



# 2019 Sponsorship and Marketing Opportunities

# Presenting or Title Sponsor

- **Business name will be integrated into event name**
  - **Example**
    - AquaSox 5K presented by ACME Business
    - Acme Business AquaSox 5K
- **Will get access to participant e-mail information**
- **First right of refusal to have Packet Pickup at their business location**
  - This is where participants will be able to pick up their timing chip, race shirt and pack the day prior to the event
  - If presenting sponsor would like to do it at their business it will not be an additional charge
- **2 featured emails to Everett AquaBlast 14,000 subscribers**
- **Logo on all event specific banners**
- **10 x 20 booth space at Finish Line Area**
- **Logo on email header of all event emails**
- **10 free race entries**
- **First pitch at Everett AquaSox game on Saturday, July 20**





# Official Health and Wellness Sponsor

- 2 featured emails to Everett AquaBlast 14,000 subscribers
- 10 x 10 booth space at Finish Line Area
- 2<sup>nd</sup> most prominent placed logo on race shirt
- Logo on website
- 2<sup>nd</sup> right of refusal behind Title or Presenting Sponsor for Packet Pickup as long as location makes sense for participants
- Ability to lead pre-race stretching, warm up or participants
- 5 free race entries
- Booth at AquaSox game



# Gold Level Sponsor

- Logo on back of race shirt
- Information booth at finish line
- Logo on all event emails
- 2 free entries
- Booth at packet pickup when available



# Packet Pickup

- Happens either one or two days prior to AquaSox 5K. This is where participants come to pick up their race packets, promotional items, and race shirt prior to the run
- It will drive 300 to 800 people to your business location





# Sponsorship Levels

- **Presenting or Title Sponsor**
  - \$2,500
- **Official Health and Wellness Sponsor**
  - \$1,250
- **Gold Level Sponsor**
  - \$500
- **Packet Pickup**
  - \$500
- **Booth Sponsor**
  - \$200
- **In-Kind Donation in lieu of cash accepted on a case by case basis**
- **Custom Packages – We are more than willing to work with anyone to customize sponsorship package to fit their needs.**



# Contact Information

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