

## GAME PLAN



Reading incentive program geared toward students in grades K-5.



Program consists of four two-week segments (8 weeks total) beginning in late January and wrapping up in late March.



Each two-week segment corresponds to one base (first, second, third, & home).



Teachers set their own goals for students to go along with each segment or base. (For example: number of minutes read, number of books read, number of pages read, etc.)



Each school that agrees to participate in the program selects a game in April, May, or early June (based on availability) as their school's Family Night at Fox Cities Stadium. Game dates will be reserved on a first come, first serve basis.



When students reach a base, they are awarded with an incentive prize compliments of the Wisconsin Timber Rattlers. If a student reaches all four bases, they hit a home run and are awarded with a free ticket and a hot dog & soda voucher for their school's Family Night at the ballpark.



PO Box 7464  
Appleton, WI 54912-7073

## FANG'S READING CLUB

## WE'RE BACK & BETTER FOR 2019



**NEW** ONLINE TICKET ORDERING MAKES  
SETTING UP YOUR EVENT EASIER THAN EVER!



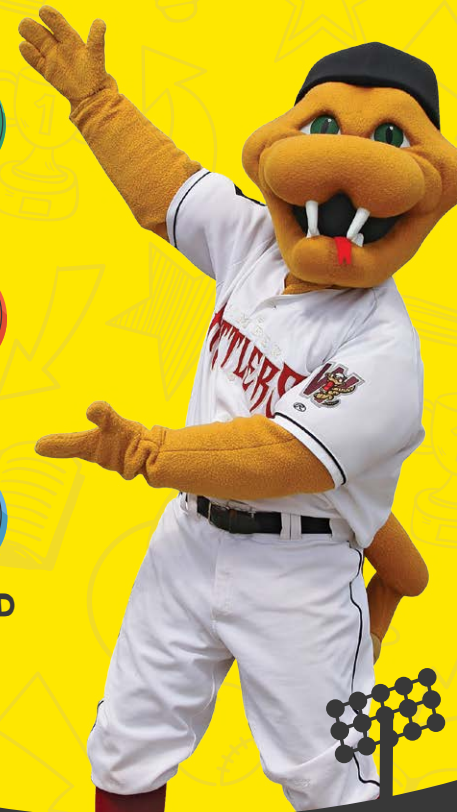
READ



LEARN



REWARD



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## GREETINGS

The baseball off-season is in full swing, which means we are gearing up to roll out Fang's Reading Club! The Wisconsin Timber Rattlers want to get area kids excited about reading by extending an invitation to your school to become a part of this **"Fang-tastic"** program.

While sports such as baseball can add to a child's physical skills, it is reading that develops those intellectual skills necessary for learning. The Wisconsin Timber Rattlers take great pride in working toward this cause. After all, it is the youth that will be developing our community for years to come. We look forward to working with you and your students this coming year!

Yours in Baseball,

**FANG**  
W



The Wisconsin Timber Rattlers, in partnership with your school, strive to emphasize the importance of reading by encouraging youth to read regularly. Offering an incentive-based rewards program in conjunction with great family entertainment can only enhance this education experience for students, teachers and families alike!

## BENEFITS

- Increase literacy in area schools.
- Teachers and Reading Specialists have the flexibility to design the program to meet their students' needs.
- Students are provided with Timber Rattlers incentive prizes as added encouragement.
- A FREE Timber Rattlers game ticket is awarded to each program coordinator as well as to all students who meet their reading goals.

## COORDINATORS

*COORDINATORS WILL BE PROVIDED WITH:*

- An **introduction letter** to be sent out to the parents prior to the start of the program.
- Baseball related **verification aids** so parents and teachers can track their students' goal progress.
- **Incentive prizes:** You will receive three different items when you pick up your Reading Club kits.
- The fourth item will be the **FREE game ticket** and hot dog & soda voucher.

**I-800-WI-TIMBER  
or 920-733-4152**



## FAMILY NIGHT

- Choose a game date for your school's Family Night as soon as possible and contact **DAYNA** by calling **920-733-4152**. You may choose a date in April, May, or early June, excluding mid-week day games and opening day (see schedule on this page). Reservations are based on availability, so call early and have a secondary date in mind.
- The ENTIRE school is welcome to celebrate on Family Night! Discounted tickets are available for purchase for additional family members, friends, etc.
- As the program concludes, give DAYNA the final count of students that completed the program at least THREE weeks prior to your game date.
- Arrangements for ticket pick up can be made through DAYNA.
- Finally, come and enjoy the game!



## TOP READER

If desired, your school may choose one "top reader" to be recognized on Family Night. **Please provide DAYNA the name of your Top Reader at least ONE week prior to your game date.**



## A VISIT FROM FANG!

Are you looking for a way to kick-off, wrap-up, or re-energize your students about the Reading Club? You may want to consider a visit from Fang, the Timber Rattler's mascot and host of the Reading Club. Program coordinators will be responsible for setting up and facilitating the visit.

**Please note: Fang is not a speaking mascot. He will travel with a member of the Timber Rattler staff. Also, please be considerate of the length of his stay as Fang has many schools to visit!**

**Fang's Reading Club visits are scheduled January through March. Dates and times are limited and scheduled on a first come, first serve basis, so be sure to book early!**

**FANGSREADINGCLUB.COM**



## SAMPLE TIMELINE

**Friday,  
November 23**

### REGISTRATION DEADLINE

**January 14-15**

Pick up Reading Club incentive prizes at Fox Cities Stadium weekdays 9am-5pm.

**Late January  
- Late March**

Program begins.

**Late March -  
Late May**

Program concludes.

**3 weeks prior  
to Family Night**

Contact Dayna with final number of tickets. Make pickup arrangements.

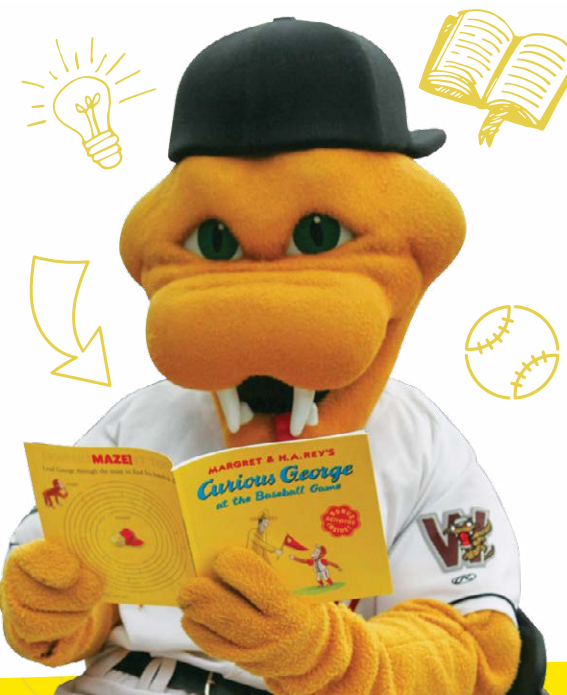
*Note: This is a sample timeline. Schools are not restricted to this time frame. Arrangements must be made if you wish to pick up materials at an earlier date.*



## NEW WEBSITE!

Our new website will make setting up your Reading Club day easier than ever. Check it out at :

**FANGSREADINGCLUB.COM**



## REGISTRATION

Registration is easy! If you feel the Timber Rattlers could help your students get excited about reading, enroll today by contacting **Dayna** at **920-733-4152** or **dbaitinger@timberrattlers.com**.

We will need to know the following information:

- ✓ School name
- ✓ Coordinator name
- ✓ School address
- ✓ Coordinator address
- ✓ School phone
- ✓ Coordinator phone
- ✓ Coordinator e-mail

✓ Grade levels participating

✓ Number of students participating (The number of students must be accurate as incentive prizes will be ordered based on this total.)

✓ Choose your school's Family Night...

**Select from the following home games.**

**Dates available on a first come, first serve basis.**

■ = Available dates

SUN	MON	TUES	WED	THUR	FRI	SAT
	1	2	3	4 BEL	5 BEL	6 <del>4:00</del>
7 CR 1:05	8 PEO	9 PEO	10 PEO	11 PEO	12 QC 6:35	13 QC 1:05
14 QC 1:05	15 BEL	16 BEL	17 BEL	18 CLI	19 CLI	20 CLI
21 OFF	22 CR 6:35	23 <del>6:35</del>	24 CR 6:35	25 BUR 6:35	26 BUR 6:35	27 BUR 1:05
28 BUR 1:05	29 OFF	30 LAN	APRIL ★★			

SUN	MON	TUES	WED	THUR	FRI	SAT
★ ★	★ ★	★ ★	★ ★	★ ★	★ ★	★ ★
1 LAN	2 LAN	3 GL	4 GL	5 GL	6 FW 6:35	7 FW 6:35
8 FW 6:35	9 LC 6:35	10 LC 6:35	11 LC 1:05	12 KC 6:35	13 KC 6:35	14 BUR 6:35
15 BUR 6:35	16 PEO 6:35	17 PEO 6:35	18 PEO 6:35	19 PEO 6:35	20 QC 6:35	21 QC 6:35
22 QC 6:35	23 CLI 6:35	24 CLI 6:35	25 CLI 6:35	26 PEO 6:35	27 PEO 6:35	28 PEO 6:35

SUN	MON	TUES	WED	THUR	FRI	SAT
★ ★	★ ★	★ ★	★ ★	★ ★	★ ★	★ ★
1 PEO 6:35	2 PEO 1:05	3 OFF	4 KC	5 KC	6 KC	7 BEL 7:05
8 BEL 6:35	9 BEL 1:05	10 <del>6:35</del>	11 CR	12 CR	13 CR	14 QC
15 QC	16 QC	17 QC	18 QC	19 QC	20 QC	21 QC

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