**Contest Objective:**
The Rock Cats have teamed up with the American Lung Association of the Northeast to prevent kids from ever starting to smoke! Nearly 90% of adult smokers began smoking at or before the age of 18 and if someone has not started smoking by the age of 21, it is likely they never will. Each day in the US, 3500 youth under the age of 18 try their first cigarette and one-third of today’s youth will eventually die prematurely from smoking-caused diseases. Help us *Strike out Smoking* by creating an original poster to help teach other children to not smoke.

**Age Participation and Eligibility:**
All children between the ages of 3 and 16 are eligible to participate.

**Guidelines:**
All mediums are acceptable (pastels, watercolor, oil, charcoal, etc)

**Subject Matter:**
Artwork must convey a “no-smoking” theme and can incorporate baseball in as well. All entries must be original in concept, design, and execution.

**Deadline:**
All art work must be submitted by Thursday, May 15, 2014 to qualify for the contest. Artwork can be dropped off or mailed to the American Lung Association, 45 Ash Street, East Hartford, CT 06108 or New Britain Rock Cats, PO Box 1718, New Britain, CT 06050. Submissions can also be scanned and emailed to Lisa Wrubleski at lwrubleski@lungne.org.

**Other information:**
All submitted artwork becomes the property of the American Lung Association and the New Britain Rock Cats to be used at their discretion. By submitting your entry, you agree to grant permission to the American Lung Association and the New Britain Rock Cats to take and use your submission in news releases, media broadcasting, research and/or educational materials. These materials might include printed or electronic publications, websites or other electronic communications. You further agree that your name and identity may be revealed in descriptive text or commentary in connection with the image(s). Finally you authorize the use of your submission without compensation.

All artwork must be received by close of business on Thursday, May 15, 2014. The winner will be chosen and notified by Tuesday, May 20, 2014.

The winning entry will be printed and distributed at the 10:45am game on Thursday, May 22, 2014 to the first 1,500 children. The winner and their entry will be announced on the video board during the game. The winner will be eligible to throw out the first pitch in that game if they so choose and will also receive 4 complimentary tickets to any future home game of their choice.