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www.ironpigsbaseball.com

Dear Friends,

Throughout the past ten seasons, the Lehigh Valley IronPigs have had the opportunity to work with hundreds of amazing organizations within the Greater Lehigh Valley. While continuing to strengthen these relationships, we also hope to establish new ones. Listed below are some of the programs that are available to non-profit organizations for the upcoming 2018 baseball season:

Community Nights at the Ballpark - Non-profits have the opportunity to set up an information booth at Coca-Cola Park, during 1 of 10 selected home games. The booth can be utilized to distribute marketing materials, recruit volunteers and increase community awareness. Participants are not permitted to solicit or accept donations while on Coca-Cola Park grounds.

Community Spotlight – Sacred Heart Hospital has established a program to highlight a different non-profit organization during each of the IronPigs 70 home games. A permanent display space is setup on the main concourse where non-profit organizations will be given the opportunity to promote their cause, recruit volunteers and raise awareness. Prime dates fill up fast. **(Presented by Sacred Heart Hospital)**

Community Star Award – Each month the IronPigs will recognize a community member who has gone above and beyond to give back to his / her community. We know how many great volunteers, coaches and teachers there are within our area and we need your help to recognize them! A total of five community members will be recognized throughout the 2018 season. **(Presented by Stoudt Associates)**

Philling The Need – This program is designed to provide local nonprofits with resources that they may not have access to. The IronPigs will be hosting five collection drives for various items during IronPigs home games throughout the season.

IronPigs Charities Jersey Auctions – IronPigs Charities hosts five jersey auctions throughout the season. Players will wear special jerseys, unique to each theme. They are then auctioned off immediately following the game. In addition to auctioning off the players' jerseys, one team autographed jersey is also raffled off. The proceeds from the auction and raffle are split between the benefactor and IronPigs Charities. In order to become a benefactor, organizations must submit the application included in this packet **no later than March 9, 2018**.

Swing for Swine – Thanks to the generosity of Broadcom Limited, 30 tickets will be donated to a different non-profit for each IronPigs home game during the 2018 season. Our only request is that you use the tickets you receive. Failure to redeem tickets will result in a lower preference for the following season. **(Presented by Broadcom Limited)**

Dog Days – The IronPigs host eight Dog Days throughout the summer, and animal related non-profits will be chosen to help with these furry friends in the ballpark. Each selected non-profit will collect entry fees and will be able to keep the proceeds from their night. **(Presented by TD Bank)**

In order to be considered for any of these programs, you must complete the enclosed request forms. Any requests made without the appropriate forms will not be considered.

We appreciate all you do to benefit the Lehigh Valley community, and we look forward to seeing you at the ballpark! If you have any questions, please do not hesitate to contact me.

Sincerely,

Jeffrey Draluck
Manager, Community Relations



Official Printer of the IronPigs



Presenting Sponsor: Capital BLUE

Lehigh Valley IronPigs Non-Profit Information Sheet

We are excited to be a part of the Lehigh Valley community and strive to assist non-profit organizations to the best of our ability. In order to get to know you better, please answer the questions below. This will help us identify how we can best serve you.

Organization Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Executive Director _____

E-mail _____ Phone _____

Primary Contact _____

E-mail _____ Phone _____

Website _____

Give a 1-2 sentence description of your organization.

What is your primary need from the IronPigs?

What demographics does your organization serve? (Check all that apply)

Youth Teens Adults Seniors Animals

Does your organization wish to be contacted about tickets through our Pig Pal Season Ticket Holder donation program? If so how far in advance do you need to be contacted?

1 day 3 days 1 week Contact me any time

Does your organization use Social Media? If so, please include your social media information:

Facebook _____ Twitter @ _____

You can follow the **IronPigs** and **IronPigs Charities** at:

Facebook: **LHVIronPigs & IronPigs Charities** Twitter: **@ironpigs**

In order to receive funding from the IronPigs, this form must be completed and submitted with your **IRS 501 (c)(3) Determination Letter**.

Please submit this form to:

Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109

Salute to Service presented by Netizen Corporation

The IronPigs recognize all military service members and veterans with an honorable discharge. For **every Friday, Saturday and Sunday home game**, a current or veteran military member and their family will be honored for their service. Please only one request per person. The IronPigs will contact you to confirm your date selected. For more information, visit www.ironpigsbaseball.com, click on Community → Salute to Service Sign Up.

Salute to Service Participant Rules:

- Participants must be a current service member or an honorably discharged veteran.
- Each participant should select **one Friday, Saturday or Sunday home game per season (Up to 3 in preference order)**. If additional games are available, past participants will be contacted.
- If a participant selects multiple games, the IronPigs will designate which game you receive tickets to. **Due to the popularity of this program, we kindly ask that only request one game per season.** When additional games are available, you will be contacted.
- Selected participants will be contacted in advance of the scheduled game by an IronPigs staff member.
- Selected participants will receive 4 complimentary field level tickets for that night's game.

The IronPigs thank you for your service!

ESSA Bank Safe at Home Program

ESSA Bank & Trust and the IronPigs have teamed up to recognize a **local Police Officer, Fire or EMS member or family** for their service to our community. Members/Families recognized can be active or retired. Please only one request per person. The IronPigs will contact you to confirm your date selected. For more information, visit www.ironpigsbaseball.com, click on Community → Safe at Home Program.

Safe at Home Participant Rules:

- Participants must be an active or retired Police Officer, Fire or EMS member.
- Each participant should select only **one home game per season (Up to 3 in preference order)**. If additional games are available, past participants will be contacted.
- If a participant selects multiple games, the IronPigs will designate which game you receive tickets to. **Due to the popularity of this program, we kindly ask that only request one game per season.** When additional games are available, you will be contacted.
- Selected participants will be contacted in advance of the scheduled game by an IronPigs staff member.
- Selected participants will receive 4 complimentary field level tickets for that night's game.
- Participant will need to show a valid ID proving employment with a local police department, fire or EMS company.

2018 Community Star Award Presented by Stoudt Associates

Purpose

The Community Star Award is designed to recognize individuals (teachers, coaches, volunteers, etc.) that are making a difference in the community and are committed to making the Lehigh Valley a better place for all.

Each month, the Lehigh Valley IronPigs will recognize a Lehigh Valley Community Star prior to the start of one home game. A total of five community members will be recognized throughout the 2018 season.

Qualifications

To be considered, a nominee should have a proven track record of **dedication, service, and commitment to the community**, investing their time and talent to assist others.

Nominations

Nomination forms can be found on the IronPigs website at www.ironpigsbaseball.com and will also be available at the IronPigs Administrative Offices. Nominations will be accepted throughout the 2018 season, with a **final deadline of August 1, 2018**.

Selection

A panel of representatives from the Lehigh Valley IronPigs will review the nominations and notify the winners.

Recognition

Individuals who receive the **Community Star award** will receive:

- An Award of Excellence
- Four (4) tickets per award winner to the game they will be recognized
- On-field recognition at an IronPigs game

Thank you for your time and nomination!

Please return this form to the following address:

**Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109**

Or submit via e-mail to jdraluck@ironpigsbaseball.com

2018 Community Star Award

Nominee information

Name _____

Phone Number _____ Email _____

Mailing Address _____

City _____ State _____ Zip Code _____

Organization Affiliation _____

Position in Organization _____

(Example: teacher, coach, volunteer, etc.)

Why are they a Community Star?

In 200 words or less, explain why the individual you are nominating is a community star?
(Please attach a separate page if necessary).

Information about you (nominator)

Name _____

Phone Number _____ Email _____

Signature of Person Submitting Nomination _____

Date _____

2018 Philling the Need Application

Purpose

Philling the Need is a collection program designed to provide local nonprofits with resources that they may not have access to. Over the course of the 2018 season, the IronPigs will host 5 collection drives for the following items: (1) Used/New Sporting Goods (2) Toiletries/Underwear/Socks (3) Pet Supply Drive (4) Toys (5) School supplies/books.

Qualifications

To be considered, a nominee should have a proven track record of **affiliation and service to the local community**. We are looking for nominees with a great need for each item and a large reach within the community. **Selected organizations are required to provide at least 4 volunteers on the designated date to assist with collection, sorting and delivery of donations.** We also ask that you promote the collection date to your following via social media, email, etc.

Nominations

Organization _____

Organization Contact Person _____

Phone _____ E-mail _____

2018 Collection Dates – Select which item interests your organization (Choose 1)

_____ **Used/New Sporting Goods**– Sunday, April 29 @ 1:35 PM

_____ **Toiletries/Underwear/Socks** – Thursday, May 31 @ 7:05 PM

_____ **Pet Supply Drive** – Saturday, June 16 @ 6:35 PM

_____ **Toys** – Tuesday, July 24 @ 7:05 PM (New and Gently Used)

_____ **School Supplies/Books** – Saturday, August 18 @ 1:35 PM

Will you be able to provide 4 volunteers for the collection day? YES NO

*This is a requirement. Failure to provide volunteers may penalize you from future participation.

What is the mission of your organization and how will you use the donation? (May attach with another sheet)

Application Deadline: Friday, March 16, 2018 at 5 PM. Please return this form to the following address:

**Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109**

Or submit via e-mail to jdraluck@ironpigsbaseball.com

2018 Swing for Swine

Presented by Broadcom Limited

Request Form

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person _____

Phone _____ E-mail _____

Please describe what your **Swing for Swine** tickets will be used for:

Please list your **top five (5)** game dates, in order of preference.

1. _____

2. _____

3. _____

4. _____

5. _____

My organization would like to request _____ tickets for the IronPigs game.

Please submit your completed form to:

**Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109**

Reminder: Requests will be honored on a first-come, first-serve basis and must be mailed/delivered to the above address for consideration. Each organization will be given a **maximum of 30 tickets for one game during the 2018 season. Failure to redeem tickets will result in a lower preference for the following season.**

We will respond to your request within two weeks via email, and you will receive your tickets via US mail at least three weeks prior to your specified game date.

2018 IronPigs Charities Jersey Auction Application

*If you are selected as a jersey auction grant recipient you will be ineligible to apply for an IronPigs Charities grant in the Fall.

Organization Name: _____

Contact Name: _____

Job / Volunteer Title: _____

Mailing Address: _____

City _____ State _____ Zip _____

Telephone: _____

Email: _____

Total Organization Annual Budget: _____

Will you be able to provide 10 volunteers for the night of the jersey auction? YES NO
*This is a requirement. Failure to provide volunteers may penalize you from future participation.

What is the mission of your organization?

On a separate page, please explain how the funds from the jersey auction will be used (200 words or less).

Application Deadline: Friday, March 16, 2018 at 5 PM.

Please submit your applications to:

**IronPigs Charities
Attn: Diane Donaher
1050 IronPigs Way
Allentown, PA 18109**

Applications can be dropped off or mailed to Coca-Cola Park. Those sent via fax or email for this application will **not** be accepted.

2018 Sacred Heart Hospital Community Spotlight Request

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person (For Day of Game) _____

Phone (Day of Game) _____ E-mail _____

Please describe what your **Community Spotlight** table will be used for:

*If you do not notify us of intent not to show, you may be penalized for following seasons. Please notify us well in advanced so that we may find a replacement organization.

Please list your **top five (5)** game dates, in order of preference.

1. _____
2. _____
3. _____
4. _____
5. _____

Please submit your completed form to:

Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109

Each organization is permitted to request up to five games date during the 2018 season.
(At least one game will be granted based on availability)

We will respond to your request within two weeks via email, and you will receive your concourse passes via US mail at least three weeks prior to your specified game date.

2018 Community Nights at the Ballpark Request Form

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person _____

Phone _____ E-mail _____

Please describe what your **Community Nights** table will be used for:

Please rank the dates your organization is available to attend (1 being your highest choice).

_____ Tuesday, April 17 @7:05 PM

_____ Thursday, June 14 @ 7:05 PM

_____ Wednesday, April 18 @ 7:05 PM

_____ Saturday, July 14 @ 6:35 PM

_____ Monday, May 7 @ 7:05 PM

_____ Sunday, July 15 @ 1:35 PM

_____ Tuesday, May 8 @ 7:05 PM

_____ **Tuesday, August 14 @ 7:05 PM**

_____ Wednesday, June 13 @ 7:05 PM

_____ **Wednesday, August 15 @ 7:05 PM**

****Bold indicates our largest "Community Nights at the Ballpark" with 15 booths available each game.***

Please submit your completed form to:

**Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109**

Reminder: Requests will be honored on a first-come, first-serve basis and must be mailed/delivered to the above address for consideration. We will respond to your request within two weeks via e-mail.

In order to be considered for the Community Nights program, **you must complete the IronPigs Non-Profit Information Sheet and ensure we have your 501(c)(3) paperwork on file.**

2018 TD Bank Dog Day Application

Purpose

The Dog Day program is designed for animal related nonprofits to promote their organizations, raise awareness for their causes, and help assist with logistics for the Dog Day themed games. **We select 1 animal related nonprofit per Dog Day, and require at least 4 volunteers to help take entry fees, get waivers signed by each dog owner and pass out rules at our front gates.** The selected nonprofit will receive the funds raised from that day.

Qualifications

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Organization Contact Person (For Day of Game) _____

Phone (Day of Game) _____ E-mail _____

Please describe what your Dog Day funds will be used for:

*If you do not notify us of intent not to show, you may be penalized for following seasons. Please notify us well in advanced so that we may find a replacement organization.

Please rank the dates your organization is available to attend (1 being your highest choice).

_____ Monday, April 16 @7:05 PM

_____ Monday, June 11 @ 7:05 PM

_____ Monday, April 30 @ 7:05 PM

_____ Monday, June 25 @ 7:05 PM

_____ Monday, May 7 @ 7:05 PM

_____ Monday, August 13 @ 7:05 PM

_____ Monday, May 21 @ 7:05 PM

_____ Monday, August 27 @ 7:05 PM

Please submit your completed form to:

**Lehigh Valley IronPigs
Attn: Jeffrey Draluck
1050 IronPigs Way
Allentown, PA 18109**

Or submit via e-mail to jdraluck@ironpigsbaseball.com