Anna B. and Morrie E. Silver Scholarship are:

Michalla Ball – Ben Blakley - Ben DiCraсто - Nicole Kelly – Bryton Simpson – Troy Smith



Naomi Silver

President, CEO, COO

*Chair of the Board of Directors, Boys & Girls Clubs of Rochester
Member and Chair of Governance, United Way of Greater Rochester
Executive Committee*

President, Red Wings Community Foundation Inc.

*Joseph A. Floreano Rochester Riverside Convention Center Board
KeyBank Advisory Board*

Monroe Community College Foundation Board

*Hillel Community Day School Scholarship & Development
Committee and Past President*

*Board Member, Rochester Downtown Development Corporation
Member, Musculoskeletal Institute Council*

**Italics - Pictured*

Gary Larder

Chairman, Board of Directors

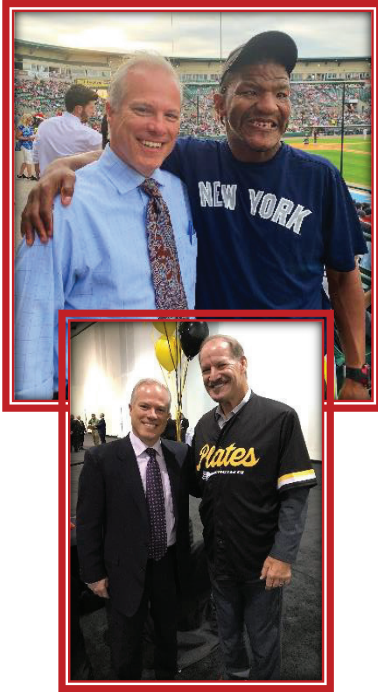
Executive Committee Member & Board of Trustees, Houghton College
International League Rep, National Baseball Chapel Advisory Board
Volunteer, Challenger Baseball World Series
Guest Speaker, United Church Canandaigua
Volunteer, Hillside Family of Agencies Special Santas



Dan Mason

General Manager

Treasurer, Monroe County Sports Commission
Red Wings Community Foundation Vice President
Chair, McQuaid Jesuit Hall of Fame Committee
Chair, McQuaid Jesuit Co-chair BASH event
Co-Chair, Our Lady of Mercy Softball Fundraising
Host, Challenger Baseball World Series
Coach, McQuaid Jesuit JV Hockey
Committee Member, Section V Baseball Hall of Fame
Emcee, Compeer Annual Luncheon Emcee
Emcee, Elliott Curwin & Marv Miller Memorial
Member & Past President, Rochester Press-Radio Club
Member, Frontier Field Walk of Fame Committee
Read Across America Celebrity
Volunteer, Hillside Family of Agencies Special Santas



Marcia DeHond

Operations Manager

Member, Volunteers of America of WNY Advancement Committee
Member, Resolve of Greater Rochester Finance Committee
Member, Silver Family Scholarship Committee
Guest Speaker, Roberts Wesleyan College Sports Management Class
Board Member, Webster Knolls Homeowners Association
Advising Team, Browncroft Community Church Advising Committee



Jeff Dodge

General Manager Food and Beverage

Board Chair, Monroe County Board of Health
Board Chair, NYS Restaurant Association
President, Braddock Bay Raptor Research

Courtney Trawitz
Director of Catering

Member, Rochester Education Foundation Marketing & Fundraising Committee



Will Rumbold

Assistant General Manager

Executive Board Member and Past President, Rochester Press-Radio Club

Past President and Board Member Emeritus, Gilda's Club

Volunteer, Hillside Family of Agencies Special Santas

Rochester Press Radio Club/Gilda's Club Annual Golf Tournament

Volunteer, Open Door Mission

Guest Speaker, various organizations

David Welker

Ticket Office Manager and Business Coordinator

Board of Elders, Webster Bible Church

Board Member, Flower City Work Camp

President, Webster Retired Educators

Treasurer, NYCBL Ridgemen Baseball

Facilitator, Bible Study

Head Coach, Church Olympians

Volunteer, WXXI/PBS Television and Radio

Volunteer, Hill Haven Nursing Home

Volunteer, Open Door Mission

Volunteer, Hillside Family of Agencies Special Santas



Michelle Schiefer

Controller

Booth Captain, St. Stanislaus Church Festival

Teacher, Sunday School St. Stanislaus Church

Volunteer, Hillside Family of Agencies Special Santas

Paula LoVerde

Director of Human Resources

Volunteer, Habitat for Humanity

Volunteer, Open Door Mission

Volunteer, Hillside Family of Agencies Special Santas

Travis Sick

Director of Game Day Operations

Volunteer, Boys & Girls Clubs of Rochester

Volunteer, Hillside Family of Agencies Special Santas



Josh Whetzel

Director of Broadcasting

Hot Stove League Dinner

Read Across America

Volunteer, Hillside Family of Agencies Special Santas



Matt Cipro

Senior Director of Sales

Board of Directors Secretary, Red Wings Community Foundation

Board Member, Penfield Village Nursery School

Board Member, YMCA (pending onboarding)

Volunteer, Hillside Family of Agencies Special Santas

High School Guest Speaker and Shadowing

Coach, Youth Baseball

Mentor, Scouts Explorer Program

DECA Regional Judge

Volunteer, Open Door Mission

Rob Dermody

Director of Tickets Operations

Coach, Fairport Little League

Volunteer, Challenger Baseball

Volunteer, Hillside Family of Agencies Special Santas

Volunteer, Open Door Mission



Bob Craig

Director of Group Sales

Volunteer, Open Door Mission

Speaker, St. John Fisher College

Nick Sciarratta

Director of Corporate Development

Volunteer, Hillside Family of Agencies Special Santas

Volunteer, Super Bowl Party for the Homeless

Read Across America Celebrity

Coordinator, Villa of Hope Sharing Kindness

Speaker, Aquinas High School

Volunteer, Gilda's Club



Steve Gonzalez

Catering Sales Manager

Volunteer, RocCoveRYFitness 5K

Ballpark Tour Leader, multiple community groups



Tim Doohan

Social Media & Promotions Manager

Mentor, Compeer Rochester Youth Program

Volunteer, Hillside Family of Agencies Special Santas

Volunteer, Open Door Mission

Volunteer, Gilda's Club

Nate Rowan

Director of Communication

Volunteer, Hillside Family of Agencies Special Santas

Guest Speaker, Newark Rotary Club

Guest Speaker, Local High Schools

Volunteer, Gilda's Club

Kathy Bills

Merchandising Assistant

Board Member, Webster Village Planning Board

Volunteer, Board of Elections Registration

Volunteer, Gilda's Club

Mike Ewing

Group Sales & Ticketing

Volunteer, Open Door Mission

Volunteer, Hillside Family of Agencies Special Santas



Eric Friedman

Assistant Director of Ticket Operations

Guest Speaker, St. John Fisher College

Volunteer, Boys & Girls Clubs of Rochester

Volunteer, Rochester Press-Radio Club

Committee, Red Wings Walk of Fame

Kevin Lute

Groups Sales and Ticketing

Volunteer, Open Door Mission

Coordinator, Seneca Waterways Council of Boy Scouts of America

Explorer Program





Amber Johnson
Office Manager

Committee Member, JumboFunraiser for ALS Association
Coordinator, Honor Flight Rochester fundraising events
Coordinator, Clothing Drives for People in Recovery
Volunteer, Honor Flight Rochester
Volunteer, Honor Flight Rochester Dolls
Volunteer, Patriot Guard Riders NY Events
Volunteer, One Soldier at a Time
Volunteer, New York Warrior Alliance
Volunteer, Merchants Grill Annual Golf Tournament

City of Rochester St. Patrick's Day Parade



Read Across America

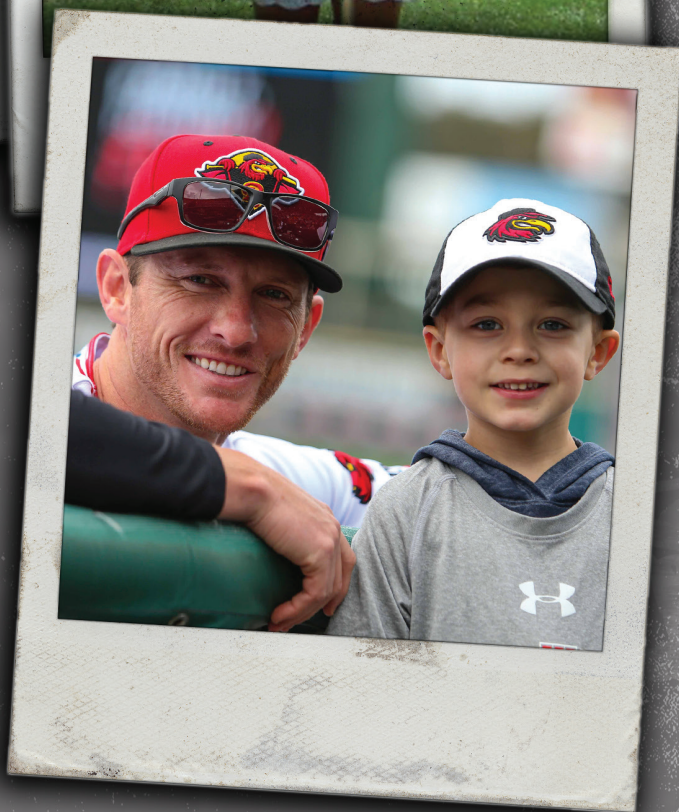
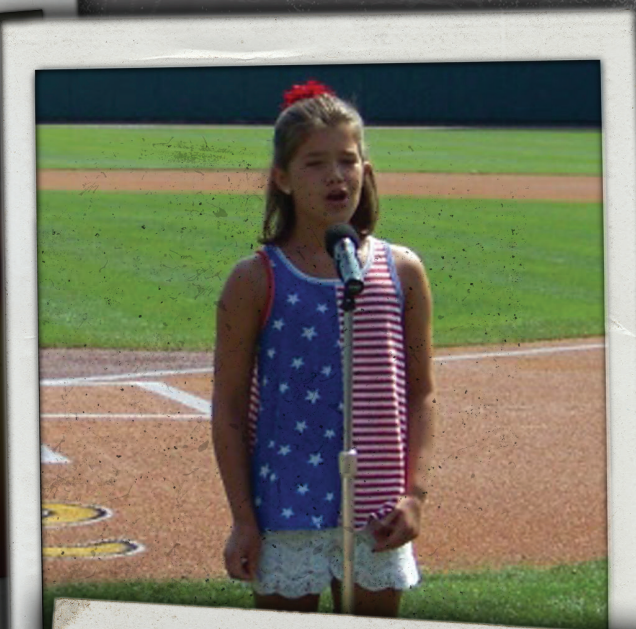
**Player Visit to Rochester City
School District Roberto
Clemente School No. 8**



Baseball Buddies



FAMILY. FEATHERS. *FUN!*



Rochester
RED
WINGS

ROCHESTER
REDWINGS™