



MEDIA INFORMATION

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WELCOME TO TD BALLPARK: THE SPRING TRAINING HOME OF THE TORONTO BLUE JAYS

- *Building on a renewed five-year sponsor relationship announced in early 2019, the Blue Jays' renovated Spring Training stadium in Dunedin, FL, will reopen in February as TD Ballpark –*
- *The sponsorship highlights TD Bank's growing commitment to the Tampa Bay market –*

The **Toronto Blue Jays and TD Bank** today announce an exciting new extension of their relationship, which will see the reimagined **Blue Jays' Spring Training home** in Dunedin, FL, renamed **TD Ballpark**.

“Our team’s rich history in Dunedin and the current renovation project is a point of immense pride for the Blue Jays, and we are extremely pleased to partner with TD to invest in the future of our ballpark in Florida,” said Mark Shapiro, President & CEO, Toronto Blue Jays. “Both the Blue Jays and TD share a deep passion for connecting with the community and together we look forward to making an imprint on baseball fans across North America.”

A destination for Blue Jays fans every year, **TD Ballpark** is currently undergoing a large-scale renovation and will reopen for the start of Spring Training in February 2020. Construction began in early 2019 with the goal of making meaningful enhancements to the fan experience through additional and differentiated seating options and greater amenities. Fan-friendly features include a brand new Jays Shop with a wider selection of team apparel, renovated suites, an air conditioned bar, a family area, a 360° boardwalk linking each side of the ballpark, an enhanced videoboard and speaker system, and refreshed concession stands and restrooms.

For TD Bank, the partnership is more than a ballpark. The bank's commitment to the state of Florida and to the greater Tampa Bay area extends beyond the marquee Dunedin sponsorship, and can be seen in the recent retail store expansion across Central Florida, including new store openings in nearby Clearwater, Tyrone Springs, Sarasota, and Tarpon Springs in the last three months alone.

“TD has been a part of the fabric of the greater Tampa Bay community for years,” said Nick Miceli, Regional President – Metro Florida, TD Bank. “Our commitment to this community is bigger than our store locations, our products and services, or even the dollars we give. We pride ourselves on showing up – for local fundraisers, volunteer events, and community gatherings – and I am thrilled about the new opportunities to deepen our engagement with the Tampa Bay community in partnership with the Blue Jays.”

In addition to Grapefruit League games during Spring Training, **TD Ballpark** is also home to the team’s Class A-Advanced Minor League affiliate, the Dunedin Blue Jays.

The Blue Jays are the only Major League Baseball team to have remained in the same Spring Training location throughout franchise history. The team proudly established operations in Dunedin in 1977 and began playing games at **TD Ballpark** after its construction in 1990.

"We are excited to continue growing our relationship with the Blue Jays, this time in the U.S.," said Theresa McLaughlin, Chief Marketing, Citizenship and Customer Experience Officer, TD Bank Group. "We look forward to providing even more ways for fans and our communities to connect, participate, and cheer on Canada's baseball team."

The grand opening of **TD Ballpark** will take place on **Monday, Feb. 24** for the Blue Jays’ Spring Training home opener vs. the Atlanta Braves and will feature a special gate giveaway. The Blue Jays will play 15 home games at **TD Ballpark** during Spring Training, after which the **Dunedin Blue Jays** will begin their season on **Saturday, April 11**. Fans can start making their Dunedin travel plans when **Spring Training Game Packs** go on sale on **Tuesday, Nov. 5**. **Single game tickets** for Spring Training will be available on **Monday, Dec. 2**. For more information, please visit bluejays.com/springtraining.

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