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We couldn’t do this without YOU!

Since the Reno Aces baseball club’s inception in 2009, it has maintained a dedicated focus on making a positive impact in Reno and the surrounding Northern Nevada region.

Northern Nevada has continuously shown its support for the past seven seasons. Due to this, building partnerships with charitable non-profit organizations and developing programs geared at making a positive impact on local youth has been the cornerstone of the Aces community relations initiatives.

However, the Aces charitable contributions would not matter without the support of its fans. The Aces and Aces Ballpark are a community assets and want to ensure its fans and community members continue to envision the team and ballpark as a place for community empowerment.
HIGH SCHOOL BASEBALL FUNDRAISING PROGRAM

For the past six seasons the Reno Aces have invited local high schools to play regular season games at Aces Ballpark. This program provides an experience of a lifetime by allowing these players to play on a professional field, while fundraising for their respective school’s athletic program. Game entertainment is provided by Aces staff, complete with a PA Announcer, walk-up music, school logos on the video board and PA announcements.

To participate in the program schools commit to purchasing 500 tickets to sell to local community supporters. Tickets are valid for any regular season Aces home game. In total 13 high school baseball teams participated in 2015 with 5,450 tickets sold to raise a total of $32,700 for local high school athletic programs.

RENO ACES BASEBALL CAMP PRESENTED BY GAMER BASEBALL & MILB DIGITAL ACADEMY

The Reno Aces offer three baseball camps serving 155 campers each summer. In partnership with Gamer Baseball, a youth baseball facility, campers receive personalized instruction from local current and former collegiate and professional coaches and players, making it a true community event. Reno Aces Baseball Camps provide instruction in the fundamentals of baseball, speed agility and strength training to make Northern Nevada youth successful baseball players in the future. Each camper received a free Reno Aces t-shirt and an online instructional analysis from MiLB Digital Academy in 2015.
UNIVERSITY OF NEVADA EXHIBITION GAME

The Reno Aces and University of Nevada Baseball team played its annual exhibition game prior to the first game of the season. This game provides not only an opportunity for our players to get back in the game, but Nevada baseball players the experience of playing on a professional field and a fundraising source. A portion of the proceeds from ticket sales of that night’s game are donated to the Nevada Dugout Club. This season the Reno Aces donated $15,000.

YOUTH BASEBALL & SOFTBALL DAYS PRESENTED BY KNPB

The Reno Aces partner with multiple Northern Nevada and California little league and softball leagues to provide on-field inspiration and once-in-a-lifetime experiences through Reno Aces Youth Baseball & Softball Days. Youth baseball and softball teams attend a Reno Aces game, parade around the field pre-game and have their team’s name announced by the PA Announcer for all of those in attendance to hear. In addition, Reno Aces staff and its mascot, Archie, attend each league’s opening ceremony or carnival to enhance the ceremonies and bring baseball into more communities. In 2015, three Youth Baseball & Softball Days were held with over 3,895 participants.
COMMUNITY EVENTS
ACES CARE SUNDAYS PRESENTED BY CHANNEL 2 NEWS

In conjunction with the Reno Ice Rink, located at Aces Ballpark, Aces Ballpark and Channel 2 News partnered to present Aces Care Sundays. Each Sunday the Reno Ice Rink is open, skaters could bring 3 canned food items for free skate rental with all items benefiting the Food Bank of Northern Nevada. At the conclusion of the Reno Ice Rink season in February 2016, Aces Ballpark hopes to gather 200 pounds of food for those in need in the Northern Nevada community.

ALS ASSOCIATION NEVADA: WALK TO DEFEAT ALS

For the second straight year Aces Ballpark hosted the ALS Association Nevada Walk to Defeat ALS. Over 100 Northern Nevada residents completed warmups and walked around Aces Ballpark with Aces mascot Archie leading the way. Through participation and donations the ALS Association Nevada Chapter raised $15,000.
AMERICAN LUNG ASSOCIATION - NORTHERN NEVADA: LUNG FORCE WALK

For the first time, Aces Ballpark hosted the Lung Force Walk to raise awareness and funds to fight lung cancer and for lung health. Participants were greeted by Aces mascot, Archie, and received free radon test kit. The walk began at 10 a.m. with participants walking 3 laps around the ballpark to equal one healthy mile.

In addition, the Northern Nevada Chapter participated in the Reno Aces Non-Profit Fundraising Program. At that night’s game, the Chapter received a table on the concourse, first pitch opportunity and check presentation.

BACKWASH

In partnership with Reno Craft Beer Week, a celebration of hops and hopes occurred at Aces Ballpark with an event called Backwash. Eighty-six beers created by local home brewers and beer enthusiasts were available for tasting to benefit Project GO, an organization that helps improve the lives of the under-served through the great outdoors. That day more than 500 people attended to raise funds for Project GO.
CITY OF RENO STUFF-A-BUS

In 2014 Aces Ballpark began hosting the City of Reno Stuff-a-Bus events throughout the year to benefit local senior citizens in need. The Regional Transportation System parks a bus in front of Aces Ballpark all day in effort to “stuff the bus” with new and unused items. Upon donation, those who donated receive free Aces tickets or free skate rental to the Reno Ice Rink.

CITY OF RENO ICE RINK

For the second consecutive year, Aces Ballpark hosted the City of Reno Ice Rink. The Rink is a community ice rink located on the front plaza of Aces Ballpark for the winter season. As the only outdoor winter entertainment venue in Reno the Rink attracts not only Northern Nevada residents, but many tourists from across the country vacationing during the holiday season. This year more than 35,000 Northern Nevada residents and tourists are expected to visit the Reno Ice Rink.
COMMUNITY EVENTS AT ACES BALLPARK

FALL HARVEST FESTIVAL

Aces Ballpark hosted the state of Nevada’s largest beer festival, Fall Harvest Festival. This was the first time brewers from around Nevada gathered to celebrate brews, music and food, while raising funds for the American Cancer Society and Nevada’s Craft Brewers Association. Fall Harvest Festival featured over 25 Nevada brewers, local food trucks and local bands on a stage placed on the infield. The event provided an opportunity to highlight the burgeoning brewing industry in Nevada and celebrate the talented local music scene and tasty offerings of local food trucks.

JAKKS PACIFIC HALLOWEEN DONATION

In conjunction to the Reno Aces Trick-or-Suite event, JAKKS Pacific, Inc. donated 200 Halloween costumes to benefit Big Brothers Big Sisters. Bigs and littles were invited to trick-or-treat before all other attendees and receive a free Halloween costume for their little. JAKKS donated Halloween costumes ranging from Avenger superheroes to Disney princesses.

MEET THE TEAM DINNER

Each season the Reno Aces offer ticket plan holders the opportunity to meet Reno Aces coaches and players prior to the season through the Meet the Team Dinner. This provides fans a one-on-one experience with Aces coaches and players, which they may not receive throughout the season, and introduces the team to the welcoming community Reno-Sparks has to offers. Ticket plan holders have dinner with the team, followed by a question and answer session emceed by the voice of the Aces, Ryan Radtke. Each season more than 500 ticket plan holders attend the Meet the Team Dinner.
NORTHERN NEVADA RAVE FAMILY FOUNDATION: RIDE 4 RAVE

For the first time, Aces Ballpark hosted Ride 4 RAVE to benefit the Northern Nevada RAVE Family Foundation. Bicyclists began at Aces Ballpark early in the morning and rode a 50 mile, 10 mile or Kiddie/Trikes Track around the downtown Reno community. Live music, raffles and a post-ride celebration featuring ballpark style food was provided in the adjacent Freight House District. At the end of the day over 100 bicyclists made an appearance and raised funds for the RAVE Family Foundation.

PLAYER LUNCHEONS

The Reno Aces introduced Player Luncheons for the first time in the 2015 season. Player Luncheons gave full season ticket plan holders the opportunity to have lunch with three to four Aces coaches or players, while getting to know them in a more personal environment. Aces Radio Broadcaster Ryan Radtke emceed the lunches and let fans ask questions they’ve been yearning to get answered. Four Player Luncheons were hosted throughout the 2015 season with an average of 100 ticket holders at each lunch.
**COMMUNITY EVENTS AT ACES BALLPARK**

**RED, WHITE & BREW**

For the second straight year Aces Ballpark hosted Red, White and BREW in partnership with Cumulus Media. Attendees had the luxury of unlimited tastings of over 40 of the region’s wines and craft brews, along with food samples from local food trucks. Live music was played throughout the event on a stage placed on the infield of Aces Ballpark. All proceeds from the event benefited St. Jude’s Children Hospital with over 427 Northern Nevada residents attending to help do so.

**RELAY FOR LIFE**

Aces Ballpark hosted its first ever Relay for Life to benefit the American Cancer Society in 2015. Relay for Life is the most impactful fundraising event of the year for the American Cancer Society in Reno-Sparks. For the first time the walk was a 12 hour event from noon to midnight. The walk featured opening ceremonies, family games and entertainment, food trucks, a concert and a luminaria ceremony for those that have passed or are fighting cancer. A fireworks display even concluded the evening. Over 1,000 people attended to raise funds for the American Cancer Society in Reno.

**SLAUGHTER HOUSE**

Slaughter House returned to Aces Ballpark for its second year in 2015. Slaughter House is Reno’s largest and longest running haunted house, and has become the most attended and highly anticipated Halloween attraction in Northern Nevada. In addition to being the scare of your life, Slaughter House donates a portion of all proceeds to the Washoe County School District Children in Transition Program. In 2015, 12,372 people visited Slaughter House.
SPECIAL OLYMPICS: UNIFIED RELAY ACROSS AMERICA

The Special Olympics Unified Relay Across America ran through Reno on its 46 day tour to bring our nation together for awareness and understanding of Special Olympics. Aces Ballpark represented Reno and the state of Nevada as it greeted the Flame of Hope on its trek to Los Angeles for the 2015 Special Olympics World Summer Games. A welcoming ceremony and community celebration took place in front of Aces Ballpark with musical performances and local dignitaries. More than 50 community members and fans attended the ceremony to assist the Unified Relay Across America raised $1,674,468 for Special Olympics.

TRICK-OR-SUITE

The Reno Aces and Aces Ballpark hosted the third annual Trick-or-Suite to provide a safe trick-or-treat environment for children in the Northern Nevada community. Aces community partners decorate suites along the suite level and passed out candy. Admission to Trick-or-Suite was $3 or 3 canned food items, with all proceeds and food benefiting the Food Bank of Northern Nevada. More than 3,000 people donated $801 and 1,332 pounds of canned and boxed food equaling 3,512 meals.
COMMUNITY OUTREACH

ARCHIE’S READING PROGRAM

Throughout the summer Reno Aces mascot, Archie, partnered with the Washoe County Library System to promote the importance of reading and education among youth in Northern Nevada. Archie visited libraries in the region to read a book about baseball, took pictures and sign autographs. All library visits were free and open to the public. Over the summer Archie made seven library visits with an average of 20 children present at each reading session.

BRETT’S BIG LEAGUER PRESENTED BY SAM’S CLUB

The Reno Aces continued its annual Brett’s Big Leaguer program into the 2015 season in honor of the Aces’ first manager, Brett Butler. Brett’s Big Leaguer is an initiative that aims to benefit the lives of seriously ill children. The Aces partnered, once again, with Northern Nevada Children’s Cancer Foundation to select participants for the program. A child was selected for each homestand and given the chance to participate in once-in-a-lifetime opportunities, including a tour of Aces Ballpark, one-on-one interaction with an Aces player, opportunity to throw out the ceremonial first pitch, and deliver the lineup card to the umpires with Aces Manager Phil Nevin. Each child’s family receives home plate premium tickets and credit for food and beverage.

BALLPARK TOURS

The Reno Aces offer guests a behind-the-scenes look at Aces Ballpark year-round. Visitors are provided a history of the organization and the ballparks building process, but shown exclusive areas, such as the clubhouse, batting cages and humidor.
For the sixth straight season the Reno Aces hosted Boy Scout Night. Scouts from Northern Nevada and California come to Aces Ballpark to participate in pre-game activities that helped scouts work toward a physical fitness belt loop. A pre-game parade was held with each troop presenting their troop flag. This season 455 boy scouts attended Boy Scout Night and received a Reno Aces patch for their attendance.

Camp Lotsafun Day

The Reno Aces continued its annual Camp Lotsafun Day at Aces Ballpark for the fourth consecutive season. Campers from Amplify Life, an organization dedicated to providing recreational, therapeutic and educational programs for individuals with disabilities, played a baseball game with the entire Aces team prior to a game in August. Camp Lotsafun Day provides Campers a once-in-a-lifetime opportunity and the support and encouragement of a professional athlete to excel in recreational activities. Each year more than 30 campers participate making it one of the team’s and staff’s most highly anticipated days of the year.

Dolan Automotive Group Baseball Buddies

In partnership with Dolan Automotive Group, the Reno Aces continued its annual Baseball Buddies program for the 2015 season. Youth baseball and softball teams join Reno Aces players on the field during pre-game ceremonies by running onto the field with them prior to the national anthem. Each baseball buddy’s name is announced, along with the Aces player’s name, and is shown live on the video board in front of all Aces fans in attendance. This unique opportunity gives local youth a personal experience with the team and an exclusive opportunity to get player autographs.
DONATION REQUESTS

Throughout the year the Reno Aces donate tickets, memorabilia, mascot appearances, merchandise and ice skating admission to as many organizations in the Northern Nevada and California community as possible. Donated items are used for members of those organizations to raise funds for their cause, provide awards and spread the love of baseball. To date, the Reno Aces have donated to over 865 organizations, resulting in a monetary value of $164,607. This is a 33% increase compared to 2014.

EDUCATION DAYS PRESENTED BY KNPB

Since its inaugural season two Education Days have been hosted at Aces Ballpark during the baseball season. Northern Nevada and California primary and secondary school students are invited to participate in special events at the ballpark, designed for the students to learn how baseball relates to lessons in classroom curriculum. Prior to the game, students work on Aces Education Day booklets that focus on math, history, geography and science. More than 6,294 students from public, private and charter schools attended Education Days in 2015.

EXCELLENCE IN EDUCATION & CLASS ACT AWARDS

The Reno Aces continued its sponsorship of KRNV News 4’s Excellence in Education and Class Act awards for the fifth consecutive year. Excellence in Education recognizes a teacher in Northern Nevada that shows characteristics of an exceptional teacher, while Class Act recognizes a student that goes above and beyond in and outside the classroom. Awards are given each month and nominated by community members through News 4. Recipients receive their award via a surprise assembly or classroom presentation and receive four infield reserved tickets to a future Aces game and visit from the Aces mascot, Archie.
FAN APPRECIATION DAY

The second to last Sunday game of the 2015 season marked the Reno Aces Fan Appreciation Day at Aces Ballpark. When gates opened the first 500 fans received an Aces car flag courtesy of Michael Hohl Automotive and each inning through the game featured a giveaway for fans via a lucky, seat, row or section. No matter what, an Aces fan did not leave Aces Ballpark empty handed in honor of their continued support of the Reno Aces and Aces Ballpark.

FAITH NIGHTS

The Reno Aces and Freight House District hosted Faith Nights for the fourth consecutive season in 2015. Local faith based groups are invited to enjoy a pre-game concert and a night of fellowship and baseball with their youth group, choir or congregation. After the concert, two Reno Aces players discuss their faith and the role it plays in their lives as professional athletes, and participate in a question and answer session with the Aces Chaplin. Faith Night participants are also provided the opportunity for pictures and autographs with the Aces players that attended. Nine hundred forty one people participated in Faith Nights during the 2015 season.

GIRL SCOUT NIGHT PRESENTED BY KNPB

For the sixth consecutive season the Reno Aces held Girl Scout Night at Aces Ballpark. Girl Scouts from Northern Nevada and California participated in pre-game activities focusing on the five main educational focuses of the Girl Scouts. As well, each troop participated in a pre-game parade where each troop’s name was announced over the PA system. This season over 620 girl scouts attend Girl Scout Night and received a Reno Aces patch for their attendance.
MASCOT AND PLAYER APPEARANCES

The Reno Aces lovable mascot, Archie, and players visit several organizations and Aces fans in Northern Nevada and California to spread the importance of education, physical education and improving the lives of underprivileged and at risk children. To date, Archie and Aces coaches and players have made over 100 appearances in 2015.

NEVADA HUMANE SOCIETY

In the fall of 2014 the Reno Aces fostered Princess, a pit bull from the Nevada Humane Society, in effort to get her adopted and begin the organization’s goal to be ambassadors for not only pit bulls, but all animals in need of a home. After five months of no potential adopters, the organization officially adopted Princess and crowned her the “Princess of the Ballpark.” Princess has become the Reno Aces honorary second mascot attending every Reno Aces home game and keeping the office company throughout the work week.

Beginning in 2016 Princess plush animals will become available in the Team Shop for purchase. All proceeds from those sales will benefit the Nevada Humane Society and its effort to combat pit bull stereotypes.
STUDENT HEROES

For the fifth consecutive season the Reno Aces continued its Student Heroes program. In effort to encourage underprivileged students to work hard and get good grades in school, Aces players and mascot, Archie, host assemblies to recognize students for their academic achievements, attendance or superior citizenship. Archie and Aces players talk about the importance of education, going to school and participate in a question and answer session. At the end of the assembly, every student receives a free ticket to a future Aces home game. In 2015, five Title I elementary schools participated in the Student Heroes program for a total of 1,000 tickets donated.

SPEAKERS BUREAU

The Reno Aces take pride in providing assistance to community organizations, schools, non-profits and local businesses by giving free keynote speaker presentations throughout the Northern Nevada community. Presentations are routinely given to local schools, rotary clubs, local chambers and more throughout the year.
IN-GAME FUNDRAISING & AWARENESS
ADOPTABLE DOG OF THE GAME PRESENTED BY SCRAPS DOG CO

The Reno Aces partnered with Scraps Dog Company, Mars Petcare and the Nevada Humane Society to bring the Adoptable Dog of the Game back to Aces Ballpark for a second season. The program is an initiative to help homeless dogs find their forever home, while spreading awareness about the Nevada Humane Society. About 50 dogs made an appearance at Aces Ballpark throughout the 2015 season, with every dog finding a loving home during that night’s game or from a future visit to the Humane Society.

AUTISM AWARENESS NIGHT

In partnership with the City of Reno, the Reno Aces hosted Autism Awareness Night for the second consecutive season. That night’s game is in celebration of April being Autism Awareness Month in Reno. In 2015, at Large Council Member David Bobzien presented the Newtown learning Center, an education program tailored for students with autism, with the official proclamation for Autism Awareness Month. Throughout the game, the Center passed out information on their educational program, statistics about Asperger syndrome and autism were displayed on the video board and player stat cards featured the Autism puzzle symbol.
Bad Songs for a Good Cause returned for a second consecutive season in 2015. Aces fans were given the opportunity to purchase and assign “bad” pop culture songs to Aces and visiting team players as they went up to bat. Pre-selected songs, on a list of 100 songs, could be purchased for $10 or songs of a fan’s own choice could be purchased for $20. All proceeds benefited the Ronald McDonald House Charities of Northern Nevada. More than $751 was raised through songs bought and donations in 2015.

Christmas in July Toy Drive Presented by Jakks Pacific

For the first time, in conjunction with Christmas in July, the Aces held a toy drive to benefit Big Brothers Big Sisters. The Aces partnered with Jakks Pacific, Inc. and Aces players’ wives and girlfriends to donate over 500 toys and seek monetary donations through a raffle for one-of-a-kind Reno Aces experiences. Aces wives and girlfriends sold raffle tickets for $1 each and distributed raffle tickets to fans who donated toys. That night over 700 toys and $800 was donated to Big Brothers Big Sisters.
ED RANDALL’S BAT FOR THE CURE

The Reno Aces hosted Ed Randall’s Bat for the Cure for the seventh consecutive season to spread awareness about prostate cancer and early detection. Volunteers from local hospitals passed out information on prostate cancer and auctioned off a blue team signed baseball bat. PA announcements were also made throughout the game and posters displayed in men’s restrooms to further that game’s message. Aces Ballpark was one of nearly 170 Bat for the Cure visits in 2015.

GRANITE CONSTRUCTION DOUBLES FOR CHARITY

Granite Construction partnered with the Aces for the first time to present Doubles for Charity. For each double hit by an Aces player Granite Construction donated to the Northern Nevada Children’s Cancer Foundation. At the end of the 2015 season, Granite Construction donated $5,000.
For the fourth consecutive year the Reno Aces partnered with JAKKS Pacific, Inc., USL Reno and the RGJ Foundation to donate toys to help less-fortunate children living in Northern Nevada. This holiday season, 3,500 toys and 1,000 Reno Ice Rink admission passes were donated to organizations in the Reno-Sparks community assisting at risk and in need youth. Benefiting organizations included the Boys & Girls Club of Truckee Meadows, the Washoe County Sheriff’s Department Christmas on the Corridor, Reno Family Shelter, Reno-Sparks Gospel Mission and Toys for Tots. Since 2012 JAKKS Pacific has donated over 39,500 toys to the Northern Nevada community.
MILITARY APPRECIATION NIGHT PRESENTED BY BANK OF AMERICA

In partnership with Bank of America, Military Appreciation Night returned for its annual night at Aces Ballpark. The Nevada National Guard honored its Air Guard Airmen of the Year and Army National Guard Soldiers of the Year in a pre-game presentation, and 30 Northern Nevada men and women were enlisted in the United States Army. Aces coaches and players also wore military themed jerseys which were auctioned off to benefit the Wounded Warrior Project. That night $5,894 was raised.

NON-PROFIT TICKET FUNDRAISING PROGRAM

The Non-Profit Ticket Fundraising program returned for the second consecutive year with 110 organizations participating in 2015. Available to non-profit organizations, schools, sports teams, special causes and community organizations, the Aces provide tickets and fundraising materials for groups to sell game tickets at an increased price in effort to make the organization the most money possible. Groups also receive a variety of benefits to spread awareness about their cause during their game, depending on the number of tickets sold. This season non-profit organizations raised a total of $100,007 through the program.

NV ENERGY HOME RUNS

For the seventh consecutive season, NV Energy Home Runs returned to Aces Ballpark. Every time an Aces player hits a home run at home, NV Energy donates $100 to a scholarship fund for students specializing in the study of renewable energy. At the end of the season NV Energy donated $5,000 and recipients of the scholarship were recognized on the field pre-game in 2015.
In conjunction with Girl Scout Night, Pink in the Park returned to Aces Ballpark to honor all mothers and women who have or survived cancer in Northern Nevada. Aces coaches and players wore pink jerseys, with each jersey being auctioned off throughout the game to benefit the American Cancer Society. That night $3,690 was raised to help fight cancer.

PLAy Ball Initiative

In partnership with the City of Reno, the Aces hosted Major League Baseball’s Play Ball initiative. Play Ball is geared toward getting more kids involved with baseball in all forms - no matter who they are, where they live or if they’re playing with an actual baseball. In August 2015 Aces fans were invited to play catch on the field with the entire Aces team, City of Reno officials and Reno Aces staff. Over 200 fans attended the event.

Protect Our West Night

For the first time ever the Reno Aces partnered with New West Distributing to host Protect Our West Night. That game honored all the wildland firefighters combating and preventing future fires in our wildland areas. Aces coaches and players wore wildland themed jerseys that reflected the uniforms and landscape wildland firefighters work in. That night more than 200 fireman were in attendance and raised $7,453 for the Wildland Firefighter Foundation.
SAINT MARY’S HOME RUN FOR LIFE

In 2015 Saint Mary’s Home Run for Life returned for a second consecutive season. Once a month, a brave individual in the Northern Nevada community is honored by taking a ceremonial trip around the bases with each team lining the baselines. The ceremony symbolizes the end of a battle against adversity. Individuals honored had overcome a significant medical event in their life with the help of their families, physicians and health care professionals. Five individuals were honored during the 2015 season.

SAINT MARY’S PHYSICIAN RECOGNITION

Every Friday home game, for the third consecutive season during Saint Mary’s Fireworks Fridays, a physician at Saint Mary’s Regional Medical Center was honored for their hard work in their medical field and dedication to Saint Mary’s. These physicians go above and beyond in their job daily and were recognized in front of all Aces fans in attendance by throwing out the ceremonial first pitch.
STAR WARS NIGHT PRESENTED BY THE RENO NEWS & REVIEW

One of the biggest and most loved events among Aces fans and staff returned to Aces Ballpark for the second consecutive season...Star Wars Night. Aces coaches and players wore Star Wars themed jerseys that were auctioned off throughout the game to benefit the Northern Nevada Children’s Cancer Foundation. Star Wars characters from the 501st Legion were also on hand for photos and autographs, and participated in pre-game and in-game festivities. Every aspect of Aces Ballpark was Star Wars themed from the promotions crew, video board, music, on-field games and Aces mascot, Archie. That night $6,555 was raised for help defeat cancer affecting children.

SILVER SOX WEEKEND PRESENTED BY THE RENO NEWS & REVIEW

The Reno Aces hosted Silver Sox Weekend for the first time in honor of baseball’s heritage in Reno. The Silver Sox were the original Minor League Baseball team in Reno, dating back to 1947. Aces coaches and players wore Silver Sox jerseys that were auctioned off throughout the game to benefit the Western Nevada College baseball program, which had its funding cut in 2015. Pre-game former Silver Sox players were recognized by throwing out the ceremonial first pitch, stat cards were Silver Sox themed and a display of Silver Sox memorabilia was available for fans to see on the concourse. Silver Sox merchandise was also available in the Team Shop. That weekend $1,096.50 was raised for the WNC baseball program.
**REESE KINTZ GUINASSO RUN FOR LIFE**

For the first time, the Reno Aces partnered with Reese Kintz Guinasso law firm to bring Run for Life to Aces Ballpark. For each run scored by an Aces player at home, Reese Kintz Guinasso donated to Donor Network West. At the end of the season Reese Kintz Guinasso donated $5,000.

**ROCSTAR OF THE HOMESTAND**

The Reno Aces and Reno Orthopedic Clinic (ROC) partnered again to bring back the ROCstar of the Homestand for the fourth consecutive season. Exceptional individuals in the Northern Nevada community who have overcome remarkable obstacles that needed the assistance of ROC are nominated by community members via the ROC’s website. Each homestand a nominee is honored and receives tickets to an Aces game, the opportunity to throw out the ceremonial first pitch and Aces memorabilia.
US BANK BUSINESS NIGHTS

For the fifth consecutive season, the Reno Aces and US Bank hosted Business Nights every Friday home game. Businesses in the region are given the opportunity to reach out to region’s top consumer groups and host their employees and customers at the ballpark. Packages include tickets, program insert advertisements, concourse tables, and half-inning radio interviews.

US FOODS FOOD DRIVE

In June 2015, the Reno Aces and US Foods hosted its fourth annual Food Drive to benefit the Northern Nevada Food Bank. Canned food items were accepted at each gate upon entry to Aces Ballpark. Those who donated received an arms length of raffle tickets and were entered to win prizes provided by local businesses, US Foods and the Aces. Fans could also purchase raffle tickets with all monies raised benefiting the Food Bank. This season 1,000 pounds of food and $794 was raised.
THE FULL COUNT...

PROGRAMS & EVENTS

57

IN-STADIUM FUNDRAISING

$127,040.50

MONETARY DONATIONS

$26,141.00

IN-KIND DONATIONS

$164,607