

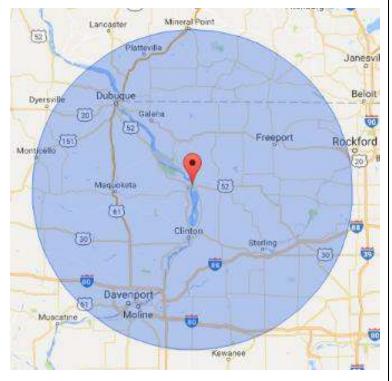
CLINTON LUMBERKINGS PROFESSIONAL BASEBALL CLUB

Charter Member of the Midwest League – Since 1956 Class "A" Affiliate of the Seattle Mariners

www.lumberkings.com

The Clinton LumberKings are pleased to announce a partnership with WCCI 100.3 FM as the home for LumberKings baseball. All 140 games will be broadcast on WCCI 100.3 FM and online at www.wcciradio.com. For information on advertising with LumberKings radio, please see the information below or call 563-242-0727





Radio Advertising Packages

** NEW ** Grand Slam Package ** NEW **
Minimum 3 (:30) commercials per game: \$1,500
(includes 75 undated tickets and a 1/2 page
program ad AND TWO (2) :20 SECOND VIDEO

BOARD DISPLAYS – ANIMATIONS / GRAPHICS)

Home Run Package

Minimum 3 (:30) commercials per game: \$1,300 (Includes 50 undated tickets and a 1/2 page program ad)

<u>Triple</u>

Minimum 2 (:30) commercials per game: \$1,100 (Includes 50 undated tickets and a 1/2 page program ad)

Double

Minimum 3 (:15) commercials per game: \$900 (Includes 25 undated tickets and a 1/4 page program ad)

Single

Minimum 2 (:15) commercials per game: \$700 (Includes 25 undated tickets and a 1/4 page program ad)

All radio commercials are permitted to change throughout the season with advance notice to the LumberKings' Media Relations Staff

Exclusive Radio Sponsorship

All exclusive radio sponsorships include 50 undated tickets and a 1/2 page program ad

Pre-Game Show: Show starts 15 minutes before first pitch, and contains 4 30-second commercials for sponsor. Consists of a player or manager interview, from the LumberKings or opponent, plus other pertinent facts or notes about the upcoming game—\$1,500

Post-Game Show: Show starts at the conclusion of every game, and contains 4 30-second commercials for sponsor. Consists of an inning-by-inning scoring summary, as well as any highlights or notes about the game—**\$1,500**

Player of the Game: Sponsor and message are highlighted with a live drop-in throughout each game whenever certain players make outstanding plays. Minimum of 5 live drop-ins per game and recognition post-game—**\$2,000**

Pitching Changes: Sponsor and message are highlighted with a live drop-in anytime either team makes a pitching change. Number of per game commercials will vary with each game.—\$2,000